

2T6 – Economic Environment of Business Course Outcomes

CO1

Student will be able to analyze internal/external (micro & macro) environment for a firm.

CO2

Student will be able to assess competitive structure of an industry.

CO3

Student will be able to discuss & evaluate budgetary provisions in union budget.

CO4

Student will be able to determine & evaluate technological “S” curve for product modification and determine the level of maturity of industry.

CO5

Student will be able to evaluate the impact of currency devaluation on CAD.

CO6

Student will be able to discuss technological dynamics, in business environment.