

1T5 – Business Communication & Information Systems

Course Outcomes

CO1

Given the circumstances, student manager will be able to ascertain the barriers to communication and also propose measures to overcome these barriers.

CO2

In a given situation, student manager will be able to identify essential parameters of effective communication and will also be able to justify the same.

CO3

For given situation student manager should be able to draft Business letter for an organization.

CO4

Given the circumstances, student manager will be able to draft E-mail to concerned authority/person.

CO5

Given the circumstances, student manager will be able to gather data and make an informed decision based on it.

CO6

Student manager will be able to identify & explain modern trends in information system.