



ANNUAL REPORT 2021-22

JUNE-2021

29th June 2021- Digital Marketing workshop on “Growth through Franchise Model was conducted for the students and members of faculty through online mode. Mr. Sharad Khandelwal. Motivational trainer and consultant, was the resource person.

30th June 2022- Parent Teacher Meeting of BCCA SEM IV conducted.

JULY-2021

5th -10th July, 2021- Bridge course on ‘Excel for RM’ and ‘Ladder to Success’ was conducted for the students of BCCA sem V and BCCA Sem III respectively for the session 20-21. The objective of the course ‘Excel for RM’ was to equip the students with knowledge of the field research methodology and use of MS Excel while doing research. Prof. Sheetal Nafde was course in charge. The purpose of organizing the course Ladder to success was to building the aptitude skills of the student to make them ready for competitive exams. Dr. Mitali Gupta was the Faculty In-charge respectively.

14th July 2021- Parent Teacher Meeting for the students of MCM was conducted.

AUGUST-2021

20 August 2021- National Sandbhavana Diwas or Harmony Day was observed by MCM students in remembrance of former Indian Prime Minister Rajiv Gandhi. On this occasion the students took a pledge of working towards establishing peace and harmony in the society. The power point presentation on the life journey of Ex-PM Rajiv Gandhi was presented by Ms. Bushra Afza. Prof. Prashant Dupare was the in charge for day celebration.

23rd August- 27th August 2021-DAIMSR Conducted 6 days online Orientation program on Ph.D Entrance Test . Dr. Ruhi Bakhare, Prof. Hemant Deshmukh, Prof. Amardeep Kurukwar, Prof. Sushant Waghmare, Dr. Vijay Joshi, Prof. Chandresh Chakravorty and Dr. Vivek Pimplapure conducted the sessions.

28th Aug 2021- Dr. Ambedkar Institute of Management Studies and Research organised a wonderful Virtual Visit to Radio City 91.1 FM - “Behind



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the mic with RJ Deepika.” Students got the insight about how radio works.. Yash Sadawarti discussed about PODCAST in comparison with Radio Station. That was the best experience for students of BBA & BCCA Sem V as they got the opportunity to show their hidden talent. Dr. Vandana Rao, Head (BBA Department), Dr. Monika Jain Head (BCCA Department) witnessed the event.

SEPTEMBER-2021

1 Sept 2021 : MOU was signed between DAIMSR and Brilllect Tech Solution Pvt. Ltd. Nagpur

4th Sept 2021 : BBA department organized career counselling session for BBA sem V & BCCA sem III students “In Conversation with CA Saket Bagdia- How to Make a Career Path & Goal Orientation”@10.30 to 11.30pm via Zoom Platform as a part of Institute Industry Interaction Program. This program had been developed with the objective of developing professional skill in our students. This session helped them to understand the insight of CA as a Career. CA Jiten Saglani also accompanied him. CA Jiten Saglani informed students about the vital role CA’s play In Nation Building And How Important a Signature Of a CA is & How Highly There Role Is Admired & Appreciated By The Leaders of the Country. The event was attended By 213 students from both the BBA & the BCCA sections respectively in the presence of Dr. Vandana Rao (HOD BBA), Dr. Monika Jain (HOD BCCA) Dr. Ruchi Chaudhary (BBA) coordinated the session.

6th Sept 2021: The Induction program of BBA and BCCA SEM I was conducted so that the incumbents get acquainted with the institutional policies, processes, practices, culture and values. The programme commenced from 6th September 2021 to 9th September. Various sessions were conducted by skilled and experienced faculties on various enthusiastic and dynamic topics like ‘A to Z of Positive Words, ‘Attitude Small things but makes a big difference, “Management in and around you. The different activities like Antakshari, and “Behind the Mike with RJ Deepika were conducted to make the students feel familiar and friendly in the new environment. The college committee of Induction program invited Mrs. Rashmi Iyer, Coach, AFAA Certified, Nagpur Branch, to interact with the entrants through her ‘Fun With Fitness Activity’ i.e Zumba Session. It was organized for the students to inculcate the virtues of health and hygiene and help them realize the power of inner strength. Dr. Ruchi Choudhary, . Ms. Rinki Mulchandani, Dr. Preetichhaya Tamboli, Dr Mitali Gupta, Dr. Saket



Bansod, Prof. Madhuri Tayade coordinated cordially for the successful completion of the programme.

8th September 2021- West Campus celebrated the International Literacy day. The Virtual Street Play was performed by Semester V Students of BBA via Zoom Platform. The Street Play was Coordinated by Dr. Ruchi Choudhary. Total 150 students attended the meeting.

15th September 2021- Engineers' Day was celebrated in remembrance of M. Visvesvaraya one of the best engineer in India. Dr. Sushil Gadekar coordinated and conducted the programme in BBA VI Sem. The presentation depicting the life and journey of M. Visvesvaraya was presented by the student representative Mr. Sachin Singh. Dr. Sushil Gadekar coordinated and conducted the programme in BBA VI Sem.

16th September 2021- The International Ozone Layer Protection Day was celebrated by the BCCA Department to create awareness amongst the student regarding ozone layer protection. The students presented their views on the ozone layer depletion and they suggested various possible solutions to protect our ozone layer. Dr. Mitali Gupta was the day celebration in charge.

14th-18th September-2021-DAIMSR west campus organized ANUBHUTI-2021, an inter section competition. Various cultural and academic events were conducted in online platform. A competition of repute, DAIMSR has been successfully hosting this event for over ten years. The events comprised of Academic Events such as Debates, Case Study Presentation, Ad Making, Business Quiz and Personality Contests, While the Cultural events such as Singing, Dancing, Fashion Shows etc. Dr. Snehal Godbole coordinated the event.

18th September 2021- Installation Programme of the Rotaract Club of DAIMSR Fort was conducted. Mrs Vaishali Barai, President Rotary Club felicitated the newly formed body of Rotaract Club. An awareness programme on Basic Life skills were also conducted for the club members.

18 September 2021- ISR club of DAIMSR organized installation program for the ISR/Rotaract club member on at 2 pm. The programme was conducted virtually over the zoom platform. Mrs. Vaishali Barai was the chief guest. She is the president of Rotary club of Nagpur, along with her Mr. Sashikant , Captain. Anil Ambatkar, Mr. Suresh Baiswar and other members of Rotary club Nagpur were present. Mrs Vaishali Barai enriched students about the knowledge of where and how the Rotaract and Rotary club was formed, she



encouraged the students by asking them to find the area of their passion and work along with it.

On this occasion, an awareness programme on Basic Life support was also planned. Dr. Pravin Dahake sir who was ex-president of Rotaract club Nagpur, conducted the awareness programme. He guided the students about basic life support, how to demonstrate objectives, chain of survival, he focused on how one can give basic life support to anyone who need it how we can first treat someone.

25th Sept 2021 - Freshers' party was arranged for BBA students virtually. Fresher's Party consisted of so many colorful events like western dances by seniors and exciting singing performances. To select the appropriate candidate as Mr. Fresher and Ms Fresher, a contest was held virtually. Dr. Preetichhaya Tamboli was the Judge of Q&A round. The title of Mr. Fresher 2021 was awarded to Mr. Bhavesh Raut and Ms. Joyna James was crowned as Ms. Fresher 2021. Dr. Vandana Rao (HOD BBA), accompanied by all faculty members of BBA department attended the program. Dr. Ruchi Chaudhary was the event in charge.

25th Sept 2021 - Freshers' party was arranged for BCCA students via online mode. Fresher's Party consisted of so many colourful events like western dances by seniors and exciting singing performances. To select the appropriate candidate as Mr. Fresher and Ms Fresher, a contest was held virtually. Dr. Preetichhaya Tamboli was the Judge of Q&A round. The title of Mr. Fresher 2021 was awarded to Mr. Hrishikesh Sharma and Ms. Sanjana Jenekar was crowned as Ms. Fresher 2021. The event was successfully conducted under the supervision of Dr. Monika Jain (HOD, BCCA), and all the faculty members of BCCA department attended the program.

OCTOBER-2021

2nd October 2021- to mark the birth anniversary of Mohandas Karamchand Gandhi, who was famously known as Mahatma Gandhi and Lal Bahadur Shastri, the day was celebrated virtually by the students of BCCA SEM III with the faculty in charge Prof. Jayant Gondane. Total 67 students attended the meet. Presentations were given by students in remembrance of father of nation.

16th October 2021- The World Food Day was celebrated by the MCM department students in the honor of the founding date of the Food and



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Agriculture Organization launched by the United Nations in the year 1945. The students gave presentations on various topics like 'our actions are our future', 'better production'. Prof. Prashant Dupare was the faculty in charge for the day celebration.

18th October-26th October- A Certification Course on Big data was organized for the students of BCCA SEM III via zoom platform. With the belief to build a healthy ecosystem as per the Industry Standards DAIMSR conducted a Skill Development Program (SDP) on "BIG DATA". The objective behind this Skill Development Program was to improve the knowledge and skills of the students, so that they can become expert in the field of Big Data. Prof. Jayant Gondane co-ordinated the program.

18th Oct 2021 to 25th Oct 2021: one week Certification Course named "3P's by RGM-POWER PACK PROGRAMME" was conducted for BBA and BCCA Sem I via Zoom Platform. Overall program was very satisfactory and learner centric. Dr. Ruchi Chaudhary, Prof Geetika Bhutani, Prof Madhuri Tayade were the Course Incharge. Various sessions on the different topics like public speaking, communication, importance of appearance, self introduction, emotional intelligence skills were conducted. Small activities were also conducted to gauge the grasping of the students. Ms. Swayma Ahmed an international soft skill trainer and Mr. Vinay Chawala, a motivational and facilitator Speaker, were invited to deliver guest lecture. At the end of the program, HOD of BCCA Dr. Monika Jain and HOD of BBA Dr. Vandana Rao addressed the students with their motivational speeches. Certificates of the program were distributed to the students on the basis of their attendance and performance in assessment.

18 to 23 October 2021: A value added course, "Kona Kona Shiksha" was organized in association with NISM which aims to cater to final year graduation (BBA, BCCA). CA Jiten Saglani was the course instructor. In this financial education program the students were deliberated and trained upon key financial concepts and topics to help them not just academically but also help them to shape up their careers in the field of finance and BFSI. The objective of the program was to create awareness of the personal finance framework and awareness of prerequisites for investing in securities markets. Prof. Sonal Dubey was the Course Coordinator.

18th October 2021 : A Certification Course "Train Earn and Learn- (TEL)" was organised for the students of BBA Sem III and BCCA Sem V. The programme aimed to provide undergraduate students an opportunity to train



themselves with CAs and Earn along with the training. The course helped to get an edge in the career and establish the students as a good resource for future employment. 36 hours of focused training was provided for the students via Online Mode.

The Course contents covered the following areas:

- a. Business Communication
- b. Personality Development
- c. Social and Business Etiquette
- d. Effective Office Management and Technical skills
 - 1. E-Filing under income Tax
 - 2. GST
 - 3. Knowledge of Excel – Audit tool & Analysis
 - 4. Tally accounting
 - 5. TDS under IT

The faculty in charge for the course were Dr. Raghvendra K. Mishra and Dr. Pritichhaya Tamboli.

NOVEMBER-2021

12 Nov. 2021- Parent Teacher Meeting of BBA V SEM students was conducted.

14th November 2021-: Students of third semester of DAIMSR, as a part of CSR activity under project SMILE of Rotaract club, celebrated Children's Day on 14th November 2021. On this occasion, students planned a visit to Street side vendor's of soft toys family, Near Maharaj Bagh, Rameshwari.

19 Nov. 2021-Indira Gandhi Diwas was celebrated this year with BBA SEM I students by Prof. Geetika Hingle on 18th November. Students actively listened the life story of First Women Prime Minister Indira Gandhi.

26th Nov 2022- Constitution day was celebrated in DAIMSR west campus via zoom platform as well as in offline mode with few students of BBA sem III and BCCA sem I, on 26th November 2021. The programme was attended by Head of the Department BBA, Dr. Saket Bansod and HOD BCCA department, Dr. Monika Jain and by few faculty members and students . Prof. Sheetal Nafde and Dr. Raghvendra Mishra were the in charge.

29th Nov 2021 to 04th Jan 2021- Certification Course on Ethical Hacking was conducted for the students of III Sem of MCM. The objective behind the course was to equip the students with necessary abilities of mastering the field of ethical hacking. The A certification course in Ethical Hacking was



designed in a way, to run in pace with new growing needs of companies and help the students stand out in the job market. A guest speaker Mayank Sambare, Cyber Security Expert, was invited to enlighten the students with the knowledge. Prof. Shital Kene was the course incharge. 80 Students reaped the benefit of the course.

DECEMBER-2021

3rd Dec 2021- International Disabled Day was observed to promote an understanding of disability issues and mobilize support for the dignity, rights and well-being of persons with disabilities. Two students from BCCA Sem I, Bandhan Mishra, and Isha Nimje presented a fantastic presentation on the life and success stories of various famous disabled persons. The faculty in-charge was Prof. Sheetal Nafde. Total 115 students were present during the session.

6th December 2021: Dr. Ambedkar Death Anniversary was observed in remembrance of Dr. Babasaheb Ambedkar. All the members from West campus visited the Stupa to pay homage to Parampuja Dr. B.R. Ambedkar.

10th Dec 2021: World Human Rights Day was celebrated at west campus by inviting Guest Speaker Mr. Wilson Mathew to educate the students regarding the Human Rights. Mr. Mathew gave an extensive lecture on Human rights which was followed by question answer session. Total 110 students participated in the event. Dr. Pritichhaya Tamboli, an event in charge celebrated the day successfully in BCCA Final year.

13th Dec 2021 to 18th Dec 2021 Value Added Course- Basics of Accounting MCM I year. The course aimed to equip the students with basic understanding of the principles of accrual accounting and interpret and analyze financial statements to aid in decision making. Guest speaker CA Pankaj Deshpande was invited to enhance the knowledge of students. Feedback and assessment was taken at the end of the course.

11th Dec 2021- One-day training programme was conducted for the Members of Faculty for iThenticate software (Turnitin Software) in Online mode.

DAIMSR celebrated 75 years of Independence. In order to mark the event 'Swatantryacha Amrutmahotsav' DAIMSR organised various drives for the betterment of society.



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15-12-2021- Cleanliness drive was undertaken by DAIMSR, West Campus. The faculty in charge was Dr. Monika Jain. DAIMSR started the event by organizing a cleanliness drive, under which many students from BBA & BCCA had participated, even the members of faculty were an essential part of this drive. Faculty members started the programme by cleaning the corners of ground of Deeksha Bhoomi. the students also followed the suit. This drive was organized to show the importance of hygiene and cleanliness. It was a unique experience for all involved. They were happy to be a part of this great drive that helped in transforming the face of the institute.

16-12-2021 Tree Plantation- This event was held on 22nd Dec 2022. DAIMSR left no stone unturned in order to keep up with required trends. A tree plantation drive was organized where greenery imbining trees were planted by all the participants. The drive was a huge success as students really appreciated the efforts taken by the institution and gained knowledge about trees and greenery in general.

18-12-2021 Self Defense Workshop - On 18 Dec 2021, Dr. Ambedkar Institute of Management Studies and Research (DAIMSR) conducted a self-defense seminar on account of 75th Swatantryacha Amrut Mahotsav. The event was witnessed by Dr. Saket Bansod, Dr.Monika Jain, Dr. Sarang Javkhedkar. The objective behind organizing this seminar was to encourage the students to learn basic self-defense so that they can protect themselves in adverse situations which can help prevent mishaps. The workshop was conducted by professional experts Shihan Sheikh Jabir, Black belt 7th DAN, KAI 4th DAN President of India Chief instructor and examiner(ISKAI) and Sensai Yugant Ugale, 4th DAN Black belt, Vice-president Ichiban Shotokan Karate India. The seminar was coordinated by Dr. Ruchi Chaudhary

18-12-2021- Health Awareness Drive : DAIMSR organized its third drive of an expert talk on 'Health awareness and Hygiene Habits: Need of an Hour' was arranged for the students of BBA, BCCA. The guest lecture was delivered by the well known physician Dr. Ratna Muley from Bhopal. She shared her views about Health Awareness, explained how current lifestyle is impacting our health and also guided on how to handle these impacts. The important points like measures to be taken for good health, proper diet for vegetarian and Non vegetarians, avoiding supplements and protein powder, mensuration problems, healthy routine which should be followed by adolescents.50 students were present in the webinar physically whereas 183 students attended it online. It was indeed a fruitful session for the students as they were ignorant of many facts which are mandatory to be known about their health.



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18th Dec 2021- PTM of BCCA SEM V was conducted. Parents appreciated the efforts taken by the college staff for the overall development of the students.

20-12-2021- CYCLOTHON was organized for BCCA Sem III students. The reporting time was 8:30AM. A total of 15 participants, wearing white t-shirts, cycled from college campus to Bajaj Nagar via NEERI road and back in the college campus. Juice and diet food was distributed post cyclothon. In charge Prof. Rinki Moolchandani and Prof. Shubhangi Gore successfully conducted the event keeping COVID norms in consideration.

AASMAN 2021- An Annual Cultural Fest was organised on 24th Dec 2021. Various sub events were organized to complement the main event.

21st Dec to 29th Dec 2021- DAIMSR conducted induction Programme for the new batch of MBA students. During the first four days, the students were introduced to the culture of the institute and various sessions were conducted on the topics of personal grooming, body language and problem solving skills.

- Sessions on Acting skills were engaged by Mr. Sanjay Bhakre, Former Member of CBFC.
- Health awareness sessions were also conducted for students by Dr. Prateek Padole and Dr. Dipti Shende of the KRIMS hospital.
- Yoga and Zumba session was engaged by Ms. Simran Garewal who emphasized on maintaining a healthy lifestyle among students.
- Sessions of Self Exploration were taken by Ms. Barkha Nayak, Founder-Manah Sparsh and Ms. Simantika Chanchani, Youth Therapist .
- Sessions were also conducted by Alumni of DAIMSR who shared their success stories with the students and geared them up for the corporate challenges.

22nd Dec 2021-AAKARSHAN (The Traditional Day) was celebrated on 22nd Dec 2021. On the day Rangoli competition was organized for the students. The faculty in charge were Asst. Prof. Shital Kene and Asst. Prof. Radhika Bajaj. Second competition on the day was Salad Making Competition which was co ordinated by Dr. Sushil Gadekar and Asst. Prof. Madhuri Tayade. Another competition on the day was singing competition well co ordinated by Asst. Prof. Jayant Gondane and Asst. Prof. Sumant Wachasunder.

23rd Dec 2021-AAVEG - On Day2 - (The Corporate Day) was celebrated on 23rd Dec 2021 Under the banner of AAVEG, various extra curricular activities were conducted on the day. Paper Presentation Competition was conducted by Dr. Susheel Gadekar and Asst. Prof. Sheetal Nafde and Sales



Pitch competition was conducted by Asst. Prof Kothiram Girsawale and Asst. Prof. Radhika Bajaj.

24 Dec 2021- National Consumer Day was celebrated in the west campus by Students of MCM. The slide show was presented by Mr. Pratik Dhole to make students aware of the rights of consumers. Prof. Prashant Dupare was the in charge.

24th Dec 2021-AASMAN – On day 3 - The Annual Cultural Day 'Aasman' was celebrated on 24th Dec 2021. The different competitions on the day included, Personality Contest organized by Dr. Mitali Gupta and Dr. Ruchi Chaudhary and Dance Competition coordinated by Asst. Prof. Megha Nanhe and Asst. Prof. Geetika Hingle. Om Hagvane of BCCA SEM II was declared as Mr. Aasman and Ms. Mithila Satarkar of BCCA SEM VI as Miss Aasman.

30th Dec 2021- Dr. Ambedkar Institute of Management Studies & Research (DAIMSR) formally installed the 35th MBA batch at a function held at Param Puja Dr. Babasaheb Ambedkar Auditorium, Deekshabhoomi. On the Installation day, the first half as formal installation of the batch. The second half various games were planned like, Team building games such as Australian Rafting, Magic Bricks and Tug of War. Students displayed fine teamwork and passion during the games. A chance to display their talents was also given to the students. Singing and dancing competitions were organised on this day. The prize distribution was done by the members of faculty.

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27-12-2021 To 30-12-2021 - Research Workshop of '30 Hours on Research Methodology was conducted for the faculties of West Campus. Dr. Ruhi Bakhare was the resource person for the workshop. Dr. Nirzar Kulkarni inaugurated the program. Dr. Ruhi Bakhare was the internal resource person. Dr. Ashish Linge was invited as external resource person on the last day i.e. 30th Dec 2021 for imparting precious insights on the topic. He delivered a



session on the topic 'Entering data in SPSS'. Feedback and assessment was taken on a daily basis. The participation certificates were distributed to the candidates.

JANUARY-2022

3rd Jan. to 8th Jan. 2022 : One week certification course, 'Human Values and Ethics' was conducted for BBA I SEM, III SEM and V sem. Total 359 students had registered for this course and 312 attended. This course was organized by course in charge Prof. Madhuri Tayade. Internal faculties, Prof Raghvendra Mishra, Prof Sumant Wachasunder, Prof Geetika Bhutani, Prof Madhuri Tayade, Dr. Saket Bansod conducted the sessions. Two guest speakers, Dr. Sumita Rao, Associate Professor, Dean Academics, Priyadarshini College of Engineering, Nagpur and Dr. Maithili Paikane, Asstt. Prof. VNIT, Nagpur were invited for conducting sessions on Day 5 and Day 6. On the last day of certification course assessment and feedback were collected from the students.

3rd January to 8th January 2022: One week certification course, 'Retail Management' was conducted for BBA III SEM students. Total 195 students had registered for this course and 130 attended. Internal faculties, Prof Sonal Dubey, Prof Radhika Bajaj, Dr. Sushil Gadekar, Dr. Ruchi Chaudhary, Dr. Saket Bansod conducted the sessions. One guest speaker, Mr. Karan Singh Chatre, Regional Marketing Manager Future Lifestyle Group Ltd. Nagpur was invited for conducting sessions on last day. Two Virtual Trips were conducted one at Central Mall to understand the departmentalization and window display and another was visit to Poonam Super Bazar to understand product depth, line, assortments, PSF. On the last day of certification course assessment and feedback were collected by the students.

3-1-2022 to 8-1-2022 - A Certification Course designed to help BBA students understand the importance of Retail Management. The course was organized at DAIMSR West Campus in collaboration with VBSS. VDSS (Skill Development Product design and sales techniques Handicraft items.) This add-on-course helped students get a broad understanding about Retail Management. The course coordinator was Dr. Ruchi Chaudhary.

7-01-2022 A comprehensive and institution wide approach to promote gender equality, a Poster Making Competition was organized for BBA, BCCA & MCM students on 7th Jan 2022. 60 students from all the departments submitted posters conveying different thoughts on gender equality. Dr. Ruchi Chaudhary coordinated the event.



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10-1-2022 to 31-1-2022 : Three weeks training course, 'Soft Skills Development Programme' was conducted for BBA/BCCA VI SEM and MCM IV SEM students. Total 100 students attended the course. The course was organized by course in charge Dr. Monika Jain. Internal faculty Dr. Neha Jain Acharya conducted the sessions. The course aimed at training the students in soft skills so that they are able to master their studies more successfully, complete their student obligations smoothly, make more acquaintances that may prove useful in the future, and better present themselves to interviewers who can also play an important role in their future. Various practice exercises like SWOT analysis, Resume writing, Mock GD/PI sessions were conducted for better understanding of the students. On the last day of the training course, assessment and feedback were collected from the students.

10-1-2022 to 20-1-2022 - One week training course, 'Door Step to Taxation with GST' was conducted for BBA, BCCA 6th SEM and MCM 4th sem students. This course was organized by course incharge Dr. Monika Jain. Internal faculty Prof. Shubhangi Gore conducted the sessions. The main objective of the GST Certification Course was to enhance the knowledge and skills of the students regarding taxation. The session was informative and updated the knowledge of the students systematically, improving their problem-solving and analytical skills required for self employment and employment in the industry. On the last day of the training course, assessment was floated to assess the outcome of the session and feedback was collected from the students.

12-01-2022- National Youth Day was celebrated by BBA students to commemorate the birthday of Swami Vivekananda, who was a social reformer, philosopher and great thinker. Dr. Raghvendra Mishra and Prof. Radhika Bajaj organized different activities on the occasion and students participated with zeal and enthusiasm. An essay competition was organized for the BBA students. The competition was organized through online mode with an objective to give an opportunity to students to express their experience and ideas about challenges of youth. Dr. Raghvendra Mishra was the in charge.

15-01-2022- An Army Day was celebrated at DAIMSR West Campus. The Day celebration started with a beautiful quote by Dr. Sushil Gadekar & Prof Sumant Wachasunder. The students expressed their views on army day by beautiful presentation and slogans making it enthusiastic and much more informative. The event ended with vote of thanks to the respective faculty members. Total 85 students attended the day celebration.



15-01-2022- Parent Teacher Meeting of BCCA Sem II conducted via online mode.

23rd January 2022- BBA SEM I students celebrated the Birth Anniversary of Netaji Subhash Chandra Bose as Patriotism Day. The day was celebrated by presenting a video on the journey of Subhash Chandra Bose. Students performed dances on patriotic songs and gave speech on Subhash Chandra Bose. Total 120 students attended the program. The day was celebrated with great enthusiasm under the chargeship of Prof. Madhuri Tayade.

On 24-1-2022- The birth anniversary of Netaji Subhash Chandra Bose was celebrated as Patriotism Day by BBA SEM I Students via online mode. The event started with an energetic voice and an enthusiastic video on the life journey of Netaji Subhash Chandra Bose. The event moved further with beautiful and awe inspiring dance videos by students of BBA. The day was celebrated with great enthusiasm. The in charge of the program was Prof. Madhuri Tayade.

25th Jan 2022- DAIMSR celebrated National Voters Day. The members of faculty took oath to follow all the regulations and rules of the constitution.

25th Jan 2022- National Tourism Day was celebrated by BCCA SEM III students with faculty in charge Dr. Mitali Gupta. A guest lecture of Dr. Susheel Gaddekar on "Career in Tourism" was scheduled. The students discovered a fresh viewpoint on the tourism industry.

31st Jan 2022- As a part of our Institutional Social Responsibility (ISR) initiatives, our Institution has conceived a project of converting old newspapers into usable carry bags. The project has a dual objective of helping the under privileged and protection of environment by discouraging the use of plastic bags. With this objective, DAIMSR signed the MOU with Mallhar Foundation. The 600 kgs. of scrap of old newspapers was collected from students of BBA, BCCA and MCM and was handed over to MALHAR FOUNDATION who gave there valuable contribution and support in environmental contribution by converting waste paper into useful bags. Student support team members took efforts to spread awareness among shopkeepers to promote paper bags and distributed 1000 paper bags in different localities of Nagpur.

31st Jan to 5th Feb 2022- FDP on SPSS was arranged at Dr. Ambedkar Institute of Management Studies, Deekshabhoomi Nagpur for the in-house



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faculty members of PG Programme. The main focus of the workshop was to provide practical knowledge of SPSS and its role in conducting different research tests. This 'Faculty Development Program' was conducted by PROPEL cell (Promotion of Research Outcomes by Practice and Enhancement of Learning) of DAIMSR.

FEBURARY 2022

1st and 2nd February 2022- Mr. Nirmalya Sinha, Deputy Controller of Patents & Designs at Indian Patent Office was invited as Guest speaker for the session. His topic was Digital Marketing and Growth Hacking Session on first Day. On the second day of the workshop Sir discussed about the topic "Big data Analytics". 145 students attended the webinar.

4th Feb 2022- World cancer day was observed by 75 students of BCCA. The awareness programme was carried out by Ms. Rinki Moolchandani, faculty in charge gave an introductory presentation and thereafter the presentation was followed by few students of BCCA II Year focusing on stages of cancer with their causes and effects and way to prevent them and current scenario of cancer patients in India.

5th Feb 2022- DAIMSR conduct ANALYSIS-2022- Union Budget was discussed and analyzed by the students and a Panel Discussion was also held to discuss the major highlights of the budgets. Dr. Chetna Soni coordinated the event.

8th & 9th Feb 2022-Two day IPR & copyright training workshop was conducted for the semester 4 students and members of faculty. Dr. Ashutosh Paturkar coordinated the event. This workshop focus on providing a learning platform for teachers and student of management institutes in the domains of intellectual property rights about copyrights and patents.

12th Feb 2022- Parent Teacher Meeting of BBA and BCCA I SEM students was conducted via online mode. In BCCA SEM I around 150 parents attended the meeting. The parents praised the staff and the management for their efforts and recommended few suggestions.

20th Feb 2022-ISR club of DAIMSR had organized a field visit to Swami Vivekanand Old Age Home, located at Waghmare layout, Paliyawada Saoner-Kalmeshwar Road, Saoner district, Nagpur. The students donated books, Sweets, Ration and make the whole day memorable with old aged people.



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26th Feb 2022- Under the institutional social responsibility, BCCA Department distributed the stationary kits consisting of exam pads/boards, pencils, scales, and erasers to the school children, BBA department distributed mask and Biscuits, and MCM department distributed sanitizer and Necessary medicines to the villagers of Tumdi Village, Sukdi Village, Nawarmari Village, Mangrud Village. To understand the village structure and function through baseline a team of faculty members and few student volunteers was formed. Dr. Mitali Gupta, Prof. Kothiram Girsawale, Prof. Prashant Dupare, Prof. Megha Nanhe, Prof. Shital Kene, Prof. Sumant Wachasundar with student representative successfully carried the activity under the guidance of Head, BCCA Department, Dr. Monika Jain and Head, MCM Department, Dr. Sarang Javkhedkar.

28th Feb 2022- National Science Day was celebrated by the MCM department to mark the discovery of the Raman Effect by Indian physicist Sir C. V. Raman. Prof. Megha Nanhe was the event in charge. The students presented a presentation spreading the significance of scientific applications in day to day life. Student's participated with enthusiasm in debate and oral presentation.

MARCH-2022

3-3-2022- National Defence Day was celebrated by MCM students. Miss. Amisha Panjwani presented an informative slide show on the history of Defence Day. Prof. Prashant Dupare being in charge celebrated the day in the class of MCM I year.

5-3-2022: Nukkad Natak- an intra class skit competition was organized for BBA, BCCA and MCM students on 5th March, 2022. The objective of this competition was to encourage students to improve their dramatic and public speaking skills. The event intended to check team for presence of dramatic skills, time management, and team work amongst other qualities. The theme for the competition was “अनेकता में एकता भारत की विशेषता” wherein the students had to depict importance of Indian values and traditions. Top three teams were ranked keeping in mind their time management and theatrical skills. Two teams were awarded with consolation prizes for their good performances. Dr. Neha Acharya and Prof Shubhangi Gore handled the event successfully.

5-3-2022 : The award ceremony for the felicitation of winners of AASMAN, Nukkad Natak and Online Poster completion was held. Prizes were announced in the presence of Dr. Mujahid Siddiqui -Deputy Director & IQAC head, Dr. Monika Jain, Head BCCA and all the members of faculty.



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8-3-2022 - DAIMSR celebrated International Women's Day by conducting a session of Mrs. Shilpa Agrawal, Winner Mrs universe lovely 2017, Mrs India Globe, and a corporate trainer where she spoke about her life story and her life lessons. In the second half of the day a skit on women empowerment was performed by the students of BBA and BCCA. A guest speaker Dr. Payal Thaorey, Head Law Department RTM Nagpur University was invited to speak on Protection of Women under the Constitution of India. At the end of the event, the housekeeping staff was felicitated with saplings and gifts by the members of faculty. Around 300 students attended the event. The Program was coordinated by Dr. Ruchi Chaudhary, under the guidance and supervision of Dr. Monika Jain Head BCCA & Dr. Saket Bansod Head BBA.

9-3-2022-DAIMSR celebrated International Woman's Day for the MBA students. The major focus of the programme was to sensitize the students towards Gender Equality. Dr. Pallavi Badre coordinated the event.

29-3-2022-DAIMSR conducted AAYAN-ANNUAL SPORTS DAY for MBA semester I & IV students. Various events like Box Cricket and Treasure Hunt were organized for the students. Prof. Amardeep Kurukwar coordinated the event.

31/03/22 - Farewell party was arranged by BBA second year students, for the outgoing batch. The program was filled with classic performances, fun filled games and surprise titles for the final year students. The dignitaries on the dais, Associate Director Nirzar Kulkarni, along with Dr. Saket Bansod, Head, BBA Department, Dr. Monika Jain, Head BCCA Department, and Dr. Sarang Javkhedkar, Head, MCM Department felicitated the winners of various competitions and wished good luck to the students of BBA for their future. Total 510 members attended the farewell party.

APRIL-2022

On 1/04/2022, a colourful and memorable farewell was organized at hotel solitaire by the students of BCCA IV Sem to bid adieu to the BCCA Final Year students. The programme was filled with enthusiasm, great fervor and zeal. The dignitaries on the dais, Associate Director Nirzar Kulkarni, along with Dr. Monika Jain, Head BCCA Department, Dr. Saket Bansod, Head, BBA Department and Dr. Sarang Javkhedkar, Head, MCM Department addressed the students and felicitated the winners of various competitions. Total 460 members attended the farewell party.



14-4-2022 - Dr. Ambedkar Jayanti was celebrated by the BBA IV Sem students. Many informative presentations on the life history of Dr. Babasaheb Ambedkar were presented by the students in the presence of in charge of the event Dr. Madhuri Tayde. Total 110 students attended the program.

22-04-2022- International Book Day - To celebrate the wonderful power of books and the joy of reading, BBA department celebrated International World Book Day with a concept of designing and presenting comic strips on specific books. The students of SEM IV & SEM II mesmerized everyone with the innovation and creativity. More than 30 students participated in the event and around 300 students attended the event. Dr. Ruchi Chaudhary Coordinated the programme.

29-04-2022- a career guidance session on stock market investment was organized for the students of BCCA Sem IV and VI Sem. The resource person for the session was Mr. Yash Shewale, the founder of Growup and certified equity research analyst from NISM. He guided the student on the importance of financial knowledge and financial awareness at early age. Overwhelming no. of students enrolled for the free session conducted by Grow up Institute.

26th April 2022- Mr. Dhiraj KR Sethi, Assistant Vice President at GATI KAUSAR Pvt. Ltd. conducted a lecture. The major highlight of his speech was he gave students clear indication that Industry calling get ready. Announcing the offer for students for on the job training with Live projects and summer internship for the students with various facilities like subsidized food, free boarding. 110 students attended the lecture.

26th April 2022- Dr. Priti Chaitanya Agrekar, Professor in Law and a Freelancer conducted a lecture on Corporate Laws. 125 students attended the lecture.

28th April 2022- Students of second semester of DAIMSR, as a part of ISR activity in association with Rotaract club, organized a guest lecture by a renowned motivational speaker MAJ GEN AP BAM (Retd.). The aim of guest lecture was to provide guidance to students regarding the various aspects of motivation which play an important role in career development. The officer



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shared his experiences from the battlefield and his learning from them. 50 club members attended the lecture.

30th April 2022- Students of second semester of DAIMSR, as a part of ISR activity, organized a guest lecture by Mr. Dhananjay Balpande, Managing Director of Pathfinder Skills Pvt. Ltd. The aim of guest lecture was to provide guidance to students regarding the participation of students in CSR activities. He shared the real-life examples explaining how young and motivated students can bring positive change in the society

MAY-2022

5th May 2022- An industry visit to Parle G was planned for the students of BCCA III Year.

7th May 2022- Semester IV students of BCCA celebrated Rabindra Jayanti the birth anniversary of the great Bengali poet. Students recited his spiritual and mercurial poems on the occasion. Prof. Sheetal Nafde was the faculty in charge for day celebration.

11th May 2022- DAIMSR celebrated World Technology Day On the occasion of National Technology Day. MBA Second Semester Students attended the Guest Lecture by Shri. Baghel Sir, Assistant Director, MSME. Essay, Drawing and Collage Competition for the Students of MBA Semester II. 80 students attended and participated in the programme. Prof. Amardeep Kurukwar coordinated the event.

21st May 2022- National Anti Terrorism Day was celebrated by faculty incharge Prof. Kothiram Girsawale with the students of BCCA SEM II. The students used this opportunity to honor the sacrifices of thousands of security personnel in the fight against terrorism through power point presentation.

JUNE-2022

5th June 2022- Environment Day was celebrated. Prof. Rinki Moolchandani was faculty incharge. celebrated World Environment Day on 5th of June 2022. Environmental Club Members, of DAIMSR organized a cleanliness and awareness drive on the occasion of World Environment Day. The objective of this program was to spread awareness among people about saving our environment from various types of pollution and planting more and more trees



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to make our mother earth full of greenery. The student volunteers of BCCA SEM II were engaged in cleaning the area near Ambazari lake. At the end, Dr. Monika Jain (HOD-BCCA) expressed her viewpoints regarding the steps to be taken to make our environment healthy.

6th June 2022- On the occasion of Chattrapati Shivaji Maharaj Coronation Anniversary, DAIMSR organized a Speech competition for the students of DAIMSR. The Objective of the event is to appreciate and learn the leadership qualities of Shivaji Maharaj and how this skill can be applicable in today management era. 80 students attended the event.

11th June 2022- Department of Bachelor of Commerce (Computer Application), MCM and BBA conducted the ISR activity at Mahakali Nagar slum area, Beltarodi, Nagpur where a major fire erupted due to the series of more than 15 LPG cylinder blast which resulted in the event of disastrous damage to nearly hundreds of hutments resulting the burn injuries to some of its residents. Dr. Monika Jain, Head BCCA Department, and incharge of ISR activity Dr. Sheetal Nafde, Dr. Mitali Gupta, Dr. Neha Jain, Prof. Rinki Moolchandani, Prof. Shubangi Gore, Prof. Kothiram Girsawale, Prof. Jayant Gondane, and Faculty Members of MCM Department Prof. Sheetal Kene, Prof. Prashant Dupare and Prof. Megha Nanhe coordinated with Mr. Aniket Katarpure, member of a NGO Indoleaders for the requirement of the sufferers of the blast and decided to distribute the stationary to the students of slum area.

21st June 2022- Yoga day was celebrated in the seminar hall of west campus. The yoginis namely, Meghana Deshpande, Dipali Dhodapkar, Varsha Agnihotri and Manisha Ghanekar, all from Janardan Swami Yogabhyasi Mandal, Ramnagar were invited to perform a session on yogasanas, pranayama and meditation and preach the importance of doing yoga regularly to the students. Sprouts and fruits were distributed at the end of the session to rejuvenate the students and members of faculty.

23-6-2022- One day industry visit was organized to Teztech Digital Company for the students of BCCA II SEM.

30-06-2022- Online Parent Teacher Meeting for the students of BCCA SEM IV was arranged. Around 45 students attended the meeting. Prof. Sheetal Nafde was the in charge. The parents appreciated DAIMSR and



its faculties for organizing such meeting which helps them have a regular feedback regarding their ward's progress.

Alumni Meet

DAIMSR conducted alumni meet for the MBA batch 2013-15, 2014-16, 2012-14. The main objective of these meets were to drive alumni registration process, to re-invigorate the institute-student connection, to facilitate student contribution to the institute, to identify opportunities for Guest Lectures, Live Projects, Training, Certifications, Placements of current students. 150 alumnus across various batches attended the meet.

Alumni meet was organized on 11th November 2021 for the students of BCCA. 40 students attended the meeting online. Dr. Pritichhaya Tamboli as a in charge looked at the arrangements of the meet. Alumnus admired the role of college and the teaching staff for shaping their career.

Institution-Industry interface:

An industry visit was planned for the students of BCCA III Year on 5-05-2022. The students along with the faculty in-charge Ms. Sheetal Nafde and Ms. Shubhangi Gore commuted to the industry of Parle G located at Bahadura, Nagpur. The visit was organized with the prior permission and under guidance of Dr. Monika Jain, Head BCCA Department. Total 113 students visited the industry. The visit was very informative and gave a good learning experience to the students.

One day industry visit was organized on 23-6-2022 to Teztech Digital Company for the students of BCCA II SEM. Teztech is a Nagpur-based, Full-service IT, Branding & Advertising Company. Total 23 students visited the company to learn the practical lessons. The visit was organized under the guidance of Dr. Monika Jain. Prof. Jayant Gondane was the faculty in charge.

PLACEMENTS @ DAIMSR

The DAIMSR's placement season began in October-2021. The pandemic was under better control. But majority of companies were still operating from remote locations or through hybrid model. Hence the placements were much slower during initial phase of the season from October-21 to December-21. The placement has picked up the speed from January 2022 when most of the companies started working from office or through hybrid mode. Since December -2021 till now we have achieved the placement of total 108 students



with single offers and 10 students with more than two offers. 6 students of BCCA Department were placed in different companies during the year 21-22.

During this season, the prominent recruiters from DAIMSR were, ITC Ltd, Ultratech Cements, Axis Bank, IDFC-First Bank, Neeyamo, HDFC-AMC, Hexaware to name a few. Total 27 companies have visited so far for recruitment. The remarkable feature observed during this placement season was that the highest number of recruitments were made for HR profiles this year followed by Banking Profiles. The highest salary offered this year so far is by Ultratech Cements Ltd. for HRM profile which is 6.50 Lacs per year as gross salary which works out to be about 8.00 LPA as CTC. The average salary till now works out to be 3.50 LPA.

Tie-ups and MOUs

MOU: Malhar Foundation

MOU : DAIMSR entered into MOU with Maharashtra Center for Entrepreneurship Development (MCED) (An autonomous Society Working Under Directorate of Industries, Govt. of Maharashtra.) As per this agreement MCED will help actively for starting enterprise to the students of DAIMSR. in terms of Business Plan preparation, marketing support, financial support from financial institutions, Design support, Support for trial production etc.

Another MOU was signed with Brilllect Tech Solution Pvt. Ltd. Nagpur in the month of September 2021 for the span of 5 years. Brilllect Tech Solution Pvt. Ltd provides Services in the fields of Websites development, Mobile App Development, Cloud Technology, Data Science, Python, Net, Machine Learning Information Security, Cloud, DevOPs, AWS, Java etc

MOU: Under the VBSS & DAIMSR with the collaboration One day awareness programme with respect the knowledge of Handicraft. (GOVT SCHEME, ROAD MAPPING, PRODUCTS DEMO & MARKETING STRATEGIES FOR START UP) workshop conducted for BBA III for one day .

MOU was signed between Swacch Associations and DAIMSR, Swacch Associations is the NGO working in the field of solid waste, plastic waste and E-waste management and social service. The objective behind this MoU was to promote and enhance societal awareness, to facilitate regular interaction including guest lectures to promote projects of social significance and to handle solid waste, plastic waste and e-waste disposal.

Miscellaneous



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- Members of faculty worked on various Selection committees, Syllabus restructuring and Moderation boards and Enquiry Committee of RTMNU, Nagpur.
- Members of faculty conducted various training sessions for renowned organizations like Western Coalfields Ltd., PowerGrid, National Power Training Institute, Public Health Institute, NADP, Tata Aeronautics Ltd, HRD Cell Lecture Series at DACN and many others.
- The guest lectures on vivid topics viz. communication skills, employability, women empowerment etc and some subject specific guest lectures, were arranged for DAIMSR students. Experts were invited to the institute, to share their insights in their respective fields to kindle scholarly interest in the students with a diverse range of topics. 45 guest lectures were conducted throughout the session. (23-BBA, 17-BCCA, 5-MCM).
- Members of faculty pursued various certifications courses from NPTEL having FDP status as per AICTE norms.
- The members of faculty of west campus published various research papers in national and international journals. UGC care listed journals (22), conferences/chapters published in books(21), scopus/WOS/abdc (12).