

## SM \_ SAQs \_ Unit III & Unit IV

### SAQs \_ Unit I

1. Define strategic management.
2. Define the strategy
3. Which are the components of strategic management?
4. What involves the strategic management function?
5. Which are the steps of strategic management?
6. What involves the strategy implementation?
7. What is a strategic mission?
8. Enumerate the most important strategic objectives.
9. Which are the characteristics of the strategic management process?
10. What does strategy formulation involve?

### SAQs \_ Unit II

1. Identify a recent economic, social, political or technological trend significantly affects financial Institutions.
2. "Interaction among key environments trends results in opportunities in threats". Explain with an example.
3. Identify two industries experiencing rapid technological changes.
4. Use porter's Five forces model to evaluate competitiveness in Indian Banking Industry.
5. Construct external factor evaluation matrix for multiplex theaters in Nagpur.
6. Define and explain Value chain analysis.
7. Explain first mover advantage, core competence, entry barriers, and outsourcing with example.
8. Develop a competitive profile matrix for DAIMSR.
9. Explain BSC as a tool to evaluate strategies.
10. Develop a BSC for local fast food restaurants.

### SAQs \_ Unit III

1. Explain the term concentration with reference to Strategic Management.
2. Discuss two types of Integration Strategy.
3. Discuss three types of generic strategies.
4. Explain the concept of diversification.
5. Explain in brief with suitable examples the concept of concentric diversification.
6. Explain in brief with suitable examples the concept of conglomerate diversification.
7. Differentiate between mergers & acquisitions.

8. Differentiate between strategic alliances & joint ventures with suitable examples.
9. Discuss various legal formalities associated with mergers & acquisitions.
10. Discuss the various legal formalities associated with liquidation.

#### SAQs \_ Unit IV

1. Explain the term low cost strategy with reference to Strategic Management.
2. Discuss how a firm can obtain competitive advantage by virtue of low cost strategy.
3. Discuss the meaning of focus strategy.
4. Explain the various reasons for a firm going global.
5. Explain in brief with suitable examples the various entry barriers for firm going global.
6. Explain in brief with suitable examples how the firm achieves a product differentiation.
7. Explain how can a firm achieve economies of scale through proper operations strategy.
8. Discuss the various costs involved in employee churning due to improper HR strategy.
9. Discuss various legal formalities associated with international operations.
10. Discuss the concept of cultural distance with reference to international operation.