



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's

**Dr. Ambedkar Institute of Management Studies and Research,  
Deekshabhoomi, Nagpur**

An Institute recognised under section 2(f) & 12(b) by University Grants Commission  
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## **ANNUAL REPORT 2017-2018**

### **July 2017**

**5th July to 7th July**– AARAMBH, an Edutainment Start was organized at the beginning of the session to welcome new students at DAIMSR West Campus. Aarambh is the starting point of every academic session academic events such as PPT presentation by faculties on different areas and the Sports events such as Musical Chair, Box Cricket, Sack race and three legged race. The prizes were distributed to the winners. 116 students participated in the event.

**6th July**- Tree plantation was arranged at DAIMSR West Campus with a view of “Save trees to Save life”. In order to create environmental awareness, this activity has been designed by the students of BBA, BCCA and MCM stream. 300 students have participated in this activity with full of enthusiasm and joy

**24<sup>th</sup>-30<sup>th</sup> July** -DAIMSR organised a one-week Induction Programme for newly admitted Sem I students. It was followed by Installation programme and various team building activities. Dr. Pranay Parashar coordinated the event.

**26<sup>th</sup> and 27th July**-As a part of ISR activity, a project KHUSHI was carried out in the West Campus, where in differently abled (deaf and dumb) kids of “Sandhya Sanardhan Sanshta” were motivated to make Rakhis and these Rakhis were then sold by the students of the college and the money raised through this sale was donated to NGO.

### **August 2017**

**10<sup>th</sup> August** -DAIMSR has inked Memorandum of Understanding (MOU) with Axis Bank for cooperation in the areas of consultancy, training, summer internships, live projects and final placements. This is in addition to MOUs signed with Karvy Stock Broking, Dinshaw's and Tata Consultancy Services in the previous year.

**14<sup>th</sup> August** – Independence day was celebrated by organizing a poster competition. Three themes were fixed for the same. Make in India, Save Humanity and Cyber-crime . The winners were declared and awarded prizes. Skit competition was



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organized for the students of all the three departments. Dr. SuparnaDeo co-ordinated the event. 25 students participated and 3 winners were awarded.

**17<sup>th</sup> and 18<sup>th</sup> August-** Dr. Ashutosh Paturkar conducted HRD training programme on “Changing the way we think to fulfill our purpose and potential” at POWERGRID Nagpur.

**19th August-** A Fresher's Party “AMIGOS” was organized at Hotel Ashok for the First year MCM students. Mr. Fresher title was awarded to Mr. Shubham Madankarand Ms. Vaishnavi Tonge was crowned as Ms. Fresher in the presence of Dr. Sudhir Fulzele (Director), Dr. N.M. Kulkarni (Associate Director ), all the other faculty members and students.

**23rd August** - A Fresher's Party “AMIGOS” was organized at Hotel Ashok, Nagpur for BBA students. The party was all about making a good academic start and to create everlasting relationships with each other. The department organized a sumptuous fresher's party for the new entrants. The highlight of the event was the personality contest by the name of Mr. /Ms. Fresher's. Rochelle Patras was awarded with Miss. Fresher's and Chetan Bhiwapure was awarded with Mr. Fresher's. They were crowned in the presence of Dr. Nirzar Kulkarni (Associate Director), and Head of the department of all the programs, all the faculty members and students from second and final years.

**26<sup>th</sup> August** -DAIMSR conducted AAGMAN- The Freshers' Party for Sem I MBA students in Hotel Raddison Blue. To create interest among the junior students 10 finalist were taken to Radisson Hotel where the day was celebrated and among them two students were adjudged as Mr. and Miss Fresher's. Mr. Rohit Sherje and Ms. Rutuja Sherje were the winners and were facilitated by the last year Mr. and Miss Freshers.

**27th August** – Fresher's party was organized for newcomers of BCCA program to welcome them and to make them enjoy the party with full of loud music and Indian and continental delicacies. The title of Mr. Fresher 2017 was awarded to Mr. Rishabh Sambarkar and Ms. Fresher '17 was crowned to Ms. Riya Khatri in the presence of



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Dr. Sudhir Fulzele (Director), Dr. Nirzar Kulkarni (Associate Director), accompanied by Head of the departments, all faculty members and students.

**28<sup>th</sup> August-** Rotaract club of DAIMSR Fort was installed. Sem I student Ujwal Dupare was nominated as the president of the club. Dr. Rashmi Gupta coordinated the event.

### **September 2017**

**5<sup>th</sup> September-**Students of DAIMSR participated in Nirmalya project during Ganpati Visarjan in association with Rotary Club of Nagpur Fort. 20 students participated in the project.

**6<sup>th</sup> September-** Dr. Ashutosh Paturkar conducted lectures during a Refresher Course in Commerce Faculty organised by UGC- HRD Centre, Sant Gadge Baba Amravati University.

**24<sup>th</sup> September-** DAIMSR conducted ADVAY- 2017, Koradi walk. Around 150 students participated in the walk. Dr. Sujit Metre and Dr. Pranay Parashar coordinated the event. 30 students and 3 faculties participated in the event.

**25<sup>th</sup> September-** The Women Empowerment Cell of DAIMSR conducted a programme under the banner AABHA-2018. The theme of the programme was Self-Defence for Women. Dr. Pallavi Sangode coordinated the event. 85 girl students attended the programme

**25<sup>th</sup> -27<sup>th</sup> September-**DAIMSR conducted Anubhuti-2017, an inter-collegiate cultural programme. The theme of the programme was The Changing India. Prof. Chandresh Chakravorty coordinated the event.

### **October 2017**

**3rd October** - Environment club of DAIMSR carried out the activity of campus beautification with indoor plantations.

**7<sup>th</sup> October-** DAIMSR conducted ACUMEN-2017-International Paper Presentation on the theme Changing Business Environment: Challenges ahead. Total 35 research



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papers were received from across India. Prof. Sachin Panchabhai coordinated the event.

**9<sup>th</sup> and 10<sup>th</sup> October-** A peer review team of the National Assessment and Accreditation Council(NAAC) visited the campus of DAIMSR for accreditation purpose.

**11<sup>th</sup> October-** Dr. Nirzar Kulkarni was nominated as a member of RRC in Computer Management, Faculty of Commerce and Management, Savitri Bai Phule, Pune University.

**12<sup>th</sup> October-** A MOU was signed between Centre for higher Learning and Research DAIMSR and Tirpude Institute of Management Education, Nagpur, for sharing research insights and faculty development.

### **November 2017**

**8<sup>th</sup> and 9<sup>th</sup> November-** Dr. Snehal Godbole conducted a two-day training programme on Selling Skills with HDFC Bank Nagpur.

**15<sup>th</sup> November-** DAIMSR was awarded A Grade by National Assessment and Accreditation Council (NAAC).

**27<sup>th</sup> November -** To give students the opportunity to demonstrate their reading, thinking and writing skills in a well-connected and compact manner, an essay competition was organized for the students of BBA and BCCA. Three topics were given for the competition namely, The Present System of Examinations, Value of Discipline and Youths more attracted to new tech than oldies. The winners were awarded with prizes. Dr. Mitali Gupta coordinated the event.

**28<sup>th</sup> November-** DAIMSR inked a MOU of Associateship with Mahratta Chamber of Commerce, Industries and Agriculture Pune, with the objective of Industry-academic coalition.



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**29th and 30th November-AALEKH**, A two-day workshop was conducted at DAIMSR West Campus for the students of BBA and BCCA I sem, which was instrumental in inculcating and nurturing managerial skills like initiative, leadership, presentation skills, inter-personal skills, soft skills, etc. The main purpose of AALEKH was to make students get rid of their stage fear, improve on their English communication, & learn group dynamics. The conveners for this event were Prof. Amrita Taide and Prof. Sheetal Nafde. On first day, the sessions of Internal Faculties were arranged. Dr. Monika Jain conducted a session on email etiquettes and letter writing. and Dr, Saket Bansod spoke on the importance of communication. The second day consisted of two sessions. The first half was conducted by Dr. Vandana Rao on the topic 'verbal and non-verbal communication' and in the second half the resource person Mr. Neeraj Nanoti was invited for the program, who conducted a session on communication and presentation skills.

### **December 2017**

**9th December-16th December** – AAGAZ, is one of the prominent events which includes various outdoor and indoor activities in the college premises. Some of its activities include Cricket, Badminton, Box cricket, Athletics, Tug of War, chess, carom etc. On 9th, the games like Badminton, Chess and Carom. Tug of War and Running race were conducted for BBA, BCCA and MCM students.

**16<sup>th</sup> December** - ANAND MELA was organized with an aim to provide students an opportunity to showcase their cookery talent with a unique theme 'Khana Khajana' The theme for this fest was "vegetarian food items and Knowledge giving Games". The vibrant, energetic and enthusiastic responses were received from the participants. 25 students participated and prepared various dishes.

**19th December-** AAVEG, an annual corporate event of DAIMSR was conducted to develop the culture of public speaking among students. It challenges the students to think, act and engage themselves in different activities. Aaveg comprised of Quiz competition, paper presentation competition and ad making competition. 95 students participated in the event.





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**19<sup>th</sup> December-** Students of DAIMSR West Campus, organised a “Shubh Kamna sale” of used clothes for the poor people of slum area in association with Antarbharti Ashram Khamla, Nagpur. 15 students participated in the programme.

**21<sup>st</sup> December** - AASMAN, the annual cultural event to complement the extra-curricular activities and groom the students in the “Art of living and working together” was organized at the auditorium of DAIMSR West Campus. The Main event AASMAN comprised of 4 sub events personality contest, singing competition, dance competition and fashion show contest. 250 students actively participated in the event.

**23<sup>rd</sup> December-** DAIMSR inked a MOU with Tally India Ltd. for Accounting, GST courses and other value added certification courses.

**27<sup>th</sup> December-** Prof. Pallavi Sangode was awarded Ph.D Degree by RTMNU under the guidance of Dr. Sujit Metre.

**28<sup>th</sup> December-** Dr. Ashutosh Paturkar conducted a session on “Managing by Evidence” at Vidarbha Industries Association(VIA).

### **January 2018**

**1<sup>st</sup> January-** Dr. Nirzar Kulkarni was appointed as a member of Draft Direction and Ordinance Committee of Rashtrasant Tukdoji Maharaj Nagpur University.

**5<sup>th</sup> -16<sup>th</sup> January-** DAIMSR conducted 10 days PET (Ph.D Entrance Test).workshop for Ph.D. aspirants. 21 PhD aspirants attended the workshop.

**9<sup>th</sup> January-** The Women Empowerment Cell of DAIMSR West Campus conducted a programme under the banner AABHA-2018. The theme of the programme was Entrepreneurship-A secret recipe for Success. 156 students attended the programme. Prof. Pallavi Badre coordinated the event. The List of the Guest speakers is as follows,

- Mrs. Chhaya Chandak- M.D. Nagpur Techno Marketing, Nagpur



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- Mrs. Shikkha Thutheja- Founder- S Design Studio Nagpur

**9<sup>th</sup> January** – Dr. Nirzar Kulkarni was appointed as the Coordinator of Faculty of Commerce and Management for Avishkar-2017. He was also nominated as a mentor for guiding and grooming students for the same.

**8<sup>th</sup> -13<sup>th</sup> January**-DAIMSR conducted certification courses in various disciplines which were as follows-

HR- Certification on Designing HR manual

Operations-Project Management

Marketing- Selling Skills, Transactional Analysis

Finance-Mutual Funds and Derivatives Module of NISM

**11<sup>th</sup> January**-Dr. Nirzar Kulkarni, Dr. Sujit Metre, Prof. Hemant Deshmukh, Prof. Ajay Gidwani and Prof. Sushant Waghmare attended a NBA workshop on ‘Outcome Based Education’ at DMIMS, Nagpur.

**12<sup>th</sup> January**-Dr. Snehal Godbole conducted a one-day training session for HDFC bank on Stress Management at Jabalpur.

**13<sup>th</sup> January**- Sem II student of DAIMSR participated in various competitions organised by NSE Investor Fair-2018.

Nikita Wahane won gold medal in Essay competition

Mansi Hood won the quiz competition.

**17<sup>th</sup> and 18<sup>th</sup> January**- Dr. Snehal Godbole conducted training session for Bajaj Allianz Life Insurance Company at Mumbai on Goal Based Selling.

**17<sup>th</sup> January** – DAIMSR student Ashutosh Naidu was awarded first prize at UG level in the 12<sup>th</sup> Maharashtra State Research Convention AVISHKAR-2017.

## **FEBRUARY-2018**

**6<sup>th</sup>-10<sup>th</sup> Feb** - Dr. Nirzar Kulkarni, Dr. Mujahid Siddiqui and Dr. Pallavi Sangode attended FDP on Competency Enhancement organised by Dhanwate National College, Nagpur.



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**28th February**-Aegis, the flagship event of Entrepreneurship Cell of DAIMSR (E-Leap), which has been established by a group of entrepreneurial students of the Institute was held. It aims to bring together Budding Entrepreneurs, Academicians, Venture capitalists, Investors, Industrialists, Researches and the students on a common platform and share their endeavors and experiences.

**Speakers/Guests:**

1. **Vishal Agrawal**, Director – R C Plasto Tanks
2. **Laxmikant Pathak** (Artificial Intelligence and Machine Learning based solutions for Enterprises from Bangalore)
3. **Vivek Thakkar** (Freelance Consultant & Trainer, Owner at Punit Super Bazar-Organized Retail)
4. **Sudhakar Atre** (Ex-Banker-BOI)

**MARCH-2018**

**5 March 2018**- To provide the students a platform to celebrate with friends, faculty and juniors and giving a fair chance to the final year students to revive their journey of 3 years of graduation in the institute a farewell was organized for the students of BBA Final year. DAIMSR wished good luck to the departing students for their future.

**6<sup>th</sup> March 2018**-DAIMSR collaborated with NGO named UPAY (Under Privileged Advancement by Youth). UPAY provides free of cost education to street children in 5 cities of India by Footpath shala . Reach & Teach initiative has also been taken in different centers of Nagpur city. The DAIMSR staff with some student volunteers went to almost every center of UPAY and distributed stationery items like notebooks, drawing book, crayons, pencils, rubbers, sharpeners and mats to sit.

The volunteers and staff also interacted with the kids and had an entertaining and enjoyable session which includes the poem recitals by little and young kids,





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storytelling, singing, dancing and kids were further told to express their thoughts and views about themselves. The entire session was full of learning, enthusiasm and also motivating for all kids.

**22<sup>nd</sup> March 2018-** Dr. Sujit Metre, Dr. Nirzar Kulkarni, Dr. Mujahid Siddiqui and Dr. Pallavi Sangode attended 1-day National Seminar on “Paradigms of new process of Assessment and Accreditation by NAAC organised by Taywade College Koradi.

**27<sup>th</sup> March 2018-** DAIMSR organised Annual Award Function to acknowledge the achievements of its students. Main categories of the award included the “Student of the Year”, “Highest Attendance Award,” “Best Academic Performance Award”, “Best Presenter Award”, “Best Leader Award”, “Sportsman and “Sportswoman of the Year”. Around 200 students actively participated in the event.

**2<sup>nd</sup> March 2018-** A blood donation camp was organized by National Service Scheme at DAIMSR .20 students and 5 faculties donated blood in the camp.

### **APRIL-2018**

**12<sup>th</sup> April 2018-** ISR Club of DAIMSR, WEST campus organized Project SMILE. Under this project, students visited “Home for Aged and Handicapped” Uttkhana, Nagpur and interacted with the physically challenged students. 25 students attended the programme.

**27<sup>th</sup> April 2018** - The farewell party was organized for the students of BCCA Final year so as to provide them a last chance to express their gratitude towards Institute, teachers, juniors and batch mates.

### **MAY-2018**

**15<sup>th</sup> May 2018-**

-Dr. Nirzar Kulkarni was nominated as a member on the Board of Studies in Business Economics in RTM, Nagpur University.

-Dr. Sujit Metre was nominated as a member on the Board of Studies in Business



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Management in RTM, Nagpur University.

- -Dr. Vivek Pimplapure was nominated as a member on the Board of Studies in Accounts in RTM, Nagpur University.

## **JUNE-2018**

**11th June to 15th June 2018** - 5-day Faculty Development Program was conducted for the faculty members of DAIMSR (West Campus) by Ms. Swati Naidu a certified coach by “International Coach Federation” who is also a writer, Content Strategist and an educationist. Having more than 23 years of experience in teaching and training students in public speaking, Presentation skills, effective communication skills and creative writing, she covered various aspects like role of a teacher. presentation skills, Leadership skills and stress Management in her workshop.

**21<sup>st</sup> June** – International Yoga Day was celebrated. Highly dedicated yoga teachers from Janardan Swami Yogabhyasi Mandal were invited to impart training of yogicasanas for the faculties of DAIMSR East Campus. The faculty members and students performed yoga under the guidance of these yoga teachers. Healthy balanced snacks were distributed amongst the faculties as a part of refreshment.

### **FINAL PLACEMENTS 2015-2017 BATCH @ DAIMSR**

- DAIMSR has continued its glorious record for final placements in 2017 also.
- 72% of the students of 2015-2017 batch were placed in 36 companies which visited our campus.
- Some of the key recruiters in 2017 were ITC limited, Airtel, D-Mart, Oppo mobiles, Vivo mobiles, E-Clerx, Capital IQ, Credit Sudhar, Metro GBS, Karvy Stock Broking, HDFC Bank, Axis Bank, Indusind Bank, Janlakshmi Bank and many others.
- The highest salary offered during 2017 was Rs. 5.67 lacs per annum by ITC limited whereas, the average salary offered to the students was Rs 2.67 lacs per annum.



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## **SUMMER INTERSHIPS**

- All the students of DAIMSR, after completing their second semester in May 2017, have done internships with various organizations for duration of 6 to 8 weeks.
- Some of the major companies which offered summer internships at DAIMSR were ITC, Airtel, Axis bank, HDFC Bank, Birla Sunlife, Tata Aeronautics Limited, GCMMF (i.e. AMUL), Axykno Consulting, Karvy stock broking and many others.
- Performance of the students during the internship was highly appreciated by these companies. Members of DAIMSR faculty also visited these organisations and took their feedback which has proved valuable in planning inputs for the next batch.

## **Industry Visit and MOU**

- DAIMSR, organized a one-day Industrial visit to Superior Drinks Pvt. Ltd, ButtiBori, Nagpur on 8th February 2018 for the BBA II and final year students.
- An Industrial visit was organized at Code Wizards Technologies Pvt. Ltd, Nagpur on 26th March 2018 for the BCCA II and final year students.

## **MoU:**

- A Memorandum of Understanding was signed between DAIMSR and Code Wizards Technologies Pvt. Ltd. on 20 August 2017.

## **SPORTS**

This year students of DAIMSR participated in various University Sports events like badminton, chess, cricket, water polo, football, basketball, rope malkhamb and shooting.

## **Major Achievements were as follows-**

Sem II student Mr. Rohit Sherje:



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- Participated in State Level Volleyball Championship in Rashtrasant Tukdoji Maharaj Nagpur University Volleyball MEN's team. Tournament was held from 22/12/17 to 25/12/17 at Pimpri, Pune.
- He also participated in "21st KRIDA MAHOTSAVA 2017" Maharashtra State Inter – University Sports Meet which was conducted from 26th November 2017 to 1st December 2017 at DR. BABASAHEB SAWANT KONKAN KRISHI VIDYAPEETH, DAPOLI.
- He participated in West Zone Inter University Volleyball Men Championship which was held from 0/01/18 to 15/01/18 at Jabalpur, MP.
- Also, he is one of the key players of the Nagpur university team and recently got qualified for All India Volleyball championship which was held at Jabalpur, MP.

## **NSS –Major Achievements**

**1. Dhamma Chakra Pravartan Din:** This year NSS students of DAIMSR worked as volunteers during Dhamma Chakra Pravartan Din Celebration at Deekshabhoomi which is a pilgrimage center of Buddhism in India. They have worked day & night from 28<sup>th</sup> Sept 2017- 30<sup>th</sup> Sept 2017. NSS students had helped & guided lakhs of Ambedkar followers who visited Deekshabhoomi on the occasion of Dhamma Chakra Pravartan Din Celebration.

On the occasion of Dhamma Chakra Pravartan Din celebration NSS students helped Nagpur Police as well. They have worked as "Police Mitra" & helped Nagpur Police in maintaining discipline at Deekshabhoomi premises.

All the NSS volunteers had received a word of Appreciation from Nagpur Police, & P.P Dr. Babasaheb Ambedkar Smarak Samiti DeekshaBhoomi, Nagpur in recognition of their tireless efforts, commitment & support to the police department in maintaining Law & order & discipline in 61<sup>st</sup> Dhamma Chakra Pravartan Din.

**2. International Yoga Day:** DAIMSR celebrated the 3rd International Yoga Day on 21st June 2017. The session was conducted by well-known personality in the field of yoga Yogaachaarya Kedar R. Joshi –A Vedic Counsellor.



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**3. Ground-Breaking Ceremony:** In view to support Maharashtra government's initiative to plant & conserve more trees, Dr. Ambedkar Institute of Management Studies Research, conducted Ground-Breaking Ceremony of the Plant Conservatory area & plantation of trees at its west campus.

The Plant Conservatory area was inaugurated by Additional. Chief Conservator, Forest Dept., Maharashtra state, Shri Shailesh Temburnikar.

**4. Blood donation camp** was organized by National Service Scheme on 22nd March, 2018 at DAIMSR from 11:00 AM to 2:00 PM. The Camp was inaugurated by Dr. Nirzar Kulkarni (Associate Director), and NSS Programme Coordinator Dr. Sarang Javkhedkar. In this camp Overwhelming number of students of DAIMSR has participated with cheerfulness. 40 students have donated the blood in camp. Dr. Sarang Javkhedkar conducted the camp with help of GSK Blood bank. Students volunteers have given their positive support and helped in organizing the blood camp.

**5. Tree plantation** was arranged at DAIMSR West Campus on 6th July 2017 with a view of "Save trees to Save life". In order to create environmental awareness, this activity has been designed and students from BBA, BCCA and MCM have participated in this activity with full of enthusiasm and joy. All the participants worked in a group of 5-10 students and co-operated each other to make this event a success.

### **Research @DAIMSR**

- Members of Faculty and students of DAIMSR presented research papers in various National and International Journals and Conferences. Total 40 research papers were published in various National and International Journals in 2017.
- 19 Research Scholars have been enrolled under the DAIMSR Research Centre.
- Total 8 Ph.D degrees were awarded under the faculty supervisors of DAIMSR in the year 2017.
- Total 15 papers were published by the faculty of members of West Campus.





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### **Miscellaneous**

Members of faculty worked on various Selection committees, Syllabus restructuring and Moderation boards and Enquiry Committee of RTMNU, Nagpur.

- Members of faculty conducted various training sessions for renowned organizations like Western Coalfields Ltd., Powergrid, National Power Training Institute, Public Health Institute and Tata Aeronautics Ltd Nagpur.



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### **Research Papers published by the Members of Faculty**

S.No.	Author Name	Co-Author 1 Name	Title of the paper	Journal name	National/International	Month	Year	Vol	ISSN	Issue
	<b>BBA</b>									
1	Dr. Nirzar Kulkarni	Dr.Vandana Rao	Analyzing the impact of TV advertisements on buying behavior of cosmetics in Nagpur city	TRANS Asian research Journals.	National	2, February	2018	Vol.7	ISSN: 2279 – 0667	Issue 3
2	Dr.Vandana Rao		Retail Therapy a New Way for Shoppers to Unwind	International Journal of Advance Research & Development	International	13-Jan	2018	(Volume 3	ISSN: 2455-4030	Issue 6
3	Prof. Amrita P. Taide		Green HRM - A New Perspective to Promote Environment Management System Initiatives. Page No.	IJRCM -	International	August	2017	Volume No. 7	ISSN 2231-4245	Issue 8



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4	Prof. Sheetal Nafde	Prof. Amrita P. Taide	Contemplation of Whistle Blowing in India	Paripex Indian Journal of Research	National	May	2018	Volume 7	ISSN 2250 - 1991	Issue 5
5	Dr. Monika Jain	Dr. Sujit G. Metre	Factors affecting usage of mobile number portability feature -a study of young cell phone users in Nagpur city	Scholarly Research Journal's SJIF IMPACT FACTOR 6.17	International	April	2018	Vol 1	ISSN No. 2278-8808	
6	Raghvendra K. Mishra	Prateek Warkhedkar	An Analytical Study Of Brand Awareness & Brand Loyalty Of Consumers With Reference To Soaps In Nagpur City	"UDUKTYA : International Journal in Management and Economics "	International	August	2017	Vol-9	2320-1010	Issue-1
7	Raghvendra K. Mishra	Kothiram Girsawale	E-Governance In India : Hindrances in Perfect Implementation	International Research journal of Management Science and Technology	International	December	2017	Vol-8	2250-1959	



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	BCCA									
1	Dr. Raghvendra K. Mishra	Prof.Kothira m Girsawale	E-Govrnance In India : Hindrances in Perfect Implementation	International Research journal of Management Science and Technology	International	Dec	2017	8	2250-1959	Issue-12
2	Sheetal Nafde	No	Brexit and its Economics Effects	Indian Journal of Applied Research	International		2017	Vol 6	ISSN No.:2249-555X	Issue 11
3	Sheetal Nafde	No	Indian FMCG industry -The changing Scenario	Paripex-Indian Journal of Research	National	Nov	2017	Vol 6	ISSN No. 2250-1991	Issue 4
4	Sheetal Nafde	Yes, Prof. Amrita Taide	Contemplation of Whistle Blowing in India	Paripex-Indian Journal of Research,	National	May	2018	Vol 7	ISSN NO:2250-1991	Issue 5
	MBA									
1	Dr. Ruhi Bakhare		A study on consumer behavior wrt traditional vs modern way of thinking pattern of Nagpur	International Journal of Management, IT & Engineering	International	June	2017	Vol.7	2249-0558	Issue 6



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2	Dr. Rashmi Gupta		The latest version of HR is RH: Respect for humankind at workplace	International Education and Research Journal	International	June	2017	VOL-3	E-ISSN-2454-9916 IMPACT FACTOR -4.064	ISSUE-6
3	Dr. Rashmi Gupta	Dr. Dipesh D Uike	"The Study of Factors of Conflict Management Affecting Performance of the Employees in an Organizations in Nagpur City"	IRJCAS	International	Dec	2017	8	2319-9202	
4	Dr. Dipesh D Uike	NIL	"Impact of Conflict Management on Performance: A Comparative Study of Male and Female Employees".	IRJCAS	International	December	2017	8	2319-9202	
5	Dr. Dipesh D Uike	NIL	"Impact of Employees' Experience on Conflict Management Styles in a Workplace in an Organization".	IRJMST	International	January	2018	9	2250-1959	





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6	Dr. Dipesh D Uike	NIL	"The Study of Impact of Age on the Conflict Resolution Style of the Employees".	IJLEMR	International	December	2017	2	2455-4847	
7	Dr. Dipesh D Uike	NIL	"The Study of Impact of Demographic factors (Parental Sectors and Family Income Status) on Entrepreneurial Intention of Management	IRJMST	International	February	2018	9	2250-1959	
8	Dr.Nirzar Kulkarni		A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE PERFORMANCE WITH HIGH PERFORMANCE HR SYSTEM IN AUTOMOBILE	Journal of Management (JOM)	International	July – December 2017	2017	Volume 4,	2347-3940	Issue 2
9	Dr.Nirzar Kulkarni		A STUDY ON INFLUENCE OF DEMOGRAPHIC VARIABLES ON THE PURCHASE DECISION OF LAPTOPS W.R.T NAGPUR CITY	International Journal of Sales & Marketing Management (IJSMM)	International	Jan	2018	Vol.7	ISSN (P): 2319-4898;	Issue 1



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10	Dr.Nirzar Kulkarni	Mr. Keyur Parekh	A study on identifying opinion of customers regarding the Switching Cost of financial service companies in Pune and Nagpur.	Journal of Advance Management Research	International	Feb	2018	Volume 6	2393-9664	Issue 2
11	Pallawi Sangode		Study of Customer Perception on the Service Quality Parameters of Hospitals with Respect to Nagpur Region	International Journal of Latest Engineering and Management Research	International	January	2018	3	ISSN: 2455-4847	
12	Pallawi Sangode	Ms. Anchal Choudhary	Application of the Supply Chain Concept to Blood Banks for effective Sickle Cell Treatment	International Journal of Latest Engineering and Management Research	International	March	2018	3	ISSN: 2455-4847	
13	Ms. Ankita Kokode	Pallawi Sangode	IT ENABLED OPERATIONS MANAGEMENT IN THE MANUFACTURING FIRMS	International Research Journal of Commerce Arts and Science	International	May	2018	9	ISSN 2319 – 9202	



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14	Pallawi Sangode	Priyanka Giradkar	LOGISTICAL PRACTICES AND ITS IMPACT ON THE OPERATIONAL EFFICIENCY OF MANUFACTURING FIRMS, MIDC, NAGPUR	International Journal of Current Advanced Research	International	April	2018	7	ISSN: O: 2319-6475, ISSN: P: 2319-6505,	
15	Dr. Ruhi Bakhare		A study on consumer behavior wrt traditional vs modern way of thinking pattern of Nagpur people	International Journal of Management, IT & Engineering	International	June	2017	Vol.7	2249-0558	Issue 6
16	Dr. Ruhi Bakhare		An Analytical study on causes of attrition in BPO Companies of Nagpur	International Journal of Current Advanced Research	International	Dec	2017	Vol.6	2319-6475	Issue 12
17	Dr. Ruhi Bakhare		A Study on relationship between effective utilization of HRM and productivity of hospital employees of Nagpur city	International Journal of Research in Management & Social Science	International	Dec	2017	Vol.5	2322 - 0899	Issue 4



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18	Dr. Ruhi Bakhare		A MONOGRAPH ON AN EXPLORATORY STUDY ON EFFECT OF HIGH PERFORMANCE HR SYSTEM ON THE PERFORMANCE OF EMPLOYEES OF	IMPACT: International Journal of Research in Applied, Natural and Social Sciences (IMPACT:	International	March	2018	Vol. 6	ISSN (P): 2347-4580; ISSN (E): 2321-8851	Issue 3,
19	Dr. Snehal Godbole		An Analytical Study of Customer's perception and level of contentment about LIC products in Nagpur District	International Journal of Latest Engineering Research and Applications (IJLERA)	International	December	2017	Volume – 02	2455-7137	Issue – 12
20	Dr. Snehal Godbole	Prof. Anupkumar Dhore	An Analytical Study of the Impact of Marketing Strategy adopted for Consumer Durables in Nagpur City	International Journal of Latest Engineering and Management Research (IJLEMR)	International	April PP. 01-11	2018	Volume 03 -	2455-4847	Issue 04
21	Sachin Panchabhai		Job Satisfaction as a Function of Gender: A Study of a Private Bank	International Research Journal of Commerce , Arts and Science.	International	Dec	2017	Volume 8	2319 – 9202	Issue 12



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22	Sushant Waghmare		Comparative Analysis of Occupational Stress of Employees in the Manufacturing & Education Sector	International Journal of Latest Engineering and Management Research (IJLEMR)	International	November	2017	2	ISSN: 2455-4847	
23	Sushant Waghmare		Employee Engagement as a function of Gender: A Study of IT Professionals in Nagpur City	International Research Journal of Management Science & Technology	International	December	2017	8	ISSN 2250 – 1959	
24	Sushant Waghmare		A Study on Job Engagement of Nurses in Urban and Rural Hospitals	INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE	International	December	2017	8	ISSN 2319 – 9202	
25	Sushant Waghmare		Role Overload & Role Ambiguity among Male & Female Nurses in Nagpur City	International Journal of Latest Engineering and Management Research (IJLEMR)	International	December	2017	2	ISSN: 2455-4847	





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26	Dr. Vijay D. Joshi		"A Study on storage losses of rice in Food Corporation of India (FCI) Ajni Depot, NAGPUR in digitization Era". National Seminar on Digitization in India,	"Siddhant" A journal of decision making (Print- ISSN: 2231-0649 Online- ISSN:2231-0657 Regional college	National	Mar-18	2018		Print- ISSN: 2231-0649 Online- ISSN:2231-0657	
27	Dr. Vijay D. Joshi		"An analytical study of Logistics process at Logistics Park India Pvt. Ltd. NAGPUR."	Asian Journal of Management	National	Jan-Mar	2018	Volume-9	Print: 0976-495X Online: 2321-5736	Issue -1
28	Dr. Vijay D. Joshi		" Supply Chain management- A Pathway for economic development of SME's In India."	Asian Journal of Management	National	Jan-Mar	2018	Volume-9	Print: 0976-495X Online: 2321-5736	Issue -1
29	Abhay Pathak	Dr. Vivek Pimlapure	A Critical Study of Microfinance & Agricultural Status In India	IDEAL :-An International Multidisciplinary Half Yearly Research Journal	National	March	2018	Volume VII	ISSN 2319-359X	ISSUE-II



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30	Dr. Rashmi Gupta		The latest version of HR is RH: Respect for humankind at workplace	International Education and Research Journal	International	June	2017	VOL-3	E-ISSN-2454-9916 IMPACT FACTOR -4.064	ISSUE-6
31	Dr. Rashmi Gupta	Dr. Dipesh Uike	The Study of Impact Of Age On The Conflict Resolution Style Of The Employees	International Journal of Latest Engineering and Management Research (IJLEMR)	International	December	2017	Volume 02 -	ISSN: 2455-4847	Issue 12
32	Dr. Rashmi Gupta	Dr. Dipesh Uike	THE STUDY OF FACTORS OF CONFLICT MANAGEMENT AFFECTING PERFORMANCE OF THE EMPLOYEES IN ORGANIZATIONS IN	INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE	International	December	2017	Volume 8	ISSN 2319 – 9202	Issue 11
33	Dr. Rashmi Gupta	Col. Aveek Konar	The Study of Work Place Environment and its impact on Employee Performance with special reference to the manufacturing sector of Nagpur	International Journal of Latest Engineering and Management Research (IJLEMR)	International	February	2018	Volume 3	e-ISSN:2455-4847	Issue 2



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	MCM									
1	Megha Nanhe		Trends in matrimonial advertisements : A study on analysis of matrimonial advertisements In newspapers	IJCRT	International	April	2017	1	2320-7620	
2	Megha Nanhe		Effect of addiction of social media on youth	IJCRT	International	April	2017	1	2320-7620	
3	Prashant R. Dupare		Impact of work Culture on work life Balance	International Conference on Science and Engineering for sustainable development	International	June	2017		ISSN NO.245 5-7773	
4	Prof. Rinki Moolchanda ni		A Study of Demographic Factors of. Undergraduate Students Doing Online Shopping.	IJETEMR	International	June	2017	Volume 3	ISSN:24 55-7773	Special Issue



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5	Dr. Prabhjot Kaur Nayyar		Government Financial Schemes for Empowerment of Women Entrepreneurs in India	Scholarly Research Journal	International	Apr	2018	Volume 1	ISSN:2278-8808	
6	Shital Kene		Banking Ombudsmen	IJRCM	International		2017		2231-4245	



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### FDP attended by the Members of Faculty

S.N o.	Name of the faculty	Duration of Programme	Title of the Programme	Organized by	Month	Year
	<b>BBA</b>					
1	MJ	1 day	Industrial Academia	IBS Business School	July	2017
	<b>BCCA</b>					
1	MG	one day	Industry Academia interface	IBS, Business School, Pune	June	2017
2	SD	6 Days	"Teaching Pedagogy"	DAIMSR	June	2017-18
	<b>MBA</b>					
1	HD	One Day	Outcome Based Education.	DMIMS	February	2017
2	SW	10	HRD Cell: Lecture Series		Apr.	2017
3	AG	1 Day	NBA Workshop	NYSS	January	2018





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4	AG	1 Day	Innovation at Workplace	DAIMSR	February	2018
5	AG	1 day	Impact of Fake News on Recent European Politics	PIET	April	2018
6	AK	8 days	PET (Ph.D.) Entrance Test	Prof. A.D.Kurukwar & Prof. P. Sangode	January	2018
7	AMB	120 Days	Outcome Based Education (NPTEL)	NPTEL_IIT-KGP	Jan-18 - Apr-18	2017-18
8	CC	1 Day	Innovation at Workplace	DAIMSR	February	2018
9	CC	1 dAY	Impact of Fake News on Recent European Politics	PIET	April	2018
10	DU	One Day	"Generating Business Ides"	DAIMSR College, Nagpur	February	2018
11	DU	Three Days	"Case Development Workshop"	DMIMS College, Nagpur	March	2018
12	NMK	4 days	FDP on Competency Enhancement for Efficiency and Effectiveness at Workplace	DNC, Nagpur	Feb	2018
13	PP	3	Case writing Workshop	DMIMS	Mar	2018
14	PP	5	HRD Cell Lecture Series	DACN	Apr	2018



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15	PS	5 Days	Competency Enhancement for Efficiency and Effectiveness at Workplace	Dhanwate national College, Nagpur	February	2018
16	PS	1 Day	Paradigms of New Process of Assessment And Accreditation by NAAC	Taywade College, Koradi	March	2018
17	PS	120 Days	Outcome Based Education (NPTEL)	NPTEL_IIT-KGP	Jan-18 - Apr-18	2017-18
18	SW	1 Day	Innovation at Workplace	DAIMSR	Feb	2018
19	AAP	3 Days	Leadership & Management Program	IIMK	Nov	2017
	<b>MCM</b>					
1	MN	6 days	Total Quality Teaching	DAIMSR	June	2017
2	RM	1 Day	Ideas ,Innovations & Entrepreneurship	DAIMSR	Apr	2018
3	SK	6 days	Total Quality Teaching	DAIMSR	June	2017