

✓ **Tables & Figures:**

Tables and figures should be numbered and must carry a caption. The figure and table number should be given in the corresponding text. Source should be explicitly mentioned at the bottom of the table/figure for adapted or reproduced tables or figures.

✓ **Declaration:**

Author must declare originality of work. The article should not have been published or submitted for publication elsewhere.

All manuscripts should be electronically submitted through email to: acumen.daimsr@gmail.com

Registration Details:

Important Dates:

Last Date for Abstract Submission	August 5, 2017
Intimation of Acceptance	August 10, 2017
Last Date for Full Paper Submission	August 30, 2017
Last Date for Registration	September 15, 2017
Paper Presentation	October 2017

Registration Fees:

Corporate Delegates	Rs. 500
Faculty Members	Rs. 500
Research Scholars	Rs. 500
Alumini	Rs. 300
Students	Rs. 300

Note: Payment to be effected by Demand Draft/Local Cheque payable in Nagpur in favour of "The Director, Dr. Ambedkar Institute of Management Studies and Research, Nagpur."

The registration fee includes conference kit, participation in conference proceedings and Lunch.

Accommodation will be provided at a nominal extra cost

THE GUIDING LIGHTS

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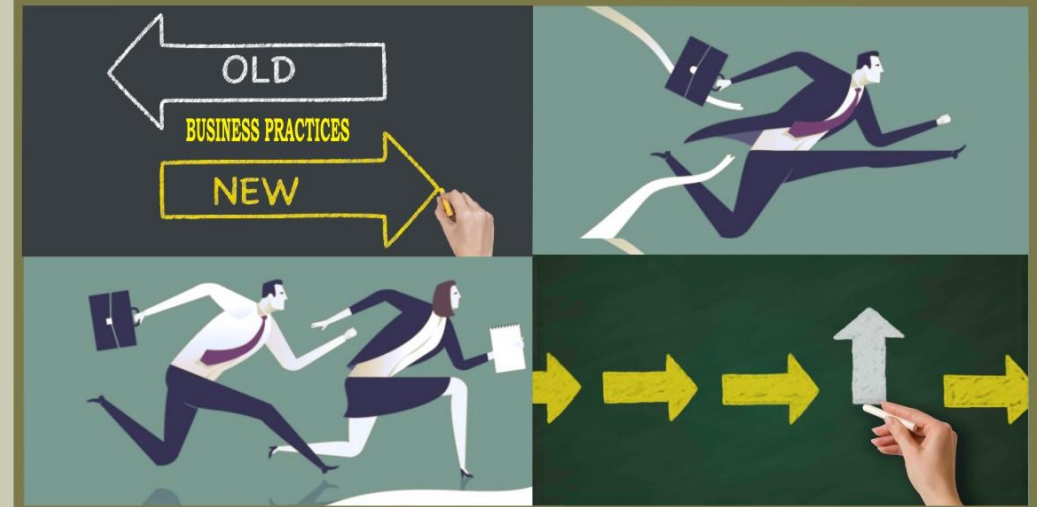
(Approved by AICTE and Affiliated to RTM Nagpur University)
DEEKSHABHOOMI, NAGPUR-440010, Tel.(91 712 6501379/6521203)
Website:<http://www.daimsr.in>; Email:acumen.daimsr@gmail.com



**Dr. Ambedkar Institute of Management
Studies & Research**
Deekshabhoomi, Nagpur.

ACUMEN - 2017

International Paper Presentation
on
**CHANGING BUSINESS ENVIRONMENT :
CHALLENGES AHEAD**



For Details Contact:

Prof. Sachin Panchabhai
Prof. Amardeep Kurukwar
Prof. Chetana Soni

9423407072
9423409776 / 9975136822
8087922243

The Institute

About P. P. Dr. Baba Saheb Ambedkar Smarak Samiti:

P. P. Dr. Baba Saheb Ambedkar Smarak Samiti is one of the oldest education trusts in Central India, having ventured in the field of Management Education, way back in 1987. Bhadant Arya Nagarjun Shurei Sasai is the chairman of the society and is ably supported by Shri Sadanand Fulzele, as the honorable secretary. The trust is committed to social upliftment, where quality education is a means of attaining the same.

About Dr. Ambedkar Institute of Management Studies & Research (DAIMSR):

One of the leading business schools in central India, the institute prides itself with state-of-the-art infrastructure and its faculty members, which is a fantastic blend of industry practitioners and thorough academicians. The institute believes in pragmatic thinking and has always been dedicated to meeting the demands of an ever-changing society. The teaching pedagogy aspires to offer the student body with a real life scenario, wherein they can apply the concepts which emanate from the curriculum.

The Theme Acumen 2017

Changing Business Environment: Challenges Ahead

In this day and age, Businesses need to manage, maintain and identify the trends influencing the markets. This is the key to success!

The competitive environment poses a challenge to businesses on multiple aspects. The business or start-up which identifies this trend gains a major competitive advantage.

Companies are consistently working on identifying new opportunities and ways to improve & strengthen their business activities. The current environment has brought drastic changes in business management practices that led several enterprises, entrepreneurs and even the government to explore various management innovations in almost all the functional areas of management.

Looking into this scenario, the institute requests your views and insights in the form of research papers and case studies at the conference on the given theme.

A list of indicative but not restrictive sub-themes is given below:

Finance

- Mergers & Acquisition • Cash less Economy: Are we ready?
- Banking & Insurance • Financial Inclusion • Corporate Finance
- Equity & Derivatives • Financial Restructuring • International Investment Management
- NPA - Regulation & Impact • Contemporary Issue in Finance

Human Resource Management

- Talent Acquisition & Retention • Workforce Diversity
- Transforming HR • Change Management • Work Life Balance- New perspective • HR Analytics
- Social Media & HR Practices • Change & Organizational Leadership
- HR- Regulatory Framework • Entrepreneurs Self Appraisal
- Employee Appraisal • Contemporary Issues in HRM

Marketing Management

- Creating Customer Value • CRM • Retail Management • Agri - Marketing • Social Media Marketing • Digital Marketing • Marketing Warfare • Marketing Analytics

- Contemporary Issues in Marketing

Operation Management

- Six Sigma • Service Operations Management • Emerging Trends in Supply Chain • Logistics Collaborations • e-business Logistics • Supply Chain Optimization • Total Quality Management
- Recent Practices in Inventory Management • Cycle Time Reduction • BPR

Economics

- Payment Banks • NITI Aayog • Demonetisation • Inclusive Growth • Micro finance
- Economic Policies • Farm loan waivers : Political gains mirage • FDI : Destination India

International Business

- Brexit • EOU • Global Recession • International Trade Practices • Clean Energy (Cost Benefit Analysis)

General Management

- Skill Development in India • Innovation & Creativity • CSR - Issues in Implementation
- Corporate Governance • Social Entrepreneurship • Travel & Tourism • Cyber Security
- Start ups • Digital India • Agri-Business Management • Contract Farming • Health care & Wellness • Managing inflection points

Awards & Recognition:

- Best three Papers will be awarded cash prizes.
- Best two Papers will be published in our bi-annual journal ACUITAS, ISSN No. 0975-9654.
- All the participants and attendees will receive certificates.
- All selected research papers will be published in a book/ CD bearing ISBN.

Guidelines for Paper Submission:

Abstract:

- Abstract length should be around 500 words.
- The font should be Times New Roman of 12-point size with single line spacing within inset 1 inch right & left margin.
- The abstract should clearly specify the Research Objective and the Research Methodology for testing the hypothesis.
- 5 to 8 Key words should also be provided.

Full Paper:

Page Set-Up:

- The paper should be in MS-Word. • Contributions should not be more than 6000 words. • Author/s should specify email address & Cell No. • Paper size: A4 .
- Margins: 1 inch on each side. • Font face: Times New Roman. • Spacing: Single

Heading & Sub Heading Format:

Heading Level	Example	Font size and style
Title (centered)	An Overview on...	14 point, bold
1st - Level heading	1. Introduction	12 point, bold
2nd - Level heading	1.1 Printing Area	12 point, bold
3rd - Level heading	1.1.1 Headings	12 point, bold
Text	Text goes here...	12 point, justified, single line spacing

All correspondence will be addressed to the first author.

- ✓ **References:** References should be cited in the style prescribed in the Publication Manual of American Psychological Association (4th ed.)