

**Business Ethics**  
**SEM-II**  
**SAQ**

<b>S.N</b>	<b>Unit I</b>
1	Define Ethics.
2	Discuss Ethics as discipline.
3	Discuss ethics & morals.
4	Explain Business Ethics.
5	Define Values.
6	Define Morals.
7	Explain Utilitarianism.
8	Explain Deontological.
9	Gandhian Ethics

<b>S.N</b>	<b>Unit II</b>
1	What is business ethics?
2	What is Liberalization?
3	What is Privatization?
4	What is Globalization?
5	What is organization culture?
6	What is corporate code of ethics?
7	What is professionalism?
8	Explain Teleological Ethics.
9	Discuss role of ethics in management.
10	What are the types of organizations?

<b>S.N</b>	<b>Unit III</b>
1	What is organizational culture?
2	State the types of stakeholders along with examples.
3	State the examples of a company's stakeholders.
4	Explain the term Corporate Social Responsibility.
5	Put forth examples of CSR in the Indian context.
6	CSR has come a long way in India. Explain.
7	State general principles of corporate governance.
8	State the principles of corporate governance as laid down by OECD.
9	Write a note on the program established by the World Bank on corporate governance.
10	Write a note on McKinsey Survey on CG.

<b>S.N</b>	<b>Unit IV</b>
1	What is Corporate Social Responsibility?
2	What is community development programme?

3	What are the key elements of CSR?
4	What is pyramid model of CSR?
5	What are the benefits of CSR?
6	What is Golden Peacock National Quality Award?
7	What is corporate philanthropy?
8	What is social accounting?
9	What is Environmental accounting?
10	What is the format of social accounting?
11	What is social auditing?
12	What is Ethical consumerism?
13	What is ethical banking?

<b>S.N</b>	<b>Unit V</b>
1	What are ethical initiatives?
2	What is Environmental ethics?
3	What is Environmental virtue ethics?
4	What is Virtue ethics?
5	What is environment audit?
6	Which two acute problems emerge from the definition of ethics?
7	What do you mean by 'locking in the buyer'?
8	How unit pricing helps the consumers/buyers?
9	How labeling and dating helps the consumers/buyers?
10	What does faking means?
11	Define privacy.
12	What do you understand by Human making Values?
13	What is Whistle blowing?

<b>S.N</b>	<b>Unit VI</b>
1	What is globalization?
2	What are the benefits of globalization?
3	Write down the factors affect globalization?
4	What is MNC?
5	What is the impact of globalization on India?
6	What are the advantages and disadvantages of MNCs?
7	What is Whistle blowing?
8	What are the pros and cons of Whistle blowing?
9	What is the impact of globalization on social culture?
10	What is global corporation? Give examples.

### LAQs

<b>S.N</b>	<b>Unit I</b>
1	Explain in detail meaning & importance of business ethics.

2	Explain the Gandhian approach to business ethics.
3	Discuss in detail Friedman's Economic Theory & its applicability.
4	Discuss in detail deontological theory.
5	Explain values and morals with examples.
6	What do you mean by Normative theories? Give examples.

<b>S.N</b>	<b>Unit II</b>
1	Discuss global trends in business ethics & LPG
2	"Ethics are desirable for every business" Comment.
3	Explain the corporate code of ethics.
4	Explain Professionalism with examples.
5	Explain different types of business organizations in India.
6	Describe professional ethics code.

<b>S.N</b>	<b>Unit III</b>
1	Discuss global trends in business ethics & LPG
2	Explain in detail the professional ethics code.
3	Explain the implementation procedure of corporate code of ethics.
4	Explain McKinsey Survey on CG.
5	Write down in detail the Indian model of corporate governance.
6	Explain in detail the Indian committees and guidelines on CG.

<b>S.N</b>	<b>Unit IV</b>
1	What is CSR? Explain its drivers and barriers?
2	Explain the implementation procedure of CSR.
3	Describe in detail the different steps in attaining CSR.
4	What are the different models of CSR?
5	Explain the different prestigious awards in CSR.

<b>S.N</b>	<b>Unit V</b>
1	List down unethical marketing behaviors found in various marketing areas. Explain them briefly.
2	Explain the main forms of direct marketing. Explain the shady tactics of a few direct marketers can harm or bother consumers giving the entire industry a black eye.
3	Explain the model of organization culture and ethical behavior among managers.
4	What is the difference between individualism versus Collectivism in HRM practices?
5	What is environmental ethics? What are its applications?
6	Explain Environment risk management.

<b>S.N</b>	<b>Unit VI</b>
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1	Discuss the various initiatives of global organizations to ensure ethical business worldwide.
2	Discuss on ethics between East and West.
3	Discuss the factors that facilitate the integration of the global economy.
4	What are the benefits and disadvantages of MNC's bring to the host country?
5	Explain whistle blowing and its types; moral justification for external blowing, right and wrong whistle blowing.