

Faculty Members Research Publication Details (2012-2017)

Sr. no	Name of faculty				UG/PG	Title of The Paper	Journal / Conference / Seminar	ISSN / ISBN	ISSN/ISBN Number	Volume	Issue No.	Year	National / International	Impact Factor	Indexing	REMARK - IIT/IIM
	Author-1	Author-2	Author-3	Author-4												
1	HDT	SS	AMS	MJS	PG	Gender Based Analysis of Service Reliability of Private Sector Banks	Journal	ISSN	ISSN: 2279-0985 (Print) ISSN: 2279-0985 (Online)	VOL 6	No. 2	Jun-17	International		International Journal of Applied Service Marketing Perspectives	Published
2	RG				PG	EMPLOYER BRANDING- A NEW AVTAAR		ISSN		VOL	No.	Jul-11	National		IUP Magazine Hyderabad	Working paper
3	RG				PG	"Performance Management"	Conference	ISBN	ISBN: 978-93-80043-79-1	VOL	No.	Feb-10	International		International Conference	Published
4	RB				PG	Reflection of Principles of Management in Indian Epic & Scriptures MANAGEMENT FUNCTION	Conference	ISSN	978-81-9258-43-3-1	VOL	No.	Dec-11	International		R S Mundle International Conference on Resonance of Ancient Indian Culture in the world.	Published
5	DU	RG			PG	"THE STUDY OF FACTORS AFFECTING TRANSITION MANAGEMENT AT WORKPLACE WITH SPECIAL REFERENCE TO NAGPUR CITY"	Journal	ISSN	ISSN (P): 2249-6920; ISSN (E): 2249-8036	VOL 6	No. 4	Aug -16	International		International Journal of Business Management & Research (IJBMR)	Published
6	JG	SGM			PG	Talent Management ---Trade-Mark TM for Competitive Advantage	Conference	ISBN	978-81-922146-5-8	VOL	No.	Dec-17	International		2 nd International Conference on Managing Human Resources at the Workplace, December 13-14, 2013	Published
7	SK				UG	A STUDY ON THE BANKING OMBUDSMAN SCHEME	Journal	ISSN	2231-4245	VOL 7	8	Aug-17				Published
8	AT				UG	GREEN HRM – A NEW PERSPECTIVE TO PROMOTE ENVIRONMENT MANAGEMENT SYSTEM INITIATIVES	Journal	ISSN	2231-4245	VOL 7	8	Aug-17				Published
9	SSF				PG	Equality and Human Rights : Issues and Challenges	Journal	ISSN	2394-6903	VOL 3	No.	Jul-17	International		RAINBOW	Published
10	PKN	RM			UG	IMPACT OF GST ON E-COMMERCE	Conference					Jul-17				
11	KN	RM			UG	A STUDY OF DEMOGRAPHIC FACTORS OF UNDERGRADUATE STUDENTS DOING ONLINE SHOPPING	Journal	ISSN	2455-7773	VOL 3	Special Issue	Jun-17				Published
12	SN				UG	Indian FMCG industry – The changing Scenario	Journal	ISSN	2250-1991	VOL 6	4	Apr-17		IF : 5.761 IC Value : 79.96		Published
13	MN				UG	"Online Marketing: The Innovative Era of Advance in Ecommerce"	Journal	ISSN	2277 - 8160	VOL 6	4	Apr-17		IF : 4.547 IC Value 80.26		Published
14	SN				UG	Indian FMCG industry – The changing Scenario	Journal	ISSN	2250-1991	VOL 6	4	Apr-17		IF : 5.761 IC Value : 79.96		Published
15	JG	SGM			PG	Use of Blogs in Reinforcing the Social Marketing Message- A case studyof Incredible India 'Atithi Devo Bhava' Campaign	Conference	ISBN	978-81-920768-8-1	VOL	No.	12-Mar	National		Vishwakarma Institute of Management	Published
16	PKN	RM			UG	Impulsive Purchase Behaviour of Undergraduate Students Towards Online Shopping	Conference	ISBN	978-93-5267-373-5			Mar-17				Published
17	NMK	SB			PG, UG	QUESTIONING THE EXISTENCE OF ETHICAL RETAILING: - AN ANALYTICAL STUDY WITH REFERENCE TO NAGPUR CITY	Journal	ISSN(O) : ISSN(P):	2321-1709, 2394-4226	VOL 4	12	Dec-16		Impact Factor- 5.779	GE-International Journal of Management Research	Published
18	SSF				PG	GREEN INITIATIVES FOR SME MANUFACTURERS: A FEASIBILITY PERSPECTIVE	Journal	ISSN		VOL	No.	Dec-16	International		ACUITAS : The Journal of Management Research	Published
19	SSF				PG	Wind Energy : A Strategic Opportunity perspective	Journal	ISSN		VOL	No.	Dec-16	International		ACUITAS : The Journal of Management Research	Published
20	PKN	RM			UG	Digital Marketing: A New Blue Chip for Corporate Sustainability	Journal	ISSN	2250-1096	VOL 6		Dec-16				Published
21	MG	PT			UG	A study of Impact of online shopping of Fashion Products among UG and PG level college students with special reference to Nagpur city.	Journal	ISSN	2250-1096	VOL 6	Special Issue	Dec-16				Published
22	MG	PT			UG	Women Entrepreneurial for TV Industry (Ekta Kapoor)	Conference	ISBN	978-93-83587-68-1	Vol 5		Dec-16				
23	SB	VR			UG	A STUDY OF SPOUSAL ROLE IN DECISION MAKING IN SELECTED SECTORS WITH REFERENCE TO NAGPUR CITY	Journal	ISSN	2319-5576	VOL 5	2	Nov-16				Published
24	MJS	RRL			PG	'AN ANALYTICAL STUDY OF FINANCIAL PERFORMANCE OF NGO AND NBFC MICROFINANCE INSTITUTIONS WITH SPECIAL REFERENCE TO MICROFINANCE INFORMATION EXCHANGE (MIX)'	Journal	ISSN	2321-1784	VOL 4	No. 11	Nov-16	International	Impact Factor- 6.178	International Journal in Management and Social Science	Published
25	RMishra	PW			UG	"AN ANALYTICAL STUDY OF BRAND AWARENESS & BRAND LOYALTY OF CONSUMERS WITH REFERENCE TO SOAPS IN NAGPUR CITY"	Journal	ISSN	2320-1010	VOL 9	1	Nov-16				Published
26	MG	PT			UG	"A STUDY OF VARIOUS MARKETING STRATEGIES ADOPTED BY RELIANCE INDUSTRIES FOR THE LAUNCHING OF 4G JIO IN INDIA"	Journal	ISSN	2320-1010	VOL 9	1	Nov-16			"UDUKTYA : International Journal in Management and Economics"	Published
27	AMB				PG	Coordinative advertising	Journal	ISSN	2251-1571	VOL 6	NO.6	Oct-16	International		TJIRP : Research Journal of Social Science and Management	Published
28	MN				UG	ONLINE RECRUITMENT & HUMAN RESOURCE MANAGEMENT: AS CHALLENGE IN THE WORLD	Journal	ISSN	2231-1009	VOL 6	10	Oct-16			IJRCM	Published
29	AKP	VDJ			PG	Entrepreneurship Education and Economic Development: An Indian Perspective	Journal	ISSN	2249-7285	VOL 5	No. 1	Sep-16	International		Indian Journal of Rural and Urban Development	Published
30	PKN	RM			UG	IMPACT OF HUMAN RESOURCE MANAGEMENT PRACTICES ON EMPLOYEE JOB SATISFACTION: A STUDY OF NAGPUR HOTELS	Journal	ISSN	2347 – 9558			Aug-16				Published
31	RG				PG	AN ANALYTICAL STUDY ON THE HR PRACTICES FOR TALENT MANAGEMENT ADOPTED BY IT COMPANIES TO RETAIN EMPLOYEES WITH SPECIAL REFERENCE TO NAGPUR REGION	Journal	ISSN	2319-345X	VOL 5	No. 3	Jul-16	International		IJMRBS	Published
32	MJ	SGM	SJ		PG	AN ANALYTICAL STUDY OF IMPORTANCE OF SEO FOR REAL ESTATE WEBSITES FOR NAGPUR BASED REAL ESTATE OWNERS	Journal	ISSN	2319- 5576	VOL 6	No. 2	Jul-16			A p o t h e o s i s	Published
33	MJ	SGM	SJ		UG, PG	An Analytical Study of Importance of SEO for Real Estate Websites for Nagpur Based Real Estate Owners	Journal	ISSN	2319-5576	VOL 6	2	Jul-16				Published
34	SJ	AS			UG	Design and Development of 4-Layer E-Learning Model	Journal	ISSN	2277 - 8160	VOL 5	7	Jul-16		IF : 3.62 IC Value 70.36		Published

35	Rdahake	SP			PG	Role of Leadership in Performance of Organization	Conference	ISBN	ISBN: 978-81-925843-2-4	VOL	No.	Jul-16	National		UGC sponsored National Conference – Management Proposition in IJAMCE :	Published
36	RB				PG	IMPACT OF LIFESTYLE ON BRAND PREFERENCE OF THE CONSUMERS IN NAGPUR CITY	Journal	ISSN	2347 – 9558	VOL	No.	Jun-16	International		INTERNATIONAL JOURNAL FOR ADMINISTRATION IN MANAGEMENT,	Published
37	HDT	AMS	MJS		PG	PREDICTING CONSUMER BUYING BEHAVIOUR TOWARDS GREEN PRODUCT: AN EMPIRICAL EVIDENCE	Journal	ISSN	2277- 8683	VOL 1		Jun-16	International		DMIETR International Journal on Marketing Management	Published
38	MCD	SGM			PG	Health Care the Social Media Way	Journal	ISSN	2455-7773	VOL 2	No. 2	Jun-16	International		INTERNATIONAL JOURNAL FOR EMERGING TRENDS IN ENGINEERING AND MANAGEMENT RESEARCH (IJETEMR)	Published
39	DU				PG	The Study of Factors Affecting Transition Management at Workplace with special reference to Nagpur city.	Journal	ISSN	ISSN: 2249-8036 (online), ISSN : 2249-6920(print)	VOL 6	No. 4	Jun-16	International			Published
40	SD				UG	Two Tier Cities and Attrition Rate A Study in IT sector With Respect to Nagpur City	Journal	ISSN	2277 - 8160	VOL 5	6	Jun-16		IF : 3.62 IC Value 70.36		Published
41	AT				UG	“MANAGING SKILLS OF TEACHERS’ IN HIGHER EDUCATION .”	Journal	ISSN	2394-9422	VOL 2	1	Jun-16				Published
42	KP	RV			UG	CAUSES OF STRESS AMONG PHD RESEARCH SCHOLARS WITH REFERENCE TO RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY: AN EMPIRICAL ANALYSIS	Journal	ISSN	2394-9422	VOL 2	1	Jun-16				Published
43	PS				PG	STUDY OF CUSTOMER PERCEPTION OF THE SERVICE QUALITY PARAMETERS OF HOTELS WITH RESPECT TO NAGPUR REGION	Journal	ISSN		VOL	No.	May-16	National		The IUP Journal of operation management	Published
44	HDT	AMS	MJS		PG	AN EMPIRICAL STUDY ON PRINCIPLES OF ISLAMIC FINANCE: ISLAMIC BANKING	Journal	ISSN	2348-4039	VOL 3	No. 3	May-16	International		International Journal of Engineering Research & Management Technology	Published
45	AKP	VDJ			PG	Study of Job Satisfaction and its Implications for Motivating Employees at Infosys	Journal	ISSN	0973-2977	VOL 14	No. 1	May-16	national		Strategy - The Journal for Management Development	Published
46	PS				PG	STUDY OF IMPACT OF QUALITY CERTIFICATIONS ON THE QUALITY MANAGEMENT PRACTICES OF MANUFACTURING FIRMS IN NAGPUR REGION	Journal	ISSN		VOL	No.	May-16	National		The IUP Journal of operation management	Published
47	MJ	SJ				CRITICAL REVIEW OF SEARCH ENGINE OPTIMIZATION FOR NAGPUR BASED REAL ESTATE COMPANIES	Journal	ISSN	2394-1537	VOL 5	5	May-16				Published
48	AKP	VDJ			PG	Application of E-Commerce in Indian Textile Industry	Journal	ISSN	2395-3578	VOL 2	No. 2	Apr-16	International		International Journal on Textile Engineering and Processes	Published
49	VDJ	PPR			PG	Investment Opportunities in Decentralized Textile Industries - Cluster Development Approach: A Path Way	Journal	ISSN	2395-3578	VOL 2	No. 2	Apr-16	International		International Journal on Textile Engineering and Processes	Published
50	MJS	AMS			PG	Integrating the NSDC agenda in the Higher Education Institutions: A New model for Employability Skill Development	Conference	ISSN		VOL	No.	Mar-16	International		SBCC, California	Published
51	MJ	NK			UG	Internet Banking In India and Its Challenges	Conference					Mar-16				
52	SGM	NMK	Jgolhar		PG	INDUSTRY EXPECTATIONS FROM ACADEMIA – AN INDIAN SAGA OF PUSH-PULL FAILURE	Conference	ISSN		VOL	No.	Feb-16	International		WOSA-2016 THIRD WORLD SUMMIT ON ACCREDITATION Track IV	Published
53	SB	VR			UG	Superhero Downloaded – Deciphering the Indian Superhero Market Psychology	Conference	ISBN	978-93-5254-059-4			Feb-16	International		INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP & START UPS- MANAGEMENT PERSPECTIVE	Published
54	PKN	RMishra			UG	A Present Perspective of Changing Women – A Case Study of Tupperware	Conference	ISBN	978-93-5254-059-4			Feb-16				
55	JG	KG	PD		UG	Opportunities and Challenges For Startups And Entrepreneurships In Nagpur	Conference	ISBN	978-93-5254-059-4			Feb-16				
56	SB	MJ			UG	An Analytical study of use of ICT and similar Modern Technologies Success stories in Indian Agriculture	Conference	ISBN	978-93-5254-059-4			Feb-16				
57	PS	SGM			PG	Study Of Importance Of It Adoption And Information Sharing As A Parameter Of Logistics And Supply Chain Practices On The Overall Performance Of The Hotels In Nagpur Region	Journal	ISSN	2319-5614	VOL 5	No. 1	Jan-16	National		Journal of Business Management & Social Sciences Research (JBM&SSR)	Published
58	PS	SGM			PG	Study of Importance of Supplier Partnership And Customer Relationship As Logistics And Supply Chain Parameters on the Overall Performance of The Hospitals in Nagpur Region	Journal	ISSN	2249-555X	VOL 6	No. 1	Jan-16	National		INDIAN JOURNAL OF APPLIED RESEARCH	Published
59	AMS	MJS			PG	AN EMPIRICAL STUDY TO EVALUATE THE NON ACADEMIC FACTORS AFFECTING THE PLACEMENTS OF STUDENTS IN PROFESSIONAL INSTITUTIONS IN INDIA	Journal	ISSN	2277 8683	VOL 1	No.	Dec-15	International		DMIETR International Journal on Marketing Management	Published
60	RM	Sbansod, VGanvir, AAmbore ,	APanchbhai , L Meshram, RKamble		UG	Authorities Ban, They Protest, We Tolerate - Back To Square One	Journal	ISSN	2394-9422	VOL 1	2	Dec-15				Published
61	NMK				PG	CHANGING DIMENSIONS OF SHOPPING PREFERENCES IN NAGPUR CITY	Journal	ISSN	ISSN Print: 0976 6502 and ISSN Online: 0976-6510	VOL 6	No. 10	Oct-15	International		IJM	Published
62	SW	Riyer			PG	ASSESSMENT CENTRES: ANEFFECTIVE TOOL FOR COMPETENCY DEVELOPMENT	Journal	ISSN	Online ISSN- 2320-0073	VOL 4	No. 10	Oct-15	International		Abhinav International Monthly Refereed Journal of Research in Management & Technology	Published

63	RB				PG	Changing Paradigm for Watching TV Programs: Analyzing Viewers of Nagpur City	Journal	ISSN	2321-7782 (Online)	VOL 3	No. 10	Oct-15	International		International Journal of Advance Research in Computer Science and Management Studies	Published
64	DU				PG	"Impact of Corporate Social Responsibility (CSR) on the Customers of Food Shops in Nagpur Region"	Seminar	ISSN				Jul-15	National		CIBMRD National Seminar	Working paper
65	PU				PG	ENTREPRENEURSHIP IN CYBERSPACE	Conference	ISBN	ISBN: 978-93-80986-56-2	VOL	No.	Jun-15			Conference- New Era of e- Entrepreneurship in India current trend, issues & challenges- 2015	Published
66	SSB	MJS			PG	"AN ANALYTICAL STUDY OF CASH MANAGEMENT WITH RELATION TO LIQUIDITY AND PROFITABILITY OF TIRUPATI URBAN CO-OPERATIVE BANK LTD, NAGPUR"	Journal	ISSN	ISSN(E): 2321-886X; ISSN(P): 2347-4572	VOL 3	No. 5	May-15	International	Impact Factor(JCC): 1.5432	IMPACT : International Journal of Research inBusiness Management (IMPACT : IJRBM)	Published
67	DBG	SGM			PG	DECENTRALIZATION AND DELEGATION OF AUTHORITY AT NAGPUR MUNICIPAL CORPORATION (NMC) NAGPUR	Journal	ISSN	ISSN 0976-6502 (Print) ISSN 0976-6510 (Online)	VOL 6	No. 3	Mar-15	International	Journal Impact Factor (2015): 7.9270 (Calculated by GIS)	International Journal of Management (IJM)	Published
68	RG				PG	"A Critical Study of the Impact of Organizational Retention Strategies on Employee Turnover With Respect To Global Companies"	Conference	ISBN	ISBN 978-81-924596-9	VOL	No.	Mar-15	National		UGC Sponsored National Conference	Published
69	PPK	CS			PG	FINANCIAL INCLUSION: INITIATIVE IN BANKING SECTOR	Conference	ISBN	978-81-924596-2-2			Feb-15	National		NATIONAL CONFERENCE- DYNAMIC OF INDIAN BANKING SECTOR:EMERGING TRENDS,CHALLENGES & OPPORTUNITIES - 2015	Published
70	SiwankaR	MC			PG	Talent Management: a Great Challenge to Talent Drain	Conference	ISBN	978-93-84916-60-2	VOL	No.	Feb-15				Published
71	AAP				PG	SHRIMADBHAGWADGITA: The Organisational Strategic Perspective	Conference	ISBN	ISBN: 978-81-925843-2-4	VOL	No.	Feb-15	National		UGC-sponsored National Conference	Published
72	PKN	RM			UG	Role Of HR Practices For Sustaining Employment in Hotel Industry, Nagpur.	Conference	ISBN	2277 2170	VOL 4		Feb-15				Published
73	PKN	RM			UG	Role Of Innovation In Entrepreneurial Sustainability:A Case Study Of Pizza Hut	Conference	ISBN	978-93-5212-677-4			Feb-15				Published
74	SG	AT			UG	"A step towards organizational success through Employee Wellness"	Conference	ISSN	2277-2170			Feb-15			NIT	
75	SG	AT			UG	"A step towards winning the market through Talent Management."	Conference	ISBN	978-93-5212-677-4			Feb-15				
76	MN				UG	"A Study on Role of Development Bank of BRICS"	Conference	ISSN	2277 2170	VOL 4		Feb-15			NOVUS 2015	
77	MN				UG	"A study on Customer Relationship Management & CRMsoftware"	Conference	ISBN	978-93-5212-677-4			Feb-15			VIME	
78	Rmodi	SD			UG	The Changing Dynamic Of Consumer Behavior: Implication Towards Detergent Brands	Conference	ISSN	2277-2170	VOL 4		Feb-15			NOVUS 2015	
79	MC	JLT	NT		PG	Health Risk Assessment of Pesticide Residues via Dietary Intake of Market Vegetables from Nagpur District, India	Journal	ISSN		VOL 57	No. 1	Jan-15				Published
80	AMS	MJS			PG	Customer Activism and Legal Regulations as Drivers of Green Product Development: An Impact Analysis	Conference	ISSN		VOL 1	No. 1	Jan-15	International		IIMA: Indian Institute of Management Ahmedabad,India. (6th Indian Institute of Management Ahmedabad Conference on Marketing in Emerging Economies)	Published
81	VR				UG	Mergers in Indian Banks: A Case Study on Mergers of the Bank of Rajasthan Ltd with ICICI Bank Ltd	Conference	ISSN	2394-269X	VOL1	1	Jan-15	International		IGNITE-2015	Published
82	RMishra	PD			UG	Innovative Bank Marketing: Challenges and Opportunities	Conference	ISSN	2394 269X	VOL 1	1	Jan-15			NIT	
83	MJ	PT			UG	A Study of Consumer Awareness towards Online Insurance Services in Nagpur City	Conference	ISSN	2394-269X	VOL 1	1	Jan-15				
84	JG	KG			UG	Increasing Trends towards Mutual Funds Investment in India	Conference	ISSN	2394-269X	VOL 1	1	Jan-15				
85	MN				UG	A study on Role of Development Bank of BRICS	Conference	ISSN	2394 269X	VOL 1	1	Jan-15			IGNITE	
86	SN	AN			UG	A Study on Growth of Mutual Fund Industry in India	Conference	ISSN	2394-269X	VOL 1	1	Jan-15			IGNITE - 2015	
87	SG				PG	Emerging Trends in Insurance Marketing in India with Respect to Global Scenario	Journal	ISSN		VOL	No.	Feb-14				Presented
88	PD	VDJ			PG	Funding Transport Infrastructure at a dry port - with special reference to Nagpur: A stock take on MIHAN and CONCOR	Journal	ISSN		VOL 1	No. 2	Feb-14	national		Asian J. Management Science and Applications	Published
89	CS	SS			PG	A STUDY OF PROFITABILITY PERFORMANCE OF INDIAN BANKING SECTORWITH SPECIAL REFERENCE TO SELECTED PUBLIC SECTOR BANKS	Conference					Feb-14	National		Management: Changing Perspectives & Practices, "PINNACLE 2014" 2 nd National Conference	Working paper
90	SG	CS			PG	THE STUDY OF JOB SATISFACTION OF EMPLOYEES WITH REFERENCE TO PRIVATE ACADEMIC INSTITUTES IN NAGPUR CITY.	Journal	ISSN	2347 – 9558	VOL	No. 2	Jan-14	International		INTERNATIONAL JOURNAL FOR ADMINISTRATION IN MANAGEMENT, COMMERCE AND ECONOMICS	Published
91	MC	JLT	NT		PG	PESTICIDE RESIDUES IN THE AREA OF INTENSIVE AGRICULTURE ACTIVITY OF NAGPUR DISTRICT, INDIA.	Conference			VOL	No.	Jan-14	International		International Symposium on Halogenated Persistent Organic Pollutants (IEEP – 2014)	Working paper
92	SGM				PG	Differentiation through Integration - A case study Integrated MBA	Journal	ISSN	2277-2170	VOL	No.	Dec-13			NIT Graduate School of Management	Published
93	MCD	SGB			PG	Competency Mapping of Nurses -A Study of Nagpur City.	Journal	ISSN	0975-9654	VOL 4	No. 2	Dec-13			ACUITAS : The Journal of Management Research	Published
94	Aghinghare	NMK			PG	DISTRIBUTION CHANNEL FOR SEEDS SUPPLY: AN ANALYTICAL STUDY OF NAGPUR REGION	Journal	ISSN	2250-3986	VOL 2	No. 10	Oct-13	International		RJM	Published
95	PPB	AAP			PG	Methodology of Collaboration between Industry - University, Institutes in light of the protection and utilization of Public funded Intellectual Property Bill	Journal	ISSN	2230-7850	VOL 3	No. 9	Oct-13	International	Impact Factor: 0.2105 (GIS)	Indian Streams Research Journal	Published

96	RB				PG	Regional Imbalance in Maharashtra- Causes, Issues and Challenges	Conference	ISSN		VOL	No.	Oct-13	National		National Conference of Maharashtra state Commerce Association on Regional Imbalance	
97	VDJ	KM			PG	An Empirical study of Impact of Sarva Shiksha Abhiyan on the subject Performance in Rural and Urban Schools, A critical evaluation from Base line assessment to Midterm assessment in Nagpur District.	Journal	ISSN	2277-1166	VOL 2	No. 8	Aug-13	NATIONAL		ABHINAV	Published
98	MC	JLT	NT	KG	PG	ENVIRONMENTAL ASSESSMENT OF OCPs IN THE AREA OF INTENSIVE AGRICULTURE ACTIVITY - NAGPUR DISTRICT, INDIA.	Conference			VOL	No.	Aug-13	International		33rd International Symposium on Halogenated Persistent Organic Pollutants & POPs, Daegu, Korea	Working paper
99	PS	SV			PG	BARRIERS FOR WOMEN ENTREPRENEURS IN NAGPUR REGION	Journal	ISSN	ISSN 0976-7193 (Print) ISSN 2349-2317 (Online)	VOL 4	No. 3	Jul-13	International		ELK ASIA PACIFIC JOURNAL OF MARKETING AND RETAIL MANAGEMENT	Published
100	RG	Spatre			PG	"HR MYOPIA-THE BREEDING MONSTER"	Journal	ISSN	1053-4822	VOL 11	No. 7	Jul-13	International		HRM Review Journal	Published
101	NMK	SB			PG, UG	A FACTOR ANALYSIS ON PRODUCT ATTRIBUTES FOR CONSUMER BUYING BEHAVIOR OF MALE COSMETICS IN NAGPUR CITY	Journal	ISSN	0976-2183	VOL 4	6	Jun-13			INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT	Published
102	NMK	SB			PG, UG	CONSUMER BEHAVIOR ON CONSUMER DURABLES WITH REFERENCE TO NAGPUR CITY	Journal	ISSN	2250 - 3986	VOL 2	6	Jun-13			RADIX INTERNATIONAL JOURNAL OF RESEARCH IN MARKETING	Published
103	NMK	Sbansod			PG	A FACTOR ANALYSIS ON PRODUCT ATTRIBUTES FOR CONSUMER BUYING BEHAVIOR OF MALE COSMETICS IN NAGPUR CITY	Journal	ISSN	0976-2183	VOL 4	No. 6	Jun-13	International		IJRCM	Published
104	NMK				PG	INDIAN BUSINESS EDUCATION MARKET DYNAMICS & FOREIGN UNIVERSITIES: FACTS & FANTASIES	Journal					May-13	International		Novus	Published
105	PK	AAP	NK		PG	Blogs as a Future Marketing Tool for Indian Marketers: An Overview	Journal	ISSN	2230-844X	VOL 3	No. 2	Apr-13	International		PRIMA	Published
106	MC	JLT	NT	KG	PG	Assessment of Organochlorine Pesticide residues in the surface water of the area of intensive agriculture activity of Nagpur District, India	Journal	ISSN	0976-1519	VOL 4	No. 1	Mar-13	International		DOAJ: Directory of Open Access Journal	Published
107	YWB	AAP			PG	ROLE OF STRESS AND LOCUS OF CONTROL ON JOB SATISFACTION AMONG EMPLOYEES WITH SPECIAL REFERENCE TO MANUFACTURING INDUSTRY i.e. Dyna Filters	Journal	ISSN	e-ISSN-2320-0065	VOL	No.	Mar-13	International		INCON13-HR-036: ASM International Ongoing Research in Management and IT	Published
108	RSC	AAP			PG	Study of impact of proposed "51 % FDI in multi brand retailing" by Government of India on the unorganized retail market	Journal	ISSN	277-7830	VOL 2	No. 1	Mar-13	International		IBMRD's Journal of Management and Research,	Published
109	SGM	JG			PG	Social Entrepreneurship as a Career Choice - A Comparative Study of Perceptions of Budding Managers in First and Second Capital of Maharashtra	Conference	ISSN		VOL	No.	Feb-13	International		ELIXIR-2013	Published
110	MC	JLT	NT	KG,SL,TM	PG	ORGANOCHLORINE PESTICIDE RESIDUES IN THE SURFACE WATER OF THE INTENSIVE AGRICULTURE AREA OF NAGPUR DISTRICT, INDIA.	Conference	ISBN	978-81-926424-0-6	VOL	No.	Jan-13	International		International Conference on Bioenergy, Environment & Sustainable Technologies	Published
111	SGM	UG			PG	Applying Blue Ocean Strategy to Management Institutes- A case of nagpur Based Institution.	Conference	ISBN	978-93-5126-043-1	VOL	No.	Jan-13	International		Managing Innovation and Talent in Highly Competitive Global Business	Published
112	MC	JLT	NT	KG,SL,TM	PG	STRESS OF PERSISTENT ORGANOCHLORINE PESTICIDES (POPs) ON GROUND WATER	Conference			VOL	No.	Dec-12	International		5th International Ground Water Conference (IGWC)	Working paper
113	RSC	AAP			PG	INCLUSIVE MARKETING AT BOTTOM OF THE PYRAMID-AMUL CASE STUDY	Journal	ISSN	2250-057X	VOL 2	No.11	Nov-12	International		IJRMEC : International Journal of Research in Management, Economics and Commerce www.indusedu.org	Published
114	SJ				UG	DESIGN AND DEVELOPMENT OF 4-TIER ARCHITECTURE OF VIRTUAL NETWORK MODEL FOR FINANCIAL AND BANKING INSTITUTIONS	Journal	ISSN	2231-1009	VOL 2	10	Oct-12			IJRCM	Published
115	SGM	PP			PG	A Study on Perceptions of Advisors and Investors on Innovations in Indian Mutual Fund Industry with Special Reference to Reliance MF - ATM Card and Arbitrage Funds	Journal	ISSN	0974 - 438X	VOL 5	No. 3	Sep-12	International		Pacific Business Review International	Published
116	SNJ	AAP			PG	A Multi Perspectival Approach to Contemporary Management Education	Journal	ISSN	2277-2170	VOL	No.	Aug-12			NOVUS(NIT Graduate School of Management)	Published
117	KKR	HD			PG	Factors influencing choice of bank by Indian Customer - A Study conducted in Nagpur City	Journal	ISSN	0975-9654	VOL 1	No. 5	Jun-12	International		ACUITAS : The Journal of Management Research	Published
118	PPB	AAP			PG	A study of Intellectual Property Management in Industries & Academics & ways for collaboration in India	Journal	ISSN	2250-3153	VOL 2	No. 6	Jun-12	International		International Journal of Scientific and Research Publications,	Published
119	SGM				PG	NGO OF NGOS - DOES THAT MAKE A BLUE OCEAN MOVE?	Journal	ISSN	0975-9654	VOL 1	No. 5	Jun-12	International		ACUITAS: The Journal of Management Research	Published
120	MC				PG	Impact of Stress on Employee Performance – a Global Perspective	Conference	ISBN	978-93-5051-662-1	VOL	No.	Jun-12	International		ACUMEN: International Conference on Economic Growth: Issues and Challenges", Acumen-2012	Published
121	Pchaudhary	PU			PG	Management Practices in Small and Medium Enterprises within Knowledge Based Economy	Journal	ISSN	2249-7455	VOL	No.	May-12	International		International Conference on Management, Engineering and Technology26 - 27 May, 2012	Published
122	RB				PG	Women Empowerment Through Micro Finance	Journal	ISSN	2277 – 100X	VOL 1	No. 4	Apr-12	International		Journal of Radix International Educational and Research Consortium	Published

123	SGM	JG		PG	Human Resource Outsourcing - A stepping Stone For SMEs In Bharat	Seminar	ISBN	978-81-908387-8-8	VOL	No.	Mar-12			SIBAR : Sighadh Institute of Business Administration and Research	Published
124	RB			PG	Making Supply Chain Green!	Journal	ISSN	2277-1166	VOL 1	No. 3	Mar-12	National		ABHINAV NATIONAL MONTHLY REFERED JOURNAL OF REASEARCH IN COMMERCE & MANAGEMENT	Published
125	CS			PG	UNDERSTANDING CROSS CULTURE ISSUES IN MODERN CONTEXT	Conference			VOL 1	No. 3	Mar-12	National		Review of HRM	Published
126	CS			PG	ANALYSIS OF ECOMMERCE IN INDIA – TREND AND STATISTICS	Conference	ISBN	978-93-5097-174-1			Mar-12				Published
127	RB			PG	SOCIAL SHOPPING TRENDS SHAPING THE FUTURE OF E-COMMERCE	Journal	ISSN	ISSN-2229-6883	VOL 3	No. 2	Feb-12	International		IJMMR	Published
128	CS	SG		PG	Role of a Foreign Direct Investment and Indian Economic Growth	Conference					Feb-12	National		"Foreign Direct Investment In India Opportunities and Challenges "	Working paper
129	PP			PG	A STUDY OF FUTURE TRENDS IN BANKING SERVICES WITH SPECIAL REFERENCE TO CREDIT DEFAULT SWAPS	Conference	ISSN	0975-2153	VOL	No.	Feb-12	National		Kohinoor: Conference Proceeding Services Management – Global environment	Published
130	SGM	PP		PG	A STUDY OF FUTURE TRENDS IN BANKING SERVICES WITH SPECIAL REFERENCE TO CREDIT DEFAULT SWAPS	Conference	ISSN	ISSN 0975-2153	VOL	No.	Feb-12	National		Kohinoor: Conference Proceeding Services Management – Global environment	Published
131	SGM	JG		PG	Role of Organisational Culture in creating Competitive Advantage - (A study of Management Institutes in Pune and Nagpur)	Conference	ISSN		VOL	No.	Feb-12	International		ELIXIR-2012	Published
132	SGM			PG	Sensitizing future managers to personal values characterized by respect, loyalty, responsibility and integrity.	Seminar	ISSN		VOL	No.	Jan-12	National		Value Based Education For Quality Enhancement and Sustenance in Higher Education	Published
133	RB			PG	GREEN MARKETING: GOOD OR BAD?	Journal	ISSN	2249-877X	VOL 2	No. 1	Jan-12	National		South Asian Academic Research Journals	Published
134	RB			PG	RURAL MARKETING: FUTURE PROSPECTS OF THE COUNTRY	Conference	ISBN	978-81-921895-0-5	VOL	No.	Jan-12	National		RURAL ENTREPRENEURSHIP DEVELOPMENT PROGRAME IN INDIA	Published
135	VUP	PPK		PG	A Study of impact of Working Capital Management on profitability (A Case Study of Bharat Petroleum Corporation Ltd)	Journal	ISSN	0973-3167	VOL	No.	Dec-11	International		SCSM Journal of Indian Management, Oct – Dec 2011	Published
136	Skarangutkar	VUP		PG	FINANCING OF DEBT & EQUITY INVESTMENTS THROUGH GLOBAL MARKETS- RISK IDENTIFICATION	Journal	ISSN	2249 8834	VOL 1	No. 3	Dec-11	International		EXCEL International Journal of Multidisciplinary Management Studies	Published
137	VUP	PPK		PG	A Study of impact of Working Capital Management on profitability (A Case Study of Bharat Petroleum Corporation Ltd)	Journal	ISSN	0973-3167	VOL	No.	Dec-11	International		SCSM Journal of Indian Management,	Published
138	RG	VC		PG	"Job Stress At Workplace: A Study of Stress level among Management Educators"	Journal	ISSN	2319-5576	VOL 2	No. 11	Nov-11	International		International Journal of Research in Commerce and Management (IJRCM)	Published
139	VUP	RB		PG	BUYING BEHAVIOR OF NAGPUR CONSUMERS – A STUDY OF BUYING AT MALLS VS RETAIL SHOPS	Journal	ISSN	2229-4848	VOL 2	No. 9	Sep-11	International		IBEMR	Published
140	SG			PG	Customer Relationship Management - A case study of Parle Products Limited.	Journal	ISSN		VOL	No.	Sep-11				Presented
141	DU	SJ		PG	SOCIAL ENTREPRENEURSHIP AND CHALLENGES	Journal	ISSN	2231-5985	VOL 1	No. 4	Aug-11	International		IJRFM : International Journal of Research in Finance & Marketing http://www.mairec.org	Published
142	MK	NMK		PG	Global Sourcing Pracices of Indian Managers	Journal	ISSN	2230-7850	VOL 1	No. 6	Jul-11	International		Indian Streams Research Journal	Published
143	DU	SJ		PG	"Impact of Knowledge Management on Management Education System In Nagpur Region"	Journal	ISSN	2231-5985	VOL 1	No. 2	Jun-11	International		IJRFM : International Journal of Research in Finance & Marketing http://www.mairec.org	Published
144	DU	SJ		PG	"Impact of Social Advertising on Customers"	Journal	ISSN	2319-5576	VOL 4	No. 2	Jun-11	National		Tirpude's National Journal of Business Research (TNJBR)	Published
145	MK	NMK		PG	Brand Management Strategies and Practices of Ayurvedic Company: A study of Baidyanath and Dabur.	Journal	ISBN	978-93-5024-945-1	VOL	No.	Jun-11	International		CONFLUENCE	Published
146	MK	NMK		PG	Impact of Capacity Building & Employee Productivity on performance of Coperative Banks in Nagpur.	Journal	ISSN	ISSN: 2248-938X (Print) ISSN: 2248-9398(Online)	VOL 1	No. 1	Jun-11	International		IJMRD	Published
147	NMK	Gkatkar	Pgosekar	PG	Higher Education in India through E-Learning	Journal	ISSN	2231-1629	VOL 1	No.1	Jun-11	National		Knowledge Resonance	Published
148	MK	NMK		PG	Impact of Brand Image on Customer commitment & loyalty in India	Journal	ISSN	0976-2183	VOL 2	No.5	May-11	International		IJRCM	Published
149	PS			PG	Service Quality of Maruti Suzuki and Hyundai Dealer in Nagpur: A Comparative Study	Journal	ISSN	2231-5985	VOL 1	No. 1	May-11	International		IJRFM: International Journal of Research in Finance & Marketing http://www.mairec.org	Published
150	DU	SJ		PG	"Impact of Innovation on Entrepreneurship and Sustainability" (Track III: Innovation and Globalization for Sustainable Production and Consumption)	Conference	ISSN		VOL	NO	Feb-11	International		BVIMR International Conference	Presented
151	RD	MC		PG	Talent Drain - a Great Challenge for an Organization in Downturn	Conference			VOL	No.	Feb-11	International		International Conference on Sustaining and Enhancing competitiveness in Today's Business Scenario"- Elixir 2011	Working paper

152	PU				PG	BUDDHISM AND HUMAN RIGHTS	Conference	ISSN		VOL	No.	Feb-11	National	Souvenir-UGC Sponsored Interdisciplinary conference on Relevance of Buddhist Philosophy in Globalized World	Published
153	RB				PG	DEVELOPING COMPETITIVE ADVANTAGE THROUGH CORPORATE SOCIAL RESPONSIBILITY	Journal	ISSN	ISSN: 0972-5466	VOL	No.	Jan-11	National	ICGBS	Published
154	DU	SJ			PG	"Sales Promotion Issues of „Micro Enterprises“ in Nagpur Region"	Conference	ISSN	0258-0543	VOL	No.	Jan-11	International	International Conference on Challenges of Globalization And Strategy for Competitiveness	Published
155	DU	SJ			PG	Challenges in Development of Women Entrepreneurship in Nagpur Region	Conference	ISSN		VOL	NO	Dec-10	National	TIMS National Conference	Presented
156	DU	SJ			PG	"Impact of E-commerce on Business"	Conference	ISSN		VOL	NO	Nov-10	International	TASMACH International Conference	Presented
157	NMK	Pgosekar	Gkatkar		PG	Implication of Web 2.0 & Liabrary 2.0 on Liabrary Blogs	Journal	ISSN	0973-7073	VOL 4	No. 3	Sep-10	National	Information Age	Published
158	DU	SJ			PG	Global Recession and Its Impact on Employment in India	Conference	ISSN		VOL	NO	Sep-10	National	UGC Sponsored National Conference. V.M.V. Commerce, J.M.T. Arts, J.J.P. Science College (NAAC B-Grade 2085 Scale)	Presented
159	RB				PG	WOMEN IN ADVERTISING	Journal	ISSN	0975-9654	VOL 1	No. 1	Jun-10	National	ACUITAS	Published
160	RG				PG	"Empowerment Process of the Indian Women"	Conference	ISBN	ISBN: 978-81-904760-3-4	VOL	No.	Mar-10	National	National Conference	Published
161	VR	MJ			UG	Intellectual Property Rights	Conference					Mar-10			
162	AD	MG	PT		UG	Various issues of IPR in websites and its relation with web accessibility	Conference					Mar-10			
163	MC				PG	COMBATING ENVIRONMENTAL DISASTERS TO SAVE THE ENVIRONMENT	Conference			VOL	No.	Jan-10	International	International Conference on Emerging Trends in Chemistry	Working paper
164	RB	SG			PG	Corporate Governance - A case study of GMMCO-CAT, Nagpur.	Journal	ISSN		VOL	No.	Oct-09			Presented
165	AAP	PN	AB	SD,SM	PG	Assessing the Transformative Potential of Medical Abortion pills for Women in India	Conference	ISSN		VOL 8	No.	Jun-09	International	Wumen Citizen	Published
166	Vrokde	NMK			PG	Growing Role of Supply Chain Management in Retail Marketing	Journal	ISBN	978-93-80043-35-7	VOL	No.	Mar-09	International		Published
167	NMK	AAP			PG	Branding Strategy for Survival of Niche- Player in Global Recession	Conference	ISBN	978-81-8488-279-7	VOL	No.	Mar-09	International	PUMBA	Published
168	SGM	VUP			PG	Sovereign Wealth Fund of India – A Suggested Model	Conference	ISBN	978-81-7446-709-6	VOL	No.	Feb-09	International		Published
169	NMK	AAP			PG	E-GOVERNANCE AND E-DEMOCRACY	Seminar	ISSN		VOL	No.	Oct-08	National	SOUVENIR : E-Governance for Common Man	Published
170	AAP	NMK			PG	Strategizing Marketing	Journal	ISSN		VOL	No.	Dec-07	National		Published
171	AAP	NMK			PG	Impact of Mass Media on Consumer Behaviour	Seminar	ISSN		VOL	No.	Oct-06	National	SOUVENIR: Effective Money Management for Quality Life	Published
172	NMK	AAP			PG	Present senario of Post multi fibre agreement : A comparative study of India &China	Seminar	ISSN		VOL	No.	Jan-06	International	RTMNU & Institute of Chinees Study	Published
173	SK				UG	"ROLE OF MEDIA IN GOOD GOVERNANCE"	Journal	ISSN						Journal- Pradnya	Published
174	VR	MJ			UG	BUYING BEHAVIOUR IN INDIA – THE NEW FACE OF RETAIL MARKET.	Conference						National	National Conference on Management & IT	
175	SD				UG	Management Strategies for Corporate Sector	Conference	ISBN	978-81-910409-3-7					Mordern Management Techniques and The Corporate World	
176	DU				PG	Impact of Enterprise Resource Planning (ERP) on Retail Shops in Nagpur Region (Track VIII – E-Business and Organizations)	Conference	ISBN	978-9350-59007-2	VOL	No.	October-2011	National	AKGIM ICON	Published
177	Pchaudhary	PU			PG	HRM Strategies InRecessionary Times: A New Paradigm	Conference	ISSN		VOL	No.	Mar-12	International	International Conference - Sustenance Strategies for Global Businesses in Recessionary Times 22 –23 Mar, 2012	Working paper
178	VR				UG	Case Study: Philips Electrical Shavers									Working paper
179	SSF	MJS	AMS		PG	Building Entrepreneurs: An idiosyncratic model in Management education									Working paper
180	SS	CS			PG	MICRO FINANCE: A POVERTY REDUCTION TOOL FOR RURAL INDIA									Working paper
181	CS				PG	Empirical Study of Profitability Performance evaluation of Commercial Banks in India									Working paper
182	VR	SB			UG	Standing tall in the world of Red Ocean Strategies.									

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AG	AJAY GIDWANI
AK	AMARDIP KURUKWAR
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CC	CHANDRESH CHAKRAVORTY
CS	CHEITNA SONI
DU	DIPESH UIKE
HD	HEMANT DESHMUKH
MSC	MRINMAYI CHAVAN
MJS	MUJAHID SIDDIQUI
NMK	NIRZAR KULKARNI
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