



Dr. Ambedkar Institute of Management Studies and Research

Deekshabhoomi,

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FACULTY PUBLICATIONS – MBA

SN.	Author Name	Title	Journal / Conference / Book / Case Name	Academic Year	ISSN/ ISBN	Journal, Conference, Book, etc.
1	Dr. Aniruddha Bodhankar	Coordinative advertising	Research Journal of Social Science & Management-RJSSM	2016-2017	2251-1571	Journal
2	Dr. Aniruddha Bodhankar	Allocating Sales Target Using Multiple Linear Regression Technique." - Setting Right Sales Targets-Dilemma of a National Sales Manager	Journal of Emerging Technologies and Innovative Research	2018-2019	2349-5162	Journal
3	Dr. Aniruddha Bodhankar	"High Engagement Time - The Key Success Factor For An E-Commerce Web Site". A Case of Fassion 'n' Fashion.	Journal of Emerging Technologies and Innovative Research	2018-2019	2349-5162	Journal
4	Dr. Aniruddha Bodhankar	Integrating Sustainability with Branding.-A Case Study of Tata Motors Ltd.	International Brand conference on "Innovative & Best Practices."	2017-2018		Journal
5	Dr. Ashutosh Paturkar	Shrimadbhagwatgita The Organizational Strategic Perspective	UGC Sponsored National Conference on Management Propositions in "Shrimadbhagwatgita Its Present day relevance	2014-2015		Conference
6	Dr. Ashutosh Paturkar	Management Information System	Quality Assurances in Higher Education "Issues and Concerns"		978-93-80287-80-5	Conference
7	Dr. Ashutosh Paturkar	Study of impact of proposed "51 % FDI in multi brand retailing" by Government of India on the unorganized retail market	IBMRD's Journal of Management and Research	2012-2013	2277-7830	Journal

8	Dr. Ashutosh Paturkar	Exploring the Transformative Potential of Medical Abortion for Women	International Population Conference	2008-2009		Journal
9	Dr. Ashutosh Paturkar	A Study on Intellectual Property Management in Industries and Academic and ways for collaboration in India	International Journal of Scientific and Research Publications	2011-2012	2250-3153	Journal
10	Dr. Ashutosh Paturkar	A Multi-perspectival Approach to contemporary Management Education	NIT Graduate School of Management	2011-2012	2277-2170	Journal
11	Dr. Ashutosh Paturkar	Strategizing Marketing	Strategizing the future- compendium of papers of Central India Management Conclave-2007	2007-2008		Conference
12	Dr. Ashutosh Paturkar	E-Governance and E-Democracy	UGC sponsored National Seminar e-Governance For common Man	2008-2009		Seminar
13	Dr. Ashutosh Paturkar	Impact of mass media on consumer behaviour	National Seminar on Effective Money Management for quality life	2006-2007		Seminar
14	Dr. Ashutosh Paturkar	Present scenario of post MFA A comparative study on India and China	International Seminar on Present Scenario of Post Multi-fibre Agreement (MFA) A comparative study on India and China	2006-2007		Seminar
15	Dr. Ashutosh Paturkar	Branding strategies for survival of Niche-players in Global Recession	International conference on Global Meltdown Opportunities and challenges	2008-2009	978-81-8488-279-7	Conference
16	Dr. Ashutosh Paturkar	Blogs as a Future Marketing Tool for Indian Marketers An Overview	8 CINC	2014-2015		
17	Dr. Ashutosh Paturkar	Methodology Of Collaboration Between Industry – University, Institutes In Light Of The Protection And Utilization Of Public Funded Intellectual Property Bill	Indian Streams Research Journal	2013-2014	2230-7850	Journal
18	Dr. Ashutosh Paturkar	Inclusive Marketing At Bottom Of The Pyramid-AMUL Case Study	International Journal of Research in Management, Economics and Commerce	2012-2013	2250-057X	Journal
19	Dr. Ashutosh Paturkar	Role Of Stress And Locus Of Control On Job Satisfaction Among Employees With Special Reference To Manufacturing Industry i.e. Dyna Filters	ASM's International E- journal of on-going research and management and IT	2012-2013	2320-0065	Journal
20	Dr. Dipesh D Uike	The Study of Factors of Conflict Management Affecting Performance of the Employees in an Organizations in Nagpur City	International Research Journal of Commerce Arts and Science	2017-2018	2319-9202	Journal

21	Dr. Dipesh D Uike	Impact of Social Advertising on Customers	Apothesis	2010-2011	2249-1589	Journal
22	Dr. Dipesh D Uike	“Impact of Knowledge Management on Management Education System in Nagpur Region”.	International Journal of Research in Finance and Marketing	2010-2011	2231-5985	Journal
23	Dr. Dipesh D Uike	The Study of Factors Affecting Transition Management at Workplace with Special Reference to Nagpur City	The International Journal of Business and Management Research	2016-2017	2249-8036	Journal
24	Dr. Dipesh D Uike	“Social Entrepreneurship and Challenges”	International Journal of Research in Finance and Marketing	2011-2012	2231-5985	Journal
25	Dr. Dipesh D Uike	“The Study of Impact of Age on the Conflict Resolution Style of the Employees”.	International Journal of Latest Engineering and Management Research	2017-2018	2455-4847	Journal
26	Dr. Dipesh D Uike	Impact of Conflict Management on Performance A Comparative Study of Male and Female Employees	International Research Journal of Commerce Arts and Science	2017-2018	2319-9202	Journal
27	Dr. Dipesh D Uike	Impact of Employees’ Experience on Conflict Management Styles in a Workplace in an Organization.	International Research Journal of management Science and technology (IRJMST)	2017-2018	2250-1959	Journal
28	Dr. Dipesh D Uike	The Study of Impact of Demographic factors (Parental Sectors and Family Income Status) on Entrepreneurial Intention of Management Students of Nagpur University Colleges	International Research Journal of management Science and technology (IRJMST)	2017-2018	2250-1959	Journal
29	Dr. Dipesh D Uike	Role of Information Technology on Supply Chain Management” in VDCET, Nagpur	Impact of IT on Indian Economy	2009-2010		Conference
30	Dr. Dipesh D Uike	Global Recession and Its Impact on Employment in India” in VMV, Nagpur	Global Economic Slow Down and Its Impact on Indian IT Industries	2009-2010		Conference
31	Dr. Dipesh D Uike	Comparative Analysis of E-learning Educational System vs. Traditional Educational System” in Santaji Mahavidyalaya, Nagpur	Challenges in Management Practices	2012-2013		Conference
32	Dr. Dipesh D Uike	Challenges in Development of Women Entrepreneurship” in TIMS, Adipur.	Emerging Trends in Management Practices	2009-2010		Conference
33	Dr. Dipesh D Uike	Impact of Enterprise Resource Planning (ERP) on Retail shops in Nagpur Region” in AKGIM, Ghaziabad.	Organizations in The New Millennium Challenges and Opportunities	2011-2012		Conference
34	Dr. Dipesh D Uike	Impact of Innovation on Entrepreneurship & Sustainability” in BVIMR, New Delhi.	Excellence & Sustainable Development Emerging Global Trends	2010-2011		Conference

35	Dr. Dipesh D Uike	Impact of Social Advertising on Customers” in DMIMS, Nagpur	Sustaining and Enhancing Competitiveness in Today's Business Scenario	2011-2012		Conference
36	Dr. Dipesh D Uike	Sales Promotion Issues of Micro Enterprises” in AKGIM, Ghaziabad	Challenges for Globalization and Strategy for Competitiveness	2010-2011		Conference
37	Dr. Dipesh D Uike	Impact of E-Commerce on Business” in TASMAC, Bangalore.	Innovation - Creating Value For Competitive Differentiation	2010-2011		Conference
38	Dr. Dipesh D Uike	Team and Conflicting Leadership styles-Case Study	International Journal of Latest Engineering and Management Research (IJLEMR)	2017-2018	2455-4847	Journal
39	Dr. Mujahid Siddiqui	Employability skills in higher education Institutions Perspectives from Rural India	International Journal of Management Technology and Engineering	2018-2019	2249-7455	Journal
40	Dr. Mujahid Siddiqui	An Empirical study of NPA and its impact on Financial Performance of Financial institution in India	International Journal in Management and Social Science	2018-2019	2321-1784	Journal
41	Dr. Mujahid Siddiqui	An Exploratory Study To Evaluate The Impact Of Innovation On Organisational Growth	The Balajian Quarterly Journal of Sri Balaji Society	2013-2014	0975-2811	Journal
42	Dr. Mujahid Siddiqui	An Analytical Study Of Cash Management With Relation To Liquidity And Profitability Of Tirupati Urban Co-Operative Bank Ltd, Nagpur	IMPACT International Journal of Research in Business Management (IMPACT IJRBM)	2014-2015	(E) 2321-886X; (P) 2347-4572	Journal
43	Dr. Mujahid Siddiqui	An Empirical Study To Evaluate The Non Academic Factors Affecting The Placements Of Students In Professional Institutions In India	DMIETR International Journal on Marketing Management	2015-2016	2277 8683	Journal
44	Dr. Mujahid Siddiqui	An Empirical Study On Principles Of Islamic Finance Islamic Banking	IJERMT International Journal Of Engineering Research & Management Technology	2015-2016	2348-4039	Journal
45	Dr. Mujahid Siddiqui	Predicting Consumer Buying Behaviour Towards Green Product An Empirical Evidence	DMIETR International Journal on Marketing Management	2015-2016	2277 8683	Journal
46	Dr. Mujahid Siddiqui	‘An Analytical Study Of Financial Performance Of NGO And NBFC Microfinance Institutions With Special Reference To Microfinance Information Exchange (Mix)’	IJMSS International Journal in Management and Social Science	2016-2017	2321-1784	Journal
47	Dr. Mujahid Siddiqui	Building Entrepreneurs An Idiosyncratic Model In Management Education	ACUITAS - The Journal of Management Research Volume VII Issue-II July – December 2016	2016-2017	0975-9654	Journal

48	Dr. Mujahid Siddiqui	Digitization & Educational Institutions A Stakeholders Perspective And Legal Dimensions	SBS International Research Journal of Management Studies	2016-2017	2454-7050	Journal
49	Dr. Mujahid Siddiqui	Gender Based Analysis Of Service Reliability Of Private Sector Banks	PEZZOTTAITE JOURNALS International Journal Of Applied Services Marketing Perspectives A Referred Quality Journal	2016-2017	(P) 2279-0977 (O) 2279-0985	Journal
50	Dr. Mujahid Siddiqui	Introducing Ethics To Management Students An Activity - Oriented Approach	NAAC sponsored Two day National Level Seminar on Value based education for quality enhancement and sustenance in Higher Education	2011-2012	N/A	Seminar
51	Dr. Mujahid Siddiqui	Customer Activism And Legal Regulations As Drivers Of Green Product Development An Impact Analysis	Proceedings of 6th IIM Ahmedabad Conference on Marketing in Emerging Economies (Published_Jan-2015)	2014-2015	978-81-920800-3-1	Conference
52	Dr. Mujahid Siddiqui	Integrating the NSDC agenda in the Higher Education Institutions A New model for Employability Skill Development	Proceedings of SBCC Conference on Academic Innovations and Academics Reforms to Meet Global Challenges in Higher Education	2014-2015	978-81-926267-6-5	Conference
53	Dr. Mujahid Siddiqui	A Consumer's Perspective on Ethical Conduct In Mobile Marketing Practices	Proceedings of Visvesvaraya National Institute of Technology, Nagpur Interdisciplinary National Conference on Professional Ethics and Human Values,	2015-2016	978-93-83139-34-7	Conference
54	Dr. Mujahid Siddiqui	A Study Of Innovations In Green Buildings For Sustainability	ABHINAV 2016 4th National Research conference, organised by ISBS, Pune	2015-2016	978-93-81791-48-6	Conference
55	Dr. Nirzar Kulkarni	Changing Dimensions Of Shopping Preferences In Nagpur City	International Journal Of Management (IJM)	2015-2016	0976-6502	Journal
56	Dr. Nirzar Kulkarni	Impact of capacity building and employee productivity on performance of cooperative banks in Nagpur	International Journal of Management research and development	2010-2011	2248-9398	Journal
57	Dr. Nirzar Kulkarni	Women leadership in Indian Corporate Analysing social perceptions	Zenith International Journal of Multidisciplinary research	2011-2012	2231-5780	Journal
58	Dr. Nirzar Kulkarni	Present scenario of post MFA- A comparative study of India and China	International seminar on Present scenario of post MFA	2005-2006		Conference
59	Dr. Nirzar Kulkarni	FDI in agricultural sector	Foreign Investment in India	2005-2006		Conference
60	Dr. Nirzar Kulkarni	Impact of Mass Media on Consumer Behaviour	National Seminar on "Effective Money Management for Quality Life"	2006-2007		Conference
61	Dr. Nirzar Kulkarni	Strategizing Marketing	Strategizing the Future	2006-2007		Conference
62	Dr. Nirzar Kulkarni	Forex derivatives and Indian banking	UGC Sponsored national seminar on new Age Banking Challenges and Opportunities in Indian Context	2007-2008		Conference

63	Dr. Nirzar Kulkarni	E-Governance and Democracy	National Seminar on e-Governance for common Man	2007-2008		Conference
64	Dr. Nirzar Kulkarni	Growing role of Supply chain management in retail marketing	National Conference on Role of Management Science in Decision Making	2008-2009		Conference
65	Dr. Nirzar Kulkarni	Branding strategies for survival of niche players in global recession	International conference on Global Meltdown - Opportunities and challenges	2008-2009	978-81-8488-279-7	Conference
66	Dr. Nirzar Kulkarni	A Comparative study of quality practices UK, Japan and India	Journal of Modern accounting and Auditing, USA	2010-2011	1548-6583	Journal
67	Dr. Nirzar Kulkarni	Implication of Web 2.0 and Library 2.0 on Library Blogs	Information Age	2010-2011	0973-7073	Journal
68	Dr. Nirzar Kulkarni	Global Challenges and Management reforms	International Conference on New paradigm in Management theory and practices	2009-2010		Conference
69	Dr. Nirzar Kulkarni	Doing Business in India Opportunities and Challenges - Sub theme marketing (Retail)	International Conference on Doing Business in India	2010-2011		Conference
70	Dr. Nirzar Kulkarni	Evaluation of Parameters affecting shopping malls	International journal of Marketing and Management research	2010-2011	2229-6883	Journal
71	Dr. Nirzar Kulkarni	Impact of Brand Image on Consumer commitment and loyalty in India	International Journal of research in commerce and management	2010-2011	0976-2183	Journal
72	Dr. Nirzar Kulkarni	Higher Education in India through E-learning	Knowledge Resource National Research Journal of Humanities, Commerce and Management	2010-2011	2231-1629	Journal
73	Dr. Nirzar Kulkarni	Commitment and Customer loyalty in Brand A Study in Indian Context	Disha Journal of Management	2010-2011	0976-2574	Journal
74	Dr. Nirzar Kulkarni	Global Sourcing practices of Indian managers	Indian Streams Research Journal	2010-2011	2230-7850	Journal
75	Dr. Nirzar Kulkarni	Brand Management strategies and practices of Ayurvedic company A study of Baidyanath and Dabur	Confluence 2011	2010-2011	978-93-5024-945-1	Conference
76	Dr. Nirzar Kulkarni	Dynamics of Indian Business education Market and Foreign Universities; Facts and Fantacies	NOVUS 2011	2010-2011		Conference
77	Dr. Nirzar Kulkarni	Study on Brand Management strategies of Baidyanath and Dabur	ELIXIR 2011 - First International Conference on Sustaining and Enhancing Competitiveness in Today's Business scenario	2010-2011		Conference
78	Dr. Nirzar Kulkarni	Building Socially Responsive services as competitive advantage CRM Strategy perspective	ELIXIR 2012 - Second International Conference on Emerging trends on value creation in the era of knowledge economy	2011-2012		Conference

79	Dr. Nirzar Kulkarni	A Factor Analysis on Product attributes for consumer buying behaviour of male cosmetics in Nagpur city	International Journal of research in commerce and management	2012-2013	0976-2183	Journal
80	Dr. Nirzar Kulkarni	A Study of Consumer Behaviour with respect to various brands of toothpaste in Nagpur city	Management Guru Journal of Management Research (2319-2429)	2013-2014	2319-2429	Journal
81	Dr. Nirzar Kulkarni	Impact of Strategic CSR Initiatives on Firm performance An Analytical Study of select sectors in Maharashtra	Pezzottaite Journals International journal of Trade and Global business perspectives	2014-2015	2319-9059	Journal
82	Dr. Nirzar Kulkarni	Distribution channel for seeds supply An analytical study of Nagpur region	Radix International Journal of research in Marketing RIJM	2014-2015	2250-3986	Journal
83	Dr. Nirzar Kulkarni	Recession in USA & Slowing Down of World trade	UGC Sponsored international conference on Global Economic outlook on Recession and Recovery	2013-2014	978-81-928735-0-3	Conference
84	Dr. Nirzar Kulkarni	Changing Dimensions of Shopping preferences in Nagpur City	International journal of Management	2015-2016	0976-6510	Journal
85	Dr. Nirzar Kulkarni	Questioning the Existence Of Ethical Retailing - An Analytical Study With Reference To Nagpur City	GE-International Journal of Management Research	2016-2017	2321-1709	Journal
86	Dr. Nirzar Kulkarni	Industry Expectations from Academia- An Indian Saga of Push-Pull Failure	3rd world summit on Accreditation	2015-2016		Conference
87	Dr. Nirzar Kulkarni	A Study On Relationship Between Employee Performance With High Performance HR System In Automobile Industry Of Nagpur	Journal of Management (JOM)	2017-2018	2347-3940	Journal
88	Dr. Nirzar Kulkarni	A Study On Influence Of Demographic Variables On The Purchase Decision Of Laptops W.R.T Nagpur City	International Journal of Sales & Marketing Management (IJSMM)	2017-2018	(P) 2319-4898;	Journal
89	Dr. Nirzar Kulkarni	A study on identifying opinion of customers regarding the Switching Cost of financial service companies in Pune and Nagpur.	Journal of Advance Management Research	2017-2018	2393-9664	Journal
90	Dr. Nirzar Kulkarni	A study on customer satisfaction wrt customer value delivery by financial service companies in Nagpur	IPASJ International Journal of Management (IIJM)	2018-2019	2321-645X	Journal
91	Dr. Nirzar Kulkarni	Analysing The Impact Of TV Advertisements On Buying Behaviour Of Cosmetics In Nagpur City	TRANS Asian Journal of Marketing &Management Research	2017-2018	2279-0667	Journal
92	Dr. Nirzar Kulkarni	A Study On Effect Of Pop Up Advertisements On Believes Of The Customers From Nagpur City	International Journal of Business and Management Invention	2017-2018	(O) 2319 – 8028, (P) 2319 – 801X	Journal

93	Dr. Nirzar Kulkarni	A Study on Effect of Demographic Variables on Purchase Intentions through Online Advertising	SSRG International Journal of Economics Management Studies (SSRG – IJEMS)	2017-2018	2393-9125	Journal
94	Dr. Nirzar Kulkarni	Digitized Eyeball A Study on Impact of online advertising and its usefulness in creating new customer base	International Conference on Empowering to create Smart Future through E-Governance and Digitization	2017-2018	978-93-86608-32-1	Conference
95	Dr. Nirzar Kulkarni	Altering Consumption habits of youth Advertising impact assessment in Nagpur city	International Conference on Emerging Trends in Engineering, Science and Management	2017-2018		Conference
96	Dr. Pallawi Sangode	Application Of The Supply Chain Concept To Blood Banks For Effective Sickle Cell Treatment	International Research Journal of Commerce Arts and Science	2017-2018	2319-9202	Journal
97	Dr. Pallawi Sangode	Impact of Location Decision on the Overall performance of the Hospitals in Nagpur	International Journal of Research in Humanities, Arts and Literature	2018-2019	2321-8878	Journal
98	Dr. Pallawi Sangode	Implementation of 5S methodology in the Banking Sector	International Journal of Research in Humanities, Arts and Literature	2018-2019	2321-8878	Journal
99	Dr. Pallawi Sangode	Logistical Practices And Its Impact On The Operational Efficiency Of Manufacturing Firms, MIDC, Nagpur	International Journal of Current Advanced Research	2017-2018	(O) 2319-6475, (P) 2319-6505,	Journal
100	Dr. Pallawi Sangode	Barriers For Women Entrepreneurs In Nagpur Region	ELK Asia Pacific Journal Of Marketing And Retail Management	2013-2014	2349-2317	Journal
101	Dr. Pallawi Sangode	Study Of Importance Of It Adoption And Information Sharing As A Parameter Of Logistics And Supply Chain Practices On The Overall Performance Of The Hotels In Nagpur Region	Journal of Business Management & Social Sciences Research (JBM&SSR)	2015-2016	2319-5614	Journal
102	Dr. Pallawi Sangode	Study Of Importance Of Supplier Partnership And Customer Relationship As Logistics And Supply Chain Parameters On The Overall Performance Of The Hospitals In Nagpur Region	Indian Journal of Applied Research	2015-2016	2249555X	Journal
103	Dr. Pallawi Sangode	Study Of Customer Perception On The Service Quality Parameters Of Hospitals With Respect To Nagpur Region	International Journal of Latest Engineering and Management Research	2017-2018	2455-4847	Journal
104	Dr. Pallawi Sangode	IT Enabled Operations Management In The Manufacturing Firms	International Journal of Current Advanced Research	2017-2018	(O) 2319-6475, (P) 2319-6505,	Journal

105	Dr. Pallawi Sangode	Strategic Supplier Partnership And Its Impact On Business Performance A Study On The Selected Hospitals In Nagpur Region	BEST International Journal of Management Information	2018-2019	(P) 2348-0513, (E) 2454-471X	Journal
106	Dr. Pallawi Sangode	Impact Of 5S Methodology On The Efficiency Of The Workplace Study Of Manufacturing Firms	International Journal Of Research In Commerce & Management	2018-2019	0976-2183	Journal
107	Dr. Pallawi Sangode	Service Quality of Maruti Suzuki and Hyundai Dealers in Nagpur A comparative Study	International Journal of Research in Finance and Marketing	2011-2012	2231-5985	Journal
108	Dr. Pallawi Sangode	Study Of Customer Perception Of The Service Quality Parameters Of Hotels With Respect To Nagpur Region	IUP Journal of Operations Management	2015-2016	0972-6888	Journal
109	Dr. Pallawi Sangode	Study Of Impact Of Quality Certifications On The Quality Management Practices Of Manufacturing Firms In Nagpur Region	International Journal of Latest Engineering and Management Research	2017-2018	2455-4847	Journal
110	Dr. Pallawi Sangode	Eco-friendly Packaging A revolution in Packaging	"Innovative Paradigms in Contemporary Management"	2011-2012		Conference
111	Dr. Pallawi Sangode	Impact of Foreign Universities on India's management Education	Impact of Foreign Universities on India's management Education	2010-2011		Conference
112	Dr. Pallawi Sangode	3G Technology- Enhancement and Comparison	ASPIRE 2011	2011-2012		Conference
113	Dr. Pallawi Sangode	Environmental Scenario in 21th Century in India	Changing Face of Indian Management & 21 Century	2010-2011		Conference
114	Dr. Pallawi Sangode	Malls Vs. Retail Shops Who Wins Customer's Minds	Changes in Management Practices	2010-2011		Conference
115	Dr. Pallawi Sangode	Impact of Quality Certifications on the Quality Management Practices of Manufacturing Firms in Nagpur Region.	IUP Journal of Operations Management	2015-2016	0972-6888	Journal
116	Dr. Pallawi Sangode	Are Hospitals moving to Digitization for Success? Assessing through Utilization of ERP systems	10th International Conference on Digital Strategies for Organizational Success	2018-2019	Yet to be published	Conference
117	Dr. Pallawi Sangode	Six Sigma in Manufacturing Industries : Barriers to Implementation	Amity Journal of Operations Management	2018-2019	2455-9903, Accepted, yet to be published	Journal

118	Dr. Pallawi Sangode	Implementation Of Total Quality Management: An Empirical Study Of The Manufacturing Firms In Indian Context	IUP Journal of Operations Management	2018-2019	0972-6888, Accepted, yet to be published	Journal
119	Dr. Pranay Parashar	Impact of Digitization on Mutual Funds in India	10th International Conference on Digital Strategies for Organizational Success	2018-2019	Yet to be published	Conference
120	Dr. Pranay Parashar	A Conceptual Framework for Growth of Credit Derivative Markets in India with reference to the Corporate Bond Markets	2nd International Conference on Multidisciplinary Research, Maharashtra Chamber of Commerce, Industries & Agriculture, Pune	2018-2019	978-93-87793-45-3	Conference
121	Dr. Pranay Parashar	An Evaluation of the Development and Growth Potential of Credit Default Swap Market in India	Journal of Emerging Technologies and Innovative Research	2018-2019	2349-5162	Journal
122	Dr. Pranay Parashar	An evaluation of the framework governing Credit Derivatives in India Case of Credit Default Swaps	ACUITAS – The Journal of Management Research	2018-2019	0975-9654	Journal
123	Dr. Pranay Parashar	Assessing financial health of select Cement Companies in India from an investment perspective (2012-2017)	ACUITAS – The Journal of Management Research	2017-2018	0975-9654	Journal
124	Dr. Pranay Parashar	Make in India via Make in Maharashtra-Vidarbha-Nagpur An Investor's Dilemma	ACUITAS – The Journal of Management Research	2016-2017	0975-9654	Journal
125	Dr. Pranay Parashar	A study of Trends in Banking Services with special reference to Credit Default Swaps.	6th Annual Research Conference 2012 on "Services Management – Global Environment", Kohinoor Business School, Khandala	2011-2012	0975-2153	Conference
126	Dr. Pranay Parashar	A study on perceptions of Advisors and Investors on Innovations in Indian Mutual Fund Industry with special reference to Reliance MF – ATM Card and Arbitrage Funds.	Pacific Business Review International	2011-2012	0974-438X	Journal
127	Dr. Pushparaj Kulkarni	A Study of impact of Working Capital Management on profitability	SCMS Journal of Indian Management	2011-2012	0973-3167	Journal
128	Dr. Pushparaj Kulkarni	Financial Inclusion Initiative In Banking Sector	National Conference-Dynamic Of Indian Banking Sector emerging Trends, Challenges & Opportunities -2015	2015-2016	978-81-924596-2-2	Conference
129	Dr. Pushparaj Kulkarni	A comparative study of Capital Structure and earning of Metal and Automobile companies	Journal of Emerging Technologies and Innovative Research	2017-2018	2349-5162	Journal
130	Dr. Pushparaj Kulkarni	A Study of Deposit Trends in select Public and Private Sector Banks in India (From 2007 – 08 to 2016 – 17)	International Journal of Latest Engineering and Management Research	2017-2018	2455-4847	Journal

131	Dr. Pushparaj Kulkarni	Impact of Interest Rate Changes on The Profitability of Major Commercial Bank In India	International Research Journal of Management Science and Technology	2017-2018	2250-1959	Journal
132	Dr. Pushparaj Kulkarni	A study of awareness among the retail business shops with reference to maintenance of accounting records and required legal and mandatory compliances of business in Nagpur City	Journal of Emerging Technologies and Innovative Research	2018-2019	2349-5162	Journal
133	Dr. Pushparaj Kulkarni	Financial Accounting	Seth Publication	2014-2015	978-93-83105-89-2	Book
134	Dr. Pushparaj Kulkarni	Principles of Management	Seth Publication	2014-2015	978-93-83105-88-5	Book
135	Dr. Pushparaj Kulkarni	Quantitative Techniques	Seth Publication	2014-2015	978-93-83105-90-8	Book
136	Dr. Pushparaj Kulkarni	Financial Management	Seth Publication	2014-2015	978-93-83681-67 -9	Book
137	Dr. Pushparaj Kulkarni	Cost Accounting	Seth Publication	2014-2015	978-93-83681-60-0	Book
138	Dr. Rashmi Gupta	The Study of Impact Of Age On The Conflict Resolution Style Of The Employees	International Journal of Latest Engineering and Management Research (IJLEMR)	2017-2018	2455-4847	Journal
139	Dr. Rashmi Gupta	Job Stress at Workplace- A study of stress level among management Educators	International journal of Research in Commerce and Management	2011-2012	0976-2183	Journal
140	Dr. Rashmi Gupta	A study on the perception of Management Institutes Faculties towards HRD culture with reference to Nagpur city	IUP Journal of Management Research	2011-2012	0972-5342	Journal
141	Dr. Rashmi Gupta	HR Myopia-A breeding Monster	HRM-Review	2011-2012	0972-5148	Journal
142	Dr. Rashmi Gupta	The Study of Factors of Conflict Management Affecting Performance of the Employees in Organisations in Nagpur City	International Research Journal of Commerce, Arts and Science	2017-2018	2319-9202	Journal
143	Dr. Rashmi Gupta	The Study of Work Place Environment and its impact on Employee Performance with special reference to the manufacturing sector of Nagpur	International Journal of Latest Engineering and Management Research (IJLEMR)	2017-2018	2455-4847	Journal
144	Dr. Rashmi Gupta	An Exploratory study on Job Satisfaction Of employees in Newspaper Industry with special reference to Nagpur	Srusti Management Review	2012-2013	0974-4247	Journal
145	Dr. Rashmi Gupta	An analytical study of Readers perception and satisfaction towards leading newspapers of Nagpur Region	IUP Journal of Management Research	2012-2013	0972-5342	Journal
146	Dr. Rashmi Gupta	Employer Branding-A new Avataar	Advertising Express	2010-2011	0972-5326.	Journal

147	Dr. Rashmi Gupta	The Study of Factors Affecting Transition Management at Workplace with Special Reference to Nagpur City	International journal of Research in Commerce and Management	2016-2017	2249-6920	Journal
148	Dr. Rashmi Gupta	The latest version of HR is RH Respect for humankind at workplace	International Education and Research Journal	2016-2017	2454-9916	Journal
149	Dr. Rashmi Gupta	Tapping a New Market Ways and Means	International Journal of Research in Business Management	2017-2018	2321-886X	Journal
150	Dr. Rashmi Gupta	Empowerment Process of Indian Women	Management-A changing Scenario	2009-2010	978-81-904760-3-4	Conference
151	Dr. Rashmi Gupta	Performance Management	International Conference on Management Sciences	2009-2010	978-93-80043-79-1	Conference
152	Dr. Rashmi Gupta	How to manage Gen Y	Opportunities and Challenges in managing the millennial Generation	2010-2011	978-45-81456-77-2	Conference
153	Dr. Rashmi Gupta	Emerging Trends in HRM	Changing face in Indian Management and 21st century	2010-2011	978-54-84576-82-5	Conference
154	Dr. Rashmi Gupta	Role of Real time Feedback in improving the performance of Gen Y students.	International Multidisciplinary quarterly Research Journal AJANTA	2018-2019	2277-5730	Journal
155	Dr. Ruhi Bakhare	Corporate Governance - A Case Study of GMMCO_CAT	National Conference on Governance and Development- Challenges ahead	2009-2010		Conference
156	Dr. Ruhi Bakhare	Women in Advertising	ACUITAS-The Journal of Management research	2009-2010	0975-9654	Journal
157	Dr. Ruhi Bakhare	“Developing Competitive Advantage through Corporate Social Responsibility”	International Conference on Green Business Strategy	2010-2011	978-81-909387-1-6	Conference
158	Dr. Ruhi Bakhare	Dynamics of Indian Business Education Market and Foreign Universities Facts and Fantasies	International Conference on Impact of Foreign Universities on India’s management Education	2010-2011		Conference
159	Dr. Ruhi Bakhare	The Manager and Conflict Management	SCMS- Journal of Indian Management	2011-2012	2231-4288	Journal
160	Dr. Ruhi Bakhare	A Study on consumer behaviour towards credit cards in Nagpur city	Sri Krishna International Research and Educational Consortium, Journal of Banking Financial Services and Insurance Research	2011-2012	2231-4288	Journal
161	Dr. Ruhi Bakhare	Women Leadership in Indian Corporate Analysing Social Perceptions	Zenith International Journal of Multidisciplinary research	2011-2012	2231-5780	Journal
162	Dr. Ruhi Bakhare	Buying Behaviour of Nagpur Consumers - A Study of Buying of Malls Vs. Retail shops	International Journal of Business Economics and Management Research	2011-2012	2229-4848	Journal
163	Dr. Ruhi Bakhare	Developing an agri-tourism in India	Radix International Educational and Research Consortium	2011-2012	2250-3994	Journal
164	Dr. Ruhi Bakhare	Developing Competitive advantage through	PRATIBIMBA Journal of IMIS	2011-2012	0972-5466	Journal

		CSR				
165	Dr. Ruhi Bakhare	Green Marketing Good or Bad?	South Asian Journal of Marketing and Management Research	2011-2012	2249-877X	Journal
166	Dr. Ruhi Bakhare	Rural Marketing Future Prospects of the Country	UGC Sponsored National Level Seminar on rural entrepreneurship development programmes – a tool to achieve inclusive growth	2011-2012	978-81-921895-0-5	Conference
167	Dr. Ruhi Bakhare	Rural Marketing Future Prospects of the Country	UGC Sponsored National Level Seminar on rural entrepreneurship development programmes – a tool to achieve inclusive growth	2011-2012	978-81-921895-0-5	Conference
168	Dr. Ruhi Bakhare	Building Socially responsive service as competitive advantage CRM strategy perspective	International Conference on Emerging trends for value creation in the era of knowledge economy	2011-2012	978-93-81432-12-9	Conference
169	Dr. Ruhi Bakhare	Building Socially responsive service as competitive advantage CRM strategy perspective	International Conference on Emerging trends for value creation in the era of knowledge economy	2011-2012	978-93-81432-12-9	Conference
170	Dr. Ruhi Bakhare	Social Shopping trends shaping the future of E-Commerce	Sri Krishna International Research and Educational Consortium, Journal of Banking Financial Services and Insurance Research	2011-2012	2229-68883	Journal
171	Dr. Ruhi Bakhare	Making Supply chain green	J-Gate	2011-2012	2277-1166	Journal
172	Dr. Ruhi Bakhare	The Impact of employee satisfaction on consumer delight, service quality and profitability of the firm	Dharohar International management Journal	2012-2013	2230-9357	Journal
173	Dr. Ruhi Bakhare	Women empowerment through micro finance	Radix International Educational and Research Consortium	2011-2012	2277-100X	Journal
174	Dr. Ruhi Bakhare	Regional Imbalance in Maharashtra Causes, Issues and Challenges	National Conference of Maharashtra State Commerce Association on Regional Imbalance in Maharashtra Causes, Issues and Challenges	2012-2013		Conference
175	Dr. Ruhi Bakhare	A Study on consumer buying behaviour towards selective electronics home appliances in Nagpur city of Maharashtra	Pezzottaite Journal International journal of applied marketing perspective	2014-2015	2279-0977	Journal
176	Dr. Ruhi Bakhare	CSR A study of performance in the select firms from Nagpur City	International Conference on Change for Sustainable business	2014-2015		Conference
177	Dr. Ruhi Bakhare	A Literature Review on reflection of principles of Management in Indian Epic and Scriptures with special reference to Mahabharata	International Conference on Resonances of Ancient Indian Culture in the world	2015-2016	978-81-9258-43-3-1	Conference

178	Dr. Ruhi Bakhare	Changing paradigm for watching TV programs Analysing viewers of Nagpur City	International Journal of advance research in Computer science and management studies	2015-2016	2321-7782	Journal
179	Dr. Ruhi Bakhare	Impact Of Lifestyle On Brand Preference Of The Consumers In Nagpur City	International Journal For Administration In Management, Commerce And Economics	2014-2015	2347-9558	Journal
180	Dr. Ruhi Bakhare	A study on consumer preference towards ITC snacks in Nagpur with special reference to Bingo	ACADEMICIA An International Multidisciplinary	2015-2016	2249-7137	Journal
181	Dr. Ruhi Bakhare	A Study Of Talent Management Strategy Followed By It Companies Towards Placing The Employees On Various Job Levels Based On The Employees' Experience	International Journal of Marketing and Technology	2016-2017	2249-1058	Journal
182	Dr. Ruhi Bakhare	An Analytical Study On The HR Practices For Talent Management Adopted By It Companies To Retain Employees For Better Organizational Performance With Special Reference To Nagpur Region.	International Journal in IT and Engineering	2015-2016	2321-1776	Journal
183	Dr. Ruhi Bakhare	A study on consumer behaviour wrt traditional vs. modern way of thinking pattern of Nagpur people	International Journal of Management, IT & Engineering	2016-2017	2249-0558	Journal
184	Dr. Ruhi Bakhare	An Analytical study on causes of attrition in BPO Companies of Nagpur	International Journal of Current Advanced Research	2017-2018	2319-6475	Journal
185	Dr. Ruhi Bakhare	A Study on relationship between effective utilization of HRM and productivity of hospital employees of Nagpur city	International Journal of Research in Management & Social Science	2017-2018	2322-0899	Journal
186	Dr. Ruhi Bakhare	A survey on reasons for accepting knowledge management practices within select companies in Vidarbha region.	International conference on Knowledge Transformation for Global Competitiveness and Social Justice	2017-2018		Journal
187	Dr. Ruhi Bakhare	A Monograph On An Exploratory Study On Effect Of High Performance HR System On The Performance Of Employees Of Automobile Industry In Vidarbha (2010-2017)	IMPACT International Journal of Research in Applied, Natural and Social Sciences	2017-2018	(P) 2347- 4580; (E) 2321-8851	Journal
188	Dr. Ruhi Bakhare	A Study on Customer Engagement - Content Marketing via Social Media	International Conference on Advances in Sciences, Engineering and Management	2018-2019	Scopus	Conference

189	Dr. Ruhi Bakhare	An Analysis Of Corporate Relations Strategies Applied By Healthcare Industry With Respect To Nagpur City	International Journal of Current Advanced Research	2018-2019	(O) 2319-6475, (P) 2319-6505	Journal
190	Dr. Ruhi Bakhare	Group Discussion A Tool To Understand The Value Of Self-Disclosure In Team	International Journal of Business and General Management (IJBGM)	2018-2019	(P) 2319-2267; (E) 2319-2275	Journal
191	Dr. Snehal Godbole	An Analytical Study of Customer's perception and level of contentment about LIC products in Nagpur District	International Journal of Latest Engineering Research and Applications (IJLERA)	2017-2018	2455-7137	Journal
192	Dr. Snehal Godbole	An Analytical Study of the Impact of Marketing Strategy adopted for Consumer Durables in Nagpur City	International Journal of Latest Engineering and Management Research (IJLEMR)	2017-2018	2455-4847	Journal
193	Dr. Snehal Godbole	A Study of Consumer Buying Behaviour in Selection of Wedding Cards In Nagpur City	Journal of Emerging Technologies and Innovative Research	2017-2018	2349-5162	Journal
194	Dr. Snehal Godbole	A Descriptive Study of the Effectiveness of Internet Advertising on Consumer Buying Behaviour in Nagpur City	Journal of Emerging Technologies and Innovative Research	2018-2019	2349-5162	Journal
195	Dr. Snehal Godbole	A Descriptive Study of the Effectiveness of Internet Advertising on Consumer Buying Behaviour in Nagpur City	International Journal of Latest Engineering and Management Research (IJLEMR)	2017-2018	2455-4847	Journal
196	Dr. Sudhir S. Fulzele	A Multi-objective Quadratic Goal Programming Approach to portfolio investment for ELSS Mutual Fund Scheme in India	Emerging Issues in Accounting, Information Technology, Business and Management (International Conference)	2005-2006		Conference
197	Dr. Sudhir S. Fulzele	Green Initiatives for SME Manufacturers: A Feasibility Perspective	ACUITAS : The Journal of Management Research	2016-2017		Journal
198	Dr. Sudhir S. Fulzele	Wind Energy : A Strategic Opportunity perspective	ACUITAS : The Journal of Management Research	2016-2017		Journal
199	Dr. Sudhir S. Fulzele	Equality and Human Rights : Issues and Challenges	RAINBOW	2017-2018	2394-6903	Journal
200	Dr. Sujit G Metre	21th Century Teaching Technique to Transform Passive Classrooms to Student Centric Learning Centres- A Case of Nagpur Interactive Creative Educations (NICE) Program	Sanshodhan	2017-2018	2249-8567	Journal

201	Dr. Sujit G Metre	A Comparative study of Competencies of Doctors working in Private and Public Hospitals - An Indian Perspective Pages 16-30	Public Enterprise Half Yearly Journal, 2017, Vol. 23, Issue 1	2017-2018	0351-3564	Journal
202	Dr. Sujit G Metre	A Conceptual Framework for Growth of Credit Derivative Markets in India with reference to the Corporate Bond Markets	2nd International Conference on Multidisciplinary Research, Mahratta Chamber of Commerce, Industries & Agriculture, Pune	2018-2019	978-93-87793-45-3	Conference
203	Dr. Sujit G Metre	A Conceptual Framework for growth of Credit Derivatives Market in India with special reference to the Corporate Bond Markets Pages 112-124	International Journal of Management Technology and Engineering	2018-2019	2249-7455	Journal
204	Dr. Sujit G Metre	A Multi-objective Quadratic Goal Programming Approach to portfolio investment for ELSS Mutual Fund Scheme in India	Emerging Issues in Accounting, Information Technology, Business and Management (International Conference)	2005-2006		Conference
205	Dr. Sujit G Metre	A study of Trends in Banking Services with special reference to Credit Default Swaps.	6th Annual Research Conference 2012 on "Services Management – Global Environment", Kohinoor Business School, Khandala	2011-2012	0975-2153	Conference
206	Dr. Sujit G Metre	A study on Competency Mapping with special reference to Lab Technicians and Pharmacists	Management Changing Perspectives and Practices (National Conference)	2013-2014		Conference
207	Dr. Sujit G Metre	A study on perceptions of Advisors and Investors on Innovations in Indian Mutual Fund Industry with special reference to Reliance MF – ATM Card and Arbitrage Funds.	Pacific Business Review International	2012-2013	0974-438X	Journal
208	Dr. Sujit G Metre	AGNI and MF Markets at Nagpur	Trends in Financial Management (National FDP)	2004-2005		Conference
209	Dr. Sujit G Metre	An analytical study of importance of SEO for Real Estate Websites for Nagpur based Real Estate Owners Page 1-13	APOTHEOSIS Volume 6 Issue 2 July 2016		2319- 5576	Journal
210	Dr. Sujit G Metre	An Evaluation of the Development and Growth Potential of Credit Default Swap Market in India	Journal of Emerging Technologies and Innovative Research	2018-2019	2349-5162	Journal
211	Dr. Sujit G Metre	An evaluation of the framework governing Credit Derivatives in India Case of Credit Default Swaps	ACUITAS – The Journal of Management Research	2018-2019	0975-9654	Journal
212	Dr. Sujit G Metre	Applying Blue Ocean Strategy to Management Institutes A case of Nagpur Based Institutions Pages 209-218	International conference on Managing Innovation and Talent in Highly Competitive Global Business, TIRPUDE Institute of Management Education, Nagpur 16-17 January 2013	2012-2013	978-93-5126-043-1	Conference

213	Dr. Sujit G Metre	Applying Goal Programming Approach to Mutual Fund Investments – A study of Gold ETFs in India	Role of Management Sciences in Decision Making (National Conference)	2008-2009		Conference
214	Dr. Sujit G Metre	Are Hospitals moving to Digitization for Success? Assessing through Utilization of ERP systems	10th International Conference on Digital Strategies for Organizational Success	2018-2019	Yet to be Published	Conference
215	Dr. Sujit G Metre	Assessing financial health of select Cement Companies in India from an investment perspective (2012-2017)	ACUITAS – The Journal of Management Research	2017-2018	0975-9654	Journal
216	Dr. Sujit G Metre	Back to Square One - A review of Indian Services Sector Performance (1991-2013) Pages 25-26	Service Sector in India, Dr. S. G. Chapke & Dr. Arundhati Ninawe, Adhar Publication, Amravati, 2014	2013-2014	978-93-82588-25-2	Chapter
217	Dr. Sujit G Metre	Case based Teaching learning In University Affiliated Non-Premier B-Schools In India- Issues and Challenges	Journal of Global Management outlook	2017-2018	2277-3789	Journal
218	Dr. Sujit G Metre	Challenges and Opportunities in Textile Industry	Present Scenario of Post MFA – A Comparative Study of India and China (International Seminar)	2006-2007		Conference
219	Dr. Sujit G Metre	Competency Mapping of Nurses - A study of Nagpur City Pages 8-13	ACUITAS - The Journal of Management Research, Vol. 4 Issue 2 Jun-Dec 2013	2013-2014	0975-9654	Journal
220	Dr. Sujit G Metre	Decentralization and Delegation of Authority at Nagpur Municipal Corporation (NMC) Nagpur., Pages 38 - 49	International Journal of Management (IJM).Volume 6, Issue 3 (2015)	2015-2016	0976-6510	Journal
221	Dr. Sujit G Metre	Depreciation calculation and its impact on Replacement of Assets - A study of Vidarbha based manufacturing units Pages 388-396	International Journal of Emerging Technologies and Innovative Research		2349-5162	Journal
222	Dr. Sujit G Metre	Differentiation through Integration - A Case of Industry Integrated MBA; Pages 18-20	Lorem Ipsum, NIT Graduate School of Management Business Review		2277-2170	Journal
223	Dr. Sujit G Metre	Employee Behaviour and Employee Satisfaction at Virtual Organization in New Normal	Strategies for Managing the New Normal (National Conference)	2011-2012		Conference
224	Dr. Sujit G Metre	Employee Engagement Initiatives – Productivity and Reliability	Contemporary Issues in business Management (National Conference)	2011-2012		Conference
225	Dr. Sujit G Metre	Evaluation of Models of Quality Excellence, Assessment and Accreditation with special reference to Management Education in India	2 nd World Summit on Accreditation (International Conference)	2013-2014		Conference
226	Dr. Sujit G Metre	Factors Affecting Usage of Mobile Number Portability Feature- A Study of Young Cell Phone Users in Nagpur City	Scholarly Research Journal's SJIF, International Scholarly Research Journal for Inter-disciplinary Studies (Special Issue)	2017-2018	2278-8808	Journal

227	Dr. Sujit G Metre	GAP Analysis of Financial Reporting in India	All India Commerce Conference (National Level)	2008-2009		Conference
228	Dr. Sujit G Metre	Health Care the Social Media Way Pages 1-4	International Journal For Emerging Trends in Engineering and Management Research (IJETEMR) –Volume II Issue 1- 21st January 2016	2015-2016	2455-7773	Journal
229	Dr. Sujit G Metre	Human Resource Outsourcing - A stepping stone for SMEs in Bharat Pages14-21	National Seminar on India Vs. Bharat Bridging the Urban - Rural divide Sinhgad Institute (SIBAR) Pune March 2012	2011-2012	978-81-908387-8-8	Conference
230	Dr. Sujit G Metre	Impact of Digitization on Mutual Funds in India	10th International Conference on Digital Strategies for Organizational Success	2018-2019	YET TO BE PUBLISHED	Conference
231	Dr. Sujit G Metre	Impact of Entrepreneurship Awards on entrepreneurial ecosystem of the region - A descriptive study Page 245-252	Transformation through Strategic and Technological Interventions, Balkrishnan Unny R, Dr. Nityesh Bhatt, Dr. Shahir Bhatt, McGraw Hill Education,	2017-2018	93-87572-21-8	Chapter
232	Dr. Sujit G Metre	Industry Expectations from Academia – An Indian Saga of Push-Pull Failure	3 rd World Summit on Accreditation (International Conference)	2015-2016		Conference
233	Dr. Sujit G Metre	Make in India via Make in Maharashtra – Vidarbha – Nagpur An Investor’s Dilemma	Case Study Conference (National Conference)	2014-2015		Conference
234	Dr. Sujit G Metre	Make in India via Make in Maharashtra- Vidarbha-Nagpur An Investor's Dilemma Pages 26-46	ACUITAS - The Journal of Management Research, Vol. 7 Issue 2 Jul-Dec 2016	2016-2017	0975-9654	Journal
235	Dr. Sujit G Metre	Multi-objective ISR Model Formulation and Evaluation - A Case of Dr. Ambedkar Institute of Management Studies and Research (DAIMSR), Nagpur (INDIA)	The IIER International Conference, London, UK	2017-2018		Journal
236	Dr. Sujit G Metre	Mutual Fund Advisory Services – A debate of Yes, No Fee or Free	Recent Trends in Capital Markets and Financial Innovations (International Seminar)	2008-2009		Conference
237	Dr. Sujit G Metre	NGO of NGOs - Does that make a blue ocean move? Pages 85-95	ACUITAS - The Journal of Management Research, Vol. 1 Issue 5 Jan-June 2012	2011-2012	0975-9654	Journal
238	Dr. Sujit G Metre	Performance Management Practices for IT Companies	Monograph, Co-Author, 2018	2017-2018	978-81-936264-6-7	Book
239	Dr. Sujit G Metre	Public Sector Banks and Non-Performing Assets	Pricing of the Products and Services of Commercial Banks in Post Reforms Period in Maharashtra (1995 & onwards)	2007-2008		Conference

240	Dr. Sujit G Metre	Quality Assurance in B-schools in Emerging Cities-A case of Nagpur Region	Lorem Ipsum, NIT Graduate School of Management Business Review		2277-2170	Journal
241	Dr. Sujit G Metre	Rejuvenating MSMEs - A suggested approach Pages 14-24	ACUITAS - The Journal of Management Research, Vol. 8 Issue 1 Jan-Jun 2017		0975-9654	Journal
242	Dr. Sujit G Metre	Role of MSME – DI to Rejuvenate MSMEs in Vidarbha – A suggested Approach in the context of Make in India	3 rd PAN-IIM World Management Conference (International Conference)	2015-2016		Conference
243	Dr. Sujit G Metre	Role of Organisational Culture in Creating Competitive Advantage (A Study of Management Institutes in Pune and Nagpur) Pages 779-792	Elixir-2nd International conference was “Emerging Trends for Value Creation in the Era of Knowledge Economy” 17th & 18th February, 2012 at DMIMS, Nagpur	2011-2012	978-93-81432-12-9	Conference
244	Dr. Sujit G Metre	Sensitizing Future Managers to personal values characterised by respect, loyalty, responsibility and integrity - A case of DAIMSR	NAAC Sponsored 2-day National Level Seminar on Value Based Education for Quality Enhancement and sustenance in Higher Education			Conference
245	Dr. Sujit G Metre	Social Entrepreneurship as a Career Choice - A Comparative Study of Perceptions of Budding Managers in First & Second Capital of Maharashtra Pages 433-443	Elixir-3rd International conference was “Challenges and Strategies in the Global Scenario for Business and Societal Excellence” 15th & 16th February, 2013 at DMIMS, Nagpur	2012-2013	978-93-81432-63-1	Conference
246	Dr. Sujit G Metre	Sovereign Wealth Fund of India – A Suggested Model Pages 1-15	ATHENAEUM International Conference on Management research, 14th & 15Th February 2009	2008-2009	978-81-7446-709-6	Conference
247	Dr. Sujit G Metre	Study of IFRS implementation for different sectors and company types in Indian Companies with reference to Vidarbha based industries Pages 564-570	International Journal of Emerging Technologies and Innovative Research		2349-5162	Journal
248	Dr. Sujit G Metre	Study of impact of Crude Oil & Gold prices on WPI	Innovative Paradigms in Contemporary Management (National Conference)	2011-2012		Conference
249	Dr. Sujit G Metre	Study of importance of IT adoption and Information Sharing as a parameter of Logistics and Supply Chain Practices on the Overall Performance of the Hotels in Nagpur Region Pages 34-40	Journal of Business Management & Social Sciences Research, Vol. 5, No 1 (2016)	2015-2016	2319-5614	Journal
250	Dr. Sujit G Metre	Study of importance of Supplier Partnership and Customer Relationship as Logistics and Supply Chain parameters on the overall performance of the Hospitals in Nagpur Region. Pages 58-61	Indian Journal of Applied Research (IJAR), Vol. VI, Issue I, January 2016	2015-2016	2249-555X	Journal

251	Dr. Sujit G Metre	Study of Relation between Gold prices and Crude Oil prices using ADF.	Innovative Paradigms in Contemporary Management (National Conference)	2011-2012		Conference
252	Dr. Sujit G Metre	Talent Management - - - Trade-Mark TM for Competitive Advantage	Managing Human Resource at the Workplace (International Conference)	2012-2013		Conference
253	Dr. Sujit G Metre	Tourism Financing A Review of Literature	ACUITAS - A Journal of Management Research	2017-2018	0975-9564	Journal
254	Dr. Sujit G Metre	TOURISM FINANCING A REVIEW OF LITERATURE Pages 22-33	ACUITAS - The Journal of Management Research, Vol. 8 Issue 2 Jul-Dec 2017	2017-2018	0975-9654	Journal
255	Dr. Sujit G Metre	Transforming Current Liability to Fixed Asset – A case of Demographic Dividends in India Pages 1-11	ACUITAS - The Journal of Management Research, Vol. 5 Issue 1 Jan-Jun 2014	2014-2015	0975-9654	Journal
256	Dr. Sujit G Metre	Understanding Behavioural Finance	Trends in Financial Management (National FDP)	2004-2005		Conference
257	Dr. Sujit G Metre	Use of blogs in reinforcing the social marketing message A case of Incredible India 'Atithi Deo Bhavo' campaign	5th National Conference on The SMAC Code - Embracing New Technologies for Future, VIM Pune21-22 Feb 2014	2013-2014	978-81-920768-8-1	Conference
258	Dr. Vandana Rao	Analysing the Impact of TV advertisements on Buying Behaviour of Cosmetics in Nagpur City	Transasian Journal of marketing management research	2017-2018	2279-0667	Journal
259	Dr. Vandana Rao	Standing tall in the world of Red Ocean Strategies	Tirpude college TIME	2015-2016	978-93-5212-677-4	Conference
260	Dr. Vandana Rao	A Brand – In A China Shop (Branding In A New Innovative Way)	Nagpur Institute of Technology, NIT	2015-2016	2277-2170	Conference
261	Dr. Vandana Rao	A Study of spousal role in decision making in selected sector with reference to Nagpur city	Apotheosis	2015-2016	2319-5576	Conference
262	Dr. Vandana Rao	Analysing the impact of TV advertisements on buying behaviour of cosmetics in Nagpur city	TRANS Asian research Journals.	2017-2018	2279-0667	Conference
263	Dr. Vandana Rao	Retail Therapy a New Way for Shoppers to Unwind	International Journal of Advance Research & Development	2017-2018	2455-4030	Journal
264	Dr. Vandana Rao	An Analytical Study of Public Mind-Set with respect of Non -Performing Assets of selected Banks	ICRRISH -2018	2017-2018	2277 2723	Journal
265	Dr. Vandana Rao	Small v/s mall - A consumer Perceptive	Changes in Management Practices	2011-2012		Conference
266	Dr. Vandana Rao	Buying Behaviour in India- The new Face of Retail Market	Aspire	2011-2012		Conference
267	Dr. Vandana Rao	A Brand in a China Shop	Novus	2015-2016		Conference
268	Dr. Vandana Rao	An Analytical Study of Public Mind-Set with respect of Non -Performing Assets of selected Banks	ICRRISH -2018	2017-2018		Conference

269	Dr. Vandana Rao	Management Accounting and Financial Management	Seth Publication	2015-2016	978-93-5149-369-3	BOOK
270	Dr. Vandana Rao	Environment Management	Seth Publication	2015-2016	978-93-5149-189-7	BOOK
271	Dr. Vandana Rao	Cost Accounting	Seth Publication	2016-2017	978-93-5149-622-9	BOOK
272	Dr. Vandana Rao	Fundamentals of statistics & Computer	Seth Publication	2015-2016	978-93-5149-319-8	BOOK
273	Dr. Vandana Rao	Financial Accounting	Seth Publication	2016-2017	978-93-5149-719-6	BOOK
274	Dr. Vandana Rao	Financial & Management Accounting	Seth Publication	2015-2016	978-93-5149-760-8+	BOOK
275	Dr. Vandana Rao	Statics and Business Mathematics	Seth Publication	2017-2018		BOOK
276	Dr. Vandana Rao	Case Study Competition	Curious, Indira Institute of Management ,Pune	2015-2016		Case
277	Dr. Vandana Rao	Retail Therapy A new way of Shoppers to unwind	International Journal of Advance Research and Development	2017-2018		Journal
278	Dr. Vijay D. Joshi	Entrepreneurship	EDI Ahmadabad	2013-2014		Journal
279	Dr. Vijay D. Joshi	An Empirical study of impact of SarvaShikshaAbhiyan on the subject performance in rural and urban schools, A critical evaluation from base line Assessemthn to Midterm Assessment in Nagpur district.	ABHINAV national Monthly Journal of Research in commerce and management. Volume 2	2015-2016	2277-1166	Conference
280	Dr. Vijay D. Joshi	Level of Ethics in Marketing the Generic drugs in Indian Pharmaceutical Industry - A Critical Appraisal	Journal Purushartha School of Management Sciences Varanasi under University of Varanasi (UP).	2010-2011	0975-024X.	Journal
281	Dr. Vijay D. Joshi	Change for Sustainable businesses, an Indian perspective with special reference to Indian Pharmaceutical Industry	NOVUS 2015 NIT Graduate School of Management, NAGPUR	2014-2015	2578-8951	Journal
282	Dr. Vijay D. Joshi	A Study on storage losses of rice in Food Corporation of India (FCI) Ajni Depot, NAGPUR in digitization Era	“Siddhant” A journal of decision making (Print- 2231-0649 Online-2231-0657 Regional college of Management (RCM) Bhubaneshwar, Odisha.	2017-2018	(P)2231-0649 (O)2231-0657	Conference
283	Dr. Vijay D. Joshi	An analytical study of Logistics process at Logistics Park India Pvt. Ltd. NAGPUR.	Asian Journal of Management	2017-2018	(P) 0976-495X (O)2321-5736	Journal
284	Dr. Vijay D. Joshi	Supply Chain managemement- A Pathway for economic development of SME's In India.	Asian Journal of Management	2017-2018	(P) 0976-495X (O)	Journal

					2321-5736	
285	Dr. Vijay D. Joshi	Impact of Global recession on Asian countries	VMV commerce, JMT Arts and JJP science college Wardhaman Nagar, Nagpur.	2013-2014	978-81-928735-0-3	Conference
286	Dr. Vijay D. Joshi	A Study on storage losses of rice in Food Corporation of India (FCI) Ajni Depot, NAGPUR in digitization Era	Regional college of Management (RCM) Bhubaneshwar, Odisha.	2017-2018		Journal
287	Dr. Vijay D. Joshi	<u>An Analysis Of Financial Performance Of Indian Pharmaceutical Companies</u>	Acumen, Dr. Ambedkar institute of Management Studies and Research, Nagpur	2017-2018	973-93-86011-12	Conference
288	Dr. Vijay D. Joshi	Application of Integrated Marketing Communication in Pharmaceutical Industry	Acumen, Dr. Ambedkar institute of Management Studies and Research, Nagpur	2017-2018	973-93-86011-12	Conference
289	Dr. Vijay D. Joshi	<u>Liquidity Analysis of Selected Pharmaceutical Companies A Comparative Study</u>	Acumen, Dr. Ambedkar institute of Management Studies and Research, Nagpur	2017-2018	973-93-86011-12	Conference
290	Dr. Vivek Pimplapure	A Study of impact of Working Capital Management on profitability (A Case Study of Bharat Petroleum Corporation Ltd)	SCMS Journal of Indian Management Volume VIII, Number IV	2011-2012	0973-3167	Journal
291	Dr. Vivek Pimplapure	Financing of Debt & Equity Investments Through Global Market-Risk Identification	Excel International Journal of Multidisciplinary Management Studies Volume I, Issue 3 December 2011	2011-2012	2249-8834	Journal
292	Dr. Vivek Pimplapure	Service A key for Management of NBFC'S	International Research Conference at Kohinoor Business School & Centre for Management Research Lonawala	2008-2009		Conference
293	Dr. Vivek Pimplapure	A Journey of Human Resource Accounting in India”	U.G.C. Sponsored National Level Conference at Annasaheb Gundewar College, Nagpur	2011-2012		Conference
294	Dr. Vivek Pimplapure	A Study of NPAs and its impact on Liquidity of Commercial Banks in India”	U.G.C. Sponsored National Level Conference at G.S. College of Commerce & Economics Nagpur	2015-2016		Conference
295	Dr. Vivek Pimplapure	Changing look of Indian Retailing	State Level Conference at G.S. College of Commerce Wardha	2008-2009		Conference
296	Dr. Vivek Pimplapure	Cost & Management Accounting	Seth Publishers Pvt. Ltd	2014-2015	978-93-83105-60-0	Book
297	Dr. Vivek Pimplapure	Enhancement In New Age Group Employability With Industry Institute Interface	International Journal in Management and Social Science	2016-2017	2321-1784	Journal
298	Dr. Vivek Pimplapure	Financial Accounting	Seth Publishers Pvt. Ltd	2013-2014	978-93-83105-89-2	Book

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