

ANNUAL REPORT 2010-2011

August 2010

21st August 2010 - A fun visit to Highland Park was organized for Semester I students. On the same day two Industrial visits were also organized for Semester III students. One visit was coordinated by Prof. Aniruddha Bodhankar and the other by Prof. Smita Dhabolkar.

26st August 2010 - DAIMSR conducted @AHAVAN 2010. A seminar titled “Banking- *The Road Ahead*” was conducted in Hotel Centrepoint. Dr.Ashutosh Paturkar coordinated the event.

September 2010

1st September - 20th September 2010 - Prof. Pranay Parashar conducted 15days training of National Institute for Security Markets on Mutual Funds.

2nd September– 9th September 2010 - OB Lab was inaugurated. A SDP “*Certificate course in Communicative English*” was conducted for the under-graduate students of Dr.Ambedkar College. Faculty In-charge was Prof.Smita Dhabolkar.

2nd September 2010 - Prof.Avish Petras delivered a guest lecture on the topic “*Role of Business Ethics in Management Education*” in NIT Graduate School of Management.

4th September 2010 - Dr.Vivek Pimplapure participated in National level Conference on Global Recession and its impact on India and presented a paper titled “*Recession In India- Challenges and Opportunities.*”

11th September 2010 - Prof. Avish Petras delivered a guest lecture at Law Department D.A.C on the topic “*Role of youth and education in building better India*”.

13th September – 17th September 2010 - DAIMSR organized a MDP in collaboration with MSME.The theme of the MDP was “*Export Marketing and Documentation*”. Prof.Dipesh Uike coordinated the event.

18th September 2010 -Dr.Sujit Metre and Dr. Ashutosh Paturkar and DR.Malhaar Kolhatkar participated in one day symposium on “*Role of Distance Education in the Multidimensional Development of Vidarbha*” organized by IGNOU.

19th September 2010 -*ASTRAL*-An intercollegiate event organized by CIMBRD.Sem I students Mr.Dhiraj Tiwari, Sahab Yadav,Vishal Burrewar and Anil Singh won the 1st prize for cricket.

20th September – 24th September 2010 - A MDP “*Logistics Management*” was conducted By DAIMSR in collaboration with MSME. Prof. Dipesh Uike coordinated the event.

23rd September 2010 - DAIMSR conducted *ANUBHUTI-2010*. An intercollegiate event was organized in DAIMSR in Deshpande hall. Prof. Pranay Parashar coordinated the event.

25th September 2010 - A National Olympiad PAPER PRESENTATION competition was conducted by Rasoni College.Mr Sumit Rathi, Vidhi Vidyarathi and Sonal Jaiswal won the 4th prize. Mr.Rohan Gadgilwar, Yogesh Padhiye and Sachin Chavan won the 2nd prize.

25th September 2010 - Sem III students Mr Rohit Agarwal, Jayali Keshittewar and Soniya Jadaji participated in *NIRMITI-2010* organized by Pillai College of Management in Mumbai.

25th September 2010 - Dr.Ashutosh Paturkar was invited as a resource person for NET/SET guidance cell at PDIMTR.

October 2010

4th October 2010 - Prof. Avish Petras delivered a guest lecture on the topic “*Business Ethics and its importance in Professional life*” at Dhananjayrao Gadgil College of Co-operative Management.

5th October 2010 – The new batch of Rotaract Club of DAIMSR fort was installed. Prof.Rashmi Gupta Faculty In-charge coordinated the event.

6th October - 10th October 2010 - SPANDAN- An intercollegiate event organized by DBM College. Following were the winners:-

Sem I students Dhiraj Tiwari,Rohan Badwaik, Anand Badekar, Mithun Pawade, Ashish Timande, Anirudda Mudilar won 1st prize in TUG OF WAR.

Mithun Pawade and Ashish Timande won the 1st prize in ROADIES

Mr Bramhar Koche was the second runner-up in Lane Gaming.

Miss.Rucha Lohi won the 2nd prize in Personality Contest

Mr.Deepak Prathyani won 1st prize in Tug-of-war.

Mr.Rohit Agarwal and Jayali Keshittewar won the 1st prize in Debate Competition.

Mr.Satyam Mishra,Khusboo Ramrakkhayani won the 2nd prize for CASE STUDY.

Mr.Gaurav Soni, Shivraj Patwardhan and Narendra Bajaj won the 2nd prize in ANTAKSHARI.

Mr.Manish Pakhide and Narendrs Vaidya won the 2nd prize in ROADIES

Mr.Bandish Ramteke won the 1st prize in SUDOKO.

Mr.Kapil Sonvane won 1st prize in LAN Gaming.

7th October 2010 - Sem II students Yogesh Padhye, Rohan Gadgilwar, Sachin Chouhan won 2nd Position in Nagpur for the NBO conducted by IIM-A

7th October 2010 - Group skit competition was organized by CIBMRD.Sem III students Mr. Ajay Fulbande, Sagar Gulhane,Abhijit Shrivastav ans Soniya Jadaji won the 1st prize.

9th October 2010 - A Youth Festival was organized by Rotary club of Nagpur. Mr Abhijeet Bawankar won the cash prize worth Rs.1200/- in Antakshari.

11th October 2010 - *Project Raddi* was conducted in DAIMSR. About 800kg of Raddi was collected and the amount was donated to Research and Development Association of India.

12th October 2010 - Sem I students Dhiraj Tiwari, Vishal Burrewar and Sahab Yadav won 1st prize in cricket and Mr.Kaldip Kumbhare and Akash Verma won 2nd prize in carom in *KHEL*-An intercolliage event conducted by Priyadarshni College.

13th October -14th October 2010 - *Gyan Sarovar*-An Intercollegiate event organized by SRKNEC. Mr Bramhar Koche won the cash prize worth Rs.1500/- in Kotler’s Yard (Marketing Game)

13th October 2010 – 40 Students along with the faculty members of DAIMSR participated in 17 KM expedition to Koradi as a team building exercise.

15th October 2010 - *ASTRAL*-AN intercollegiate event conducted by Priyadarshani College. Mr.Kunal Garade, Abhijit Srivastav, Rohit Agarwal,Vinay Rajnekar, Dinesh Warkhede,Narendra Bajaj, Amol Agre, Rahul Bhonge, Hitendra Agre, Dhiraj Tiwari, Sandeep Meshram,Vishal Burrewar,Sahab Yadav, Anil KumarSingh and Ashish Tambe won the 2nd prize in CRICKET.

15th October 2010 - Prof. Snehal Godbole and Prof. Pallawi Sangode cleared UGC-NET.

23rd October 2010 - DAIMSR organized Project Smile- Under this forum, students of Semester I visited “The School for Blind and Handicapped” along with the Faculty In-charge Prof.Rashmi Gupta.

23rd October 2010 - Dr. Vivek Pimplapure delivered a guest lecture on the topic *“Recent Trends in Corporate Reporting: International Financial Reporting Standards”* at Academic Staff college, RTM Nagpur University Nagpur

25th October 2010 - Prof. Smita Dabholkar's a motivational coffee table book titled *“Bury your can't”* subtitled *“Why ask for a job? Why not create one?”* bearing ISBN No- 978-81-7498-127-1 was released.

29th October 2010 - A kavisammelan under the banner of ABHIYAAN was conducted in association with Alumni Association DAIMSR at Deshpande Hall. Prof Neetu Parwani coordinated the event. The funds raised was donated to Sandhya Sawardhan Sanstha amounted to Rs.1,25,000 and to Research and Development Organisation amounted to Rs.1,11,000.

29th October -30th October 2010 - Prof. Pranay Parashar attended a two day workshop on *“Technical Analysis”* conducted by Bombay Stock Exchange.

November 2010

2nd November 2010 - Prof. Vandana Rao was awarded Ph.D from RTMNU in commerce faculty.

4th November 2010 - Prof. Smita Dabholkar was appointed as the expert on Institute of Management Committee by KEC International, which is a part of their CSR activities.

7th November – 8th November 2010 - Dr. Sujit Metre and Prof. Pranay Parashar attended a two day National level seminar on *‘Commodity Markets’* conducted by Forward Market Commission at NITIE Mumbai.

9th November 2010 - The NET/SET guidance cell was inaugurated by all the faculty members under the guidance of Dr. N. M. Kulkarni.

20th November 2010 - A tree plantation activity was conducted under the banner of Rotaract Club of DAIMSR Fort. Prof. Rashmi Gupta, the Faculty-in-charge coordinated the event.

25th November 2010 - Prof. Neetu Parwani attended a seminar titled *“We can end all the violence against women”* arranged by YUVA, an NGO working for women's right.

December 2010

8th December 2010 - Dr. Ashutosh Paturkar conducted one day workshop organized by Institute of Management Studies and Research, Sadar Patel Mahavidyalaya, Chandrapur.

11th December 2010 - Prof. Pushparaj Kulkarni and Dr. Ashutosh Paturkar attended 1 day workshop of TIE on *“LEVERAGING FUNDING OPTIONS”*.

15th December 2010 - Prof. Pushparaj Kulkarni and Dr. Vivek Pimplapure organized a workshop on *“SUSTAINABLE BUSINESS-SME's”* under the banner of Ministry of Corporate Affairs.

24th December-25th December 2010 - Prof. Rashmi Gupta, Prof. Jyotsna Golhar, Prof Smruti Patre and Prof. Dipti Vasani attended a 2 day workshop conducted by NHRDN. The theme of the workshop was *“Measuring HR Effectiveness”*.

January 2011

10th January 2011 - Dr.Ashutosh Paturkar was invited as a coordinator for *NOVUS-2011* international conference conducted by NIT Graduate School of Management

12th January 2011 - Dr.Ruhi Bakhare Published research paper in SCMS journal of Indian Management, Titled "*The Manager and Conflict Management*", Vol VII, No.IV Oct-Dec 2011, page no.41-57

17th January 2011 - Prof.Smit Dabholkar coordinated Professional Development Course at Public Health Institute for Senior Medical Officers. This programme was sponsored by Ministry of Health,Government of Maharashtra. The other members of faculties who contributed were Dr.Sujit Metre, Dr.Nirzar Kulkarni, Dr.Vivek Pimplapure, Dr.Ashutosh Paturkar and Prof.Manjeet Bedi,Prof.Rashmi Gupta and others.

18th -19th January 2011 - Prof.Smita Dabholkar, industrial psychologist was selected as an expert on the panel of HPCL for selecting engineers at VNIT and LIT.

18th -19th January 2011 - Prof.Snehal Godbole,Prof.Jyotsna Gohlar, Prof.Smruti Patre, Prof.Amardeep Kurukwar and Prof.Sheetal Vakhariya attended a 2 day FDP organized by PDIMTR.

20th January 2011- Semester II students attended *PRAHAAR camp* which is run by ex-army officials.

29th January 2011 - A conceptual paper titled "*Employer Branding – A new avatar*" written by Prof.Rashmi Gupta was published in Advertising Express Magazine bearing ISSN No-0972-5326.

29th January 2011 - Dr.Ashutosh Paturkar was invited as an evaluator for the National Conference on Management and Information Technology "*Aspire*" organised by G.H.Raisoni college of Commerce, Science and Technology.

February 2011

3rd February 2011 - Dr.Ashutosh Paturkar was invited as the session expert (Marketing) for the National level paper presentation "*Prabhandhan-2011*" at LTIMSR.

5th February 2011 -A visit to Balsadan Orphanage, Katol Road was planned under Project Smile. Prof.Rashmi Gupta coordinated the event.

8th February -17th February 2011 - An industrial tour was organized for Semester IV students to Delhi, Shimla and Amritsar. Prof.Hemant Deshmukh, Prof.Pallawi Snagode,Prof Amardeep Kurukwar, Prof.Pranay Parashar, Prof. Dipti Vasani, Prof. Neetu Parwani and Dr. Sujit Matre were the faculty coordinators.

7th February 2011 – Dr. Ashutosh Paturkar was invited as a chairperson for paper presentation at Dr.Ambedkar College Nagpur for National Level Seminar on Financial Inclusion.

5th February 2011 - Dr. Ruhi Bakhare Presented and published research paper titled "*Developing Competitive Advantage through Corporate Social Responsibility*" in International Conference on Green Business Strategy by JK Business School.

12th February 2011 - Dr. Ruhi Bakhare Presented and published research paper titled "*Dynamics of Indian Business Education Market and Foreign Universities: Facts and Fantasies*" in the International Conference on Impact of Foreign Universities on India's management Education , NOVUS 2011 by NIT Graduate School of Management.

18th February -24th February 2011 - Dr. Sujit Metre, Prof.Hemant Deshmukh, Prof. Parizat Dungore, and Prof. Anagha Bhope attended a 7 day workshop on "*Analytical Research Techniques in Commerce and*

Management” conducted by Dhanwate National College in association with Global Network of Business Researches.

19th February 2011 - Prof. Jyotsna Golhar and Prof. Rashmi Gupta presented a paper on Gen Y issues organized by Vishwakarma Institute of Management, Pune.

20th February 2011 - *CYCLETHON-2011* : DAIMSR with Rotary-Fort and Hercules BSA organized “Cyclathon – 2011”. The event was coordinated by Prof. Rashmi Gupta.

21st February 2011 - Students of HR stream prepared Employee Manual as a part of their certification for the various companies like Amitasha Enterprises, Red FM, Abhijeet Groups, Navbharat, Tarun Bharat, Dot Com, Garud Yantra.

24th February 2011 - Dr. Ashutosh Paturkar Was selected as an expert in the subject (Marketing) on the Panel of Reviewers of the research journal (ISSN No-0974-0347) of Lady Amritbai Daga College for women Arts, Commerce, and Science Nagpur.

24th February 2011 - Faculties of DAIMSR participated in UGC sponsored National Conference organized by Santaji College Nagpur.

25th February - 23rd March 2011 - A MDP on Business Skills Development Programme by organized by MSME Development Institute in DAIMSR. Prof. Dipesh Uike coordinated the programme.

27th February 2011 - Sem II student Ms. Priya Bawariya, Mr. Amol Siddhamshettiwar, Mr. Dipak Prathyani, Mr. Abhijeet Bawankar and Mr. Sachin Chauhan participated in *COMPEX fair* organized by Phoenix Multimedia Solutions.

27th February 2011 - Prof. Pallawi Sangode and Prof. Amardeep Kurukwar participated in the International Conference on “*Impact of foreign universities on India’s Management Education*” organized by NIT graduate school of management, Nagpur.

28th February – 5th March 2011 - A MDP titled Business Process Management was organized in DAIMSR in collaboration with MSME by Prof. Dipesh Uike.

25th February 2011 - Prof. Snehal Godbole presented a paper on “*Customer Relationship Management-A case study of Parle products Limited*” at DISHA Institute of Management and Technology, Raipur.

26th February 2011 - Acumen-2011- DAIMSR organized a national level Paper Presentation Competition. Prof. Pranay Parashar and team coordinated the event.

March 2011

5th March 2011 – Budget Analysis – DAIMSR organized *Budget Analysis* session, eminent guest from Corporate was invited on the event to discuss the budget impact. The event was coordinated by Prof. Amardeep Kurukwar and team.

5th March 2011 - Sem II student Varsha Gattani won 1st prize in *THINK LINE* exam. Baljeet Kaur Bajwa, Priyanka Dhundhe, Apurva Kale, Saurabh Raut, Hashim Sheikh, Vivek Kadoo, Vijaya Sardar and Arshi Khan also won prizes in *THINK LINE* exam. Prof. Sheetal Vakhariya coordinated the test.

6th March 2011 - Sem II student Shweta Pandit Represented DAIMSR at RTMNU in Badminton matches and also represented in RTMNU team at Surat.

7th March 2011 – 12th March-Dr. Sujit Metre, Dr. Nirzar Kulkarni and Dr. Ashutosh Paturkar participated in

the programme “*Managing Strategic Incoherence*” organized by IIM, Lucknow.

9th March 2011 - A visit to Lokmat Production House was organized for Operation Management students Semester II .The visit was coordinated by Prof. Pallawi Sangode accompanied by Prof.Amardeep Kurukwar.

12th March 2011 - Faculties of DAIMSR participated in UGC sponsored National Conference organized by Gundewar College Nagpur.

22nd March 2011 - Acuitas - The Journal of Management Research (ISSN 0975-9654) was added in *Ulrich's library*.

26th March 2011 - Sem II students Hashim Sheikh, Sunny Meghani were the First Runner up (Business Quiz) Sunny Meghani and Hashim Sheikh won 2nd prize in Business Quiz in *Pravah* held by LTIMSR.

26th March 2011 - Prof. Pushparaj Kulkarni attended a speech of Dr. Montek Singh Ahliuwalia organized by Lokmat Group, Vice Chairman of Planning Commission on Power generation. his question was – “*In 11th plan, power generation was scaled down from 78000 to 62000 M.V despite that actual generation achieve was 35000MV.Looking at this when India will achieve self-reliance in power generation?*”

30th March 2011 - A visit to Uninor Service Centre was organized Sem II Operations Students. The visit was coordinated by Prof. Pallawi Sangode accompanied by Prof.Amardeep Kurukwar

30th March 2011 - Prof.Jyotsna Golhar,Prof.Smriti Patre and Prof.Rashmi Gupta attended a one day workshop on “*HR Competency Framework*” organized by NHRD Network.

April 2011

6th April 2011 - Semester II students Mr.Ankush Gawande and Mr.Vasudeo Karale won the the first prize in *SHODH-2011*-an intercollegiate paper presentation competition organized by G.S College.

6th April 2011 - Semester IV student Mayuri Yadav won the first position in *ALTHER-2011* –a state level paper presentation competition organized by Datta Meghe College.

10th April 2011 - Prof.Smriti Patre wrote a conceptual paper titled, “*Competency mapping- The Audit Perspective*” and was published in HRM Review magazine, IUP Publications, bearing ISSN No: 0972-5148.

10th April 2011 - Prof. Pranay Parashar, Prof. Pallawi Sangode, Prof.Jyotsna Golhar, Prof. Bagirathi Iyer, Prof. Dipesh Uike AND Prof. Ajay Gidwani attended a one day workshop organized by LAD college.

11th April 2011 - Sem II students Mr. Govind Gawande, Mr. Nilesh Meshram and Mr. Kapoor Singh Thakur assisted in Brand Promotion for MTS Mobiles and Internet in *COMPEX 2011*.

18th - 19th April 2011 - Prof. Pranay Parashar and Prof.Jyotsna Golhar participated in a 2 day workshop titled “*Roadmap to success*” organized by Global Talent Consultants Co. Ltd. Thailand.

19th April 2011 - Dr.Ashutosh Paturkar was invited as a guest speaker for lecturers of Arts, Commerce, Science and Law faculties by Dr.Ambedkar College.

28th April 2011 - Dr.Sudhir S. Fulzele was appointed as the Vice-Chancellor on the Ad-hoc Board of Studies in Human Resource Management for Pune University.

Adding another feather in the cap of DAIMSR, This year WE initiated many certification courses. They are following-
Marketing Management

Brand Management
Consumer Behaviour
Market Research

Financial Management

Capital Market Dealer's Module
Derivative Market Dealer's Module

Human Resource Management-

Designing HR Manual
Competency Mapping
Payroll Management

International Business-

Export and Import Procedure and Documentation.

Operations Management-

Supply Chain Management and Logistics.

May 2011

5th May 2011 -Prof.Pranay Parashar cleared Maharashtra State SET Examination.

13th May 2011 - DAIMSR annual event @*akar2011* was organized for felicitating the winners of various certification courses.

June 2011

11th June 2011 - DAIMSR organized a 1 day workshop on *EFFECTIVE HIRING PRACTICES* in association with *BRITT WORLDWIDE*.

13th June 2011 - Prof.Pushparaj Kulkarni, Prof.Jyotsna Golhar, Prof.Rashmi Gupta, Prof.Amardeep Kurukwar and Prof.Anagha Bhope cleared UGC-NET 2010.

