



## **ANNUAL REPORT 2020-21**

### **AUGUST-2020**

20th August 2020 - The birth anniversary of Rajiv Gandhi, celebrated as National Sadbhavana Diwas or Harmony Day was celebrated with the students of BBA and BCCA. via zoom platform. The slogan writing competition was conducted for the students. Three students, Chaitanya Gedam, Himanshu Wasnik, Satyendra Rathore were awarded for their contribution.

Dr. Monika Jain got selected as a NPTEL Text Translator for the course "Introduction to Parallel Programming in OpenMP"

### **SEPTEMBER-2020**

15th September 2020 -To appreciate the contributions of Mokshagundam Visvesvaraya, National Engineer's Day was observed at the west campus of DAIMSR. Poster Making competition was held for the students. The faculty in charge were Prof. Prashant Dupare and Prof. Jayant Gondane.

16th September 2020-To create awareness amongst students to contribute their bit in nurturing and looking after 'mother earth', Ozone Layer Protection Day was celebrated. Online presentations by the students mentioning the causes and effects of the ozone layer depletion and the significance of ozone layer protection were made. Dr. Pritichhaya Tamboli and Dr. Mitali Gupta were the faculty in charge for the day.

10th - 12th September 2020-Online AARAMBH induction program was conducted for BBA and BCCA students. DAIMSR continued the proud tradition of giving a grand welcome to the new entrants of the Institution. So in order to develop a sense of confidence in juniors and to encourage the juniors, the induction was conducted. The students participated with overwhelming response.

On 14th September 2020 -DAIMSR celebrated HINDI DIWAS by holding painting and poetry writing competitions among students through online mode. DAIMSR conducted an online informative session on Hindi Diwas wherein fun activities like finding out meaning of common English terminologies was carried out. Dr.



Rashmi Gupta, Dr. Raghvendra Mishra, Prof. Kothiram Girsawale were the faculty in charge for the event.

## **OCTOBER 2020**

8th Oct 2020 - DAIMSR celebrated 88th National Air Force Day to pay tribute to our valorous air warriors and their families and to increase the awareness about the importance of IAF as an important part of the national security. Prof. Sheetal Nafde and Prof. Shital Kene coordinated the event.

16th October 2020 - World Food Day was celebrated. On the occasion of 75th world food day students made posters to enhance awareness among other students. Prof. Jayant Gondane was the in charge for the day.

19th October 2020 - 24th October 2020 a Certification course 'STEP- Towards excellence' and an Add on course 'Retail Management' was conducted for BBA students. Dr. Raghvendra Mishra was Faculty In-charge for the certification course and Dr. Vandana Rao was for in-charge for add on course.

19th October 2020 - 24th October 2020 the Certification course 'Myths of Xenoglossophobia exposed' was conducted for BCCA I Sem students. Prof. Piya Mcwann and Prof. Sheetal Nafde were the faculty in-charge. Two special sessions by the guest faculty were arranged during the course. Dr. Ruchi Chaudhari delivered the lecture on the topic 'Personality- your vehicle, you are the only driver'. Dr. Viji Shridhar delivered the lecture on the last day. The students enjoyed the session of both. The feedback of the students was received and certificates were distributed after allotting the grades

19th October 2020 - 24th October 2020 - A Value Added Course 'Effective Strategies for GD and PI' was conducted for BCCA and BBA students. Dr. Aniruddha Bodhankar, Dr. Ashutosh Paturkar, Dr. Mujahid Siddiqui, Dr. Hemant Deshmukh, Dr. Sushant Waghmare, Dr. Ruhi Bakhare, Prof. Jayant Gondane, Prof. Rinki Moolchandani, Mr. Hitesh Dewani – Coach (interview techniques) were the course instructors. The Course Coordinator was Dr. Monika Jain, Prof. Kothiram Girsawale and Prof. Jayant Gondane were the course In-charge. The objective of organizing this course is to prepare and guide the students for campus recruitment process, CV writing, aptitude test, personal interview, and group discussion. Large number of students participated in this value added course and it was great learning for them.

19th October 2020 - 24th October 2020 - Certification Course on 'Introduction to big data' was conducted for BCCA students. The course was specially meant

for those students who take up the task for making carrier in digital marketing and artificial intelligence. The main objective behind the conduction of the course was to introduce career and market- oriented, skill enhancing add- on courses that have utility for job, self-employment and empowerment of the students. Around 350 students participated in the course. Dr. Mitali Gupta and Dr. Pritichhaya Tamboli were the in-charge.

19th Oct. 2020 to 26th Nov. 2020-A certification course 'DEV-OPS'. was conducted by the MCM Department at DAIMSR, West Campus. The objective of the course was to make students aware and handy with the skill set required for the entry level positions in an Industry or organization. Industry experts were called upon for delivering the lectures. Ankit Pathak: (Team Leader Prokarma,Hyderabad) and Mayur Mehta : Founder of Devarcon Consulting Guild LLP. Pune were guest speakers. Total 50 students participated in the course. Feedback of the students were received and Assessment test was conducted at the end of the session.

31th October 2020- BCCA/BBA online Freshers' was organized for the new batch of BBA and BCCA. The title of Mr. Fresher 2020 and Ms. Fresher '20 was crowned to Mr. Om Hagwane\_\_ and Ms. Nidhi Behere from BCCA and Mr. Khushank Jumaria and Ms. Tasneem Dudhiyawala from BBA, in august presence of Dr. Sarang Javkhedkar (HOD-MCM), Dr. Monika Jain (HOD-BCCA) and Dr. Vandana Rao (HOD BBA) accompanied by all faculty members and students.

### **NOVEMBER-2020**

7th November 2020 - A lecture was conducted on Gender Sensitization by DAIMSR and the guest speaker for the same was Ms. Swati Naidu. 50 Students of Semester II attended the programme.

On 26th November 2020 - DAIMSR celebrated 'National Constitution Day' through online mode. A special discussion session was organized on the significance of the Constitution Day as well as to reiterate the great work done by the revered members of the Constituent Assembly. Dr. Raghvendra Mishra and Prof. Sheetal Kene managed the event. A short quiz was conducted online to assess the students' knowledge on constitution.

28th November 2020 - A lecture on Gender Equality titled 'Professional ethics and Moral Values' was conducted by DAIMSR West Campus. The guest speaker was Dr. Kavita Chandak.



## **DECEMBER-2020**

4<sup>th</sup> December 2020- National Consumer Rights Day was observed. International Disable Day, World Human Rights Day, Atal Bihari Vajpayee Day and Kisan Diwas were celebrated virtually at the west campus of DAIMSR. The students of respective programs made presentations on the topic. Total 156 students participated in various programmes.

5<sup>th</sup> December 2020- A Guest lecture of Dr Ratna Mulay is a Pediatrician and an Adolescent Consultant was conducted on the topic 'Awareness on Adolescent Health'.

12<sup>th</sup> December 2020 - A Guest Lecture on Professional Ethics and Human Values was Conducted for the students of BCCA Sem III by Dr. Jigisha Naidu, a lecturer by profession, is the Head of the Department of Commerce, Management & Computer Department at Hislop College, Nagpur.

19<sup>th</sup> December 2020 - First Virtual Alumni Meet was arranged for BBA, BCCA and MCM students. Dr. Pritichhaya Tamboli was in-charge.

19<sup>th</sup> December 2020 -Guest Lecture on women empowerment was arranged for BBA/BCCA students on the topic 'Sky is the limit' By Dr. Jyoti Patil.

22<sup>nd</sup> December 2020- DAIMSR organized a Blood Donation Camp. Dr. Sarang Javkhedkar, Prof. Hemant Deshmukh, Prof. Sachin Panchbhai, Dr. Snehal Godbole and Prof. Anup Dhore were the faculty In-charge.

On 28<sup>th</sup> Dec 2020 Akarshan, 29<sup>th</sup> Dec-AAVEG and on 30<sup>th</sup> Dec 2020- Annual Cultural Event AASMAN was conducted in online mode for the students of BBA, BCCA & MCM. The event in charge were Prof. Shital Kene, Prof. Sheetal Nafde and Dr. Mitali Gupta.

## **JANUARY-2021**

4<sup>th</sup> January 2021- ISR activity was conducted by DAIMSR West Campus in association with Gaurav NGO in which ration kits were distributed to the transgender community at Faridnagar, Nagpur. Activity was Co- ordinated by Dr. Monika Jain.

4<sup>th</sup> January – 14<sup>th</sup> January 2021- A 30 Hours Value Addition course was organized on Digital and Social Marketing for the students of BCCA and BBA,



Course was conducted by Mr. Govind Chandak, Business Head of NSDM India and Co-ordinated by Dr. Monika Jain.

8<sup>th</sup> January 2021- Semester III PG students conducted project SMILE under the ISR banner by donating blankets to the poor people. Being the year of COVID pandemic, this year it was decided that 'SMILE' will have an objective of helping the poor people at the time of winters by donating them blankets to keep them warm in the chilly weather. 55 students of Semester III conducted the event.

8<sup>th</sup> and 9<sup>th</sup> January 2021 - Guest Lecture was arranged on the topic Innovation, Ideation and Patenting by Ms. Viji Shridhar, Mentor of Change, Atal Innovation Mission, Delhi, for UG students.

16<sup>th</sup> January 2021- Parent Teacher Meet was conducted for BBA and BCCA second and Final year students.

18<sup>th</sup> January 2021-Online Parent-Teacher Meet was conducted for the PG students. A parent teacher meeting helps the teachers communicate with parents about the areas their children are excelling in and to give them specific ideas on how to improve their ward's performance. 45 parents from attended the parent's meet and all parents submitted the feedback forms.

20<sup>th</sup> to 30<sup>th</sup> January 2021- 30 Hours Certificate Course on Logistic and Supply Chain Management was conducted for UG Students in Coordination with Align Infotech. Incharge were Dr. Raghvendra Mishra and Prof. Anoop Khobragade.

25<sup>th</sup> January 2021- National Tourism Day- To highlight the prominence of tourism in the country and how it impacts India's economic prospects, a guest lecture was arranged and the guest invited was Vinu Palakkal, Course director, The Watchtower Institute of Hotel Management and catering technology, Alleppey Kerala.

28<sup>th</sup> January 2021- DAIMSR organized a webinar on "National Education Policy" for the members of faculty. Dr. Yugal Rayalu, Dr. Vijay Phate, Dr. Vikram Sood and Dr. Vikram Sood were the guest speakers and highlighted the various aspects of New Education Policy.



## **FEBRUARY-2021**

6th February 2021- Dr.Ambedkar Institute of Management Studies & Research (DAIMSR) formally installed the 33RD MBA batch at a function held through online mode due to pandemic at College Premises on the 6th February 2021. Dr. Sudhir Fulzele, Director of DAIMSR, delivered the installation speech on the occasion. The Induction was a six-day programme. The focus was on “Why Management Education”, “Grooming Sessions”, “Activities at DAIMSR”, “Events at DAIMSR”, “Health Tips”, Self- Exploration, Acting Techniques, Placement and Internship etc. In line with the institute’s vision of imparting value based management education. The Installation Day Ceremony is carried out through online mode consist of Director Sir’s Address to Semester One Students & Mentor Mentee Allocation.

Guest Speaker: Dr. Dipti Shende, Consulting Gynecologist, KRIMS Hospital, Ramdaspath Nagpur.

Guest Speaker: Ms. Simran Garewal, Yoga Expert

6th February 2021-Parent Teachers meet was arranged for the parents of BBA and BCCA 1st Sem.

20th Feb 2020- A guest lecture by Dr. Sharmishtha Gupta on the topic ‘The art of virtual learning to educate the young learners’ was conducted.50 students participated in the programme

4th February- World Cancer Day was celebrated to create awareness among new generation. A well informative presentation was prepared and presented by the students of BCCA Sem I.

20th Feb 2020- A guest lecture by Dr. Sharmishtha Gupta on the topic ‘The art of virtual learning to educate the young learners’ was conducted for the students of BBA IV Sem. Around 300 students attended the lecture.

## **MARCH-2021**

3rd March 2021- DAIMSR celebrated World Wildlife Day through online mode wherein the students were sensitized to conserve the wildlife. 60 students attended the programme. Prof. Hemant Deshmukh coordinated the event.

7<sup>th</sup> March 2021- DAIMSR celebrated International Women's Day by holding painting and poem writing competitions on the theme “Women Empowerment”. It was conducted through online mode. Dr. Pallavi Badre coordinated the event.



7th March 2021- DAIMSR West, celebrated International Women's Day by holding painting and poem writing competitions for the students of BCCA and BBA on the theme "Women Empowerment". It was conducted through online mode. The students participated earnestly and came up with amazing creativity. The prizes were distributed to the top three winners and certificate was given to as Consolation Prize.

15th March 2021- DAIMSR celebrated World Consumer Rights Day by conducting online sessions on making students aware of their rights as consumers.

20th March 2021-DAIMSR celebrated World Sparrow Day by the Environment Club of DAIMSR. Under the event, students were urged to keep water for sparrows in earthen pots at their homes. Prof. Hemant Deshmukh coordinated the event. 50 students attended the programme.

### **APRIL -2021**

7th April 2021- DAIMSR celebrated "World Health Day" for the students by conducting lectures on the importance of maintaining a healthy lifestyle. 55 students attended the programme.

23rd April 2021-A webinar on Digital Marketing and Growth was conducted for the students of DAIMSR. Students of Semester III and Members of Faculty attended the programme. 105 students attended the programme.

### **MAY-2021**

5<sup>th</sup> May 2021-A webinar on "Mission Six Billion: Raising turnover of Indian toy industry six times in six years" was conducted for the students and the members of faculty. Around 150 students and 15 faculties attended the workshop.

13th May-2021- DAIMSR has entered into the MoU with SNGC which is a leading business house in the domain of tax consultancy and government Liaisoning tasks. We plan to work with SNGC for the skill enhancement of students, curriculum design, Research & Development, arranging guest lectures, and FDPs for the faculties.

24th May- 4 June 2021- Certification course on Advanced Search Engine Optimization was conducted for the students of BCCA and BBA Final Year in



collaboration with Digital Marketing Training Institute NSDM. In Charge were Prof. Kothiram Girsawale, Dr. Raghvendra Mishra, Prof. Prashant Dupare and Prof. Anoop Khobragade.

24th -29th May 2021-Certification course on “Necessity of Business Ethics, Morale and Values for Management” was organized for the students of BBA and BCCA II Sem. Course in charge were Prof. Sonal Dubey and Prof. Varsha Mundhra.

### **JUNE-2021**

1st June to 6th June 2021- Students of DAIMSR conducted an ISR event of distribution of masks to the people and making them aware about its uses.40 students participated in the event. Dr. Rashmi Gupta coordinated the event.

6th and 7th June 2021- Semester II students conducted an ISR event under the ISR club of DAIMSR. Students distributed food kits to the COVID affected families.12 Male students and 10 female students participated in the event. Dr. Rashmi Gupta coordinated the event.

11th June -Awareness drive about vitality of vaccination was done in the nearby localities of DAIMSR (west campus). Dr. Vandana Rao,Dr. Saket Bansod,Dr. Raghvendra Mishra and Prof. Anoop Khobragade coordinated with the students of BBA.

19th June 2021- 2-day workshop on “Resume Upskilling” was conducted for the students of DAIMSR. 200 students were benefitted from the workshop.

19th June 2021 - National Reading Day was celebrated with BCCA Sem I students. Dr. Pritichhaya Tamboli was the Incharge. The students were asked to reiterate some good quotes and produce the book reviews on the books they have read.15 students participated in the event.

22nd June 2021- ISR activity was conducted by BCCA Dept. in association with Jatan Sanstha. Stationary and computer accessories were distributed to the underprivileged children. Dr. Monika Jain coordinated with the Jatan Sanstha and students.

On 25th June 2021 ISR Activity was conducted by MCM department under which sanitization kits consisting of masks and sanitizers were distributed to the people of Mangrul village, adopted by DAIMSR.



From 24 -29th June a Bridge Course 'GET SET Go.' was conducted for the students of 4th Sem and 6th Sem of BBA. Dr. Vandana Rao was faculty in-charge for the same.

On 26th June 2021-Parent Teacher Meeting was organised virtually for all the Years of BCCA. Parents of 55 students attended the programme.

On 27th June 2021- Parent Teacher Meet with the parents of BBA Sem-VI was conducted online. Parents of 45 students attended the meeting.

20<sup>th</sup> June to 25th June 2021-Volunteers from the NSS Unit of DAIMSR, conducted the Awareness campaign on COVID appropriate behavior specially for the house maids who helps us in keeping our homes running.

25th June 2021- Under ISR activity conducted by the BBA Department, Glucose Biscuits, Sanitizer and Mask were distributed to around 100 children of Waddhamna Village. Dr. Vandana Rao, Dr. Saket Bansod, Dr. Raghvendra Mishra and Prof. Anoop Khobragade coordinated with the students.

On 28th June 2021, an Industry visit was organized for the students of BBA wherein they visited Raj Tiles near Sahara City and understood the process of Blocks Manufacturing. In charge of the visit were Dr. Vandana Rao and Dr. Saket Bansod.

29th June 2021- Parent Teacher Meet with the parents of BBA Sem-II and Sem IV was organized. On the same day an ISR activity for underprivileged students was conducted by BCCA students in which they distributed biscuits and bathing soaps to poor and needy people near Maharajbagh area. The activity was carried out by Dr. Pritichhaya Tamboli, Prof. Kothiram Girsawale, Prof. Sheetal Nafde and few student representatives of BCCA Sem IV and Sem II under the guidance of Dr. Monika Jain, Head, BCCA Department.

29th June 2021-DAIMSR conducted a virtual webinar on "Growth through Franchise Model" for the students and members of faculty.120 students and 20 faculties attended the workshop.

29th June 2021- BUDGET ANALYSIS-2021-Analysis is an event to discuss and deliberate on Union Budget. It is platform for students to present their understanding on analysis of various aspects of the Union Budget. This year the event was conducted through online mode, due to Lockdown. Students were asked to prepare one page write up of the lectures organized in a Budget Analysis Session. A poster competition also organized for students. A panel discussion / Guest - Expert Lecture organized to create better understanding of the Money Bill.



The List of the Guest speakers and panelist is as follows

- CMA Dr. Srihari Chava
- CA Dr. T. S. Rawal

### **Research @DAIMSR**

Members of the Faculty of DAIMSR published research papers in various National and International Journals including UGC-CARE and SCOPUS and Conferences. Total 80 research papers were published in Journals and Conference Proceedings in 2020-21.

22 research papers in various National and International Journals were published by the students of DAIMSR in 2020-21.

Members of the Faculty of West Campus of DAIMSR published research papers in various National and International Journals and Conferences.

Total 13 papers were published in Scopus/Web of Science, 16 papers published in UGC care Journals and 16 papers were presented and published in Conference Proceedings in 2020-21.

30 research papers were published by the students of under graduation in 2020-21.

### **Projects, Placements, Internships**

Despite the state wide restrictions and ongoing Covid-19 pandemic, DAIMSR could achieve a final placement of 62% till June 2021. The placement season is still ongoing as the companies are deferring the dates of campus placement visits due to the restrictions at various places and ongoing pandemic. The season is likely to continue till November-December this year. The prominent recruiters from DAIMSR this year were, ITC Ltd, D Mart, BNY Mellon, Gati-KWE, Paytm to name a few. Many prominent brands such as HDFC Group, Axis Bank, Glaxo-Smithkline Beecham, Ashok Leyland are in the process and likely to visit DAIMSR by October-2021.

DAIMSR could achieve a summer placement of 72% till June 2021. The summer placement season is still ongoing as the session was delayed due to the restrictions at various places and ongoing pandemic. The season is likely to

continue till November-December this year. The prominent recruiters from DAIMSR this year were, ITC Ltd, Dialogues Media, Tenhard Media, Magnik India, SNGC. to name a few. Many prominent brands such as HDFC Group, Axis Bank, Glaxo-Smithkline Beecham, TCS are in the process and likely to visit DAIMSR by October-2021 for summer placements.

### **Institute-Industry Interface**

- ❖ Webinar on Toy Industry-Webinar – 2021 on Mission Six Billion: Raising turnover of Indian toy industry six times in six years' event was organized from 5th May 2021, through online mode for students. Total Seven Speaker including Internal Faculty Dean Academic Ashutosh Paturkar and Seven External Speaker were part of this event. The event was organized in association with Srijan Sanchar.

The List of the Guest speakers and panelist is as follows

- Shailendra Jaiswa
  - Ashutosh A. Paturkar
  - Praphul Misra
  - Anamika Chaturvedi
  - Mital Salia
  - Swapna Wagh
  - Megha Verma
- 
- ❖ DAIMSR organised an online session on zoom with senior manager Mr. Rajesh Tiwari from Tech Mahindra, Hyderabad on 22 May 2021. Mr. Tiwari possesses more than 19 years' experience in the IT industry. He explained about different technologies like cloud computing, Apex, Salesforce Domain etc. The session was fully interactive and the guest answered different questions asked by participants.
  - ❖ To provide ample opportunities for industry exposure to students, an industry interaction session of Ms. Gunjan Pandey, Bid Manager with 15+ years' experience in Infosys, specializing in software testing deals and handling pursuit management was called upon. She explained the

students about the pre sales activities. The students were much satisfied with Ms. Gunjan's lecture delivery and knowledge sharing.

- ❖ To acquaint the student with industry culture and knowledge. DAIMSR organised an online session with Infosec Manager Mr. Nitin Dhande from Infosec, on 25 May 2021. Mr. Nitin Dhande discussed the different types of jobs available in the IT industry, work culture and expectations of industry from students.

- ❖ Seminar on New Education Policy

DAIMSR organized a seminar on "National Education Policy" for the members of faculty on 28<sup>th</sup> January 2021. Dr. Yugal Raylu, Dr. Vikram Sood, Dr. Vijay Phate and Mr. Rahul Dixit were the resource persons.

### **Guest Lecture**

- ❖ Guest lectures of academicians and industry experts with diverse functional experience were conducted to equip students with current knowledge and practices. More than 100 Guest lectures were conducted in both the campuses.

### **Tie-ups and MOUs**

- ❖ DAIMSR has entered into the MoU with SNGC which is a leading business house in the domain of tax consultancy and government Liaisoning tasks. We plan to work with SNGC for the skill enhancement of students, curriculum design, Research & Development, arranging guest lectures, and FDPs for the faculties.
- ❖ DAIMSR (West Campus) entered into MoU with Jatan Sanstha a registered NGO (2008), a social activists group that works for the betterment of society. Both the parties united by the common interest and objectives shall establish channels of communication and co-operation that will promote and facilitate effective utilization of the intellectual capabilities of the faculties. The close cooperation between the two would be of major benefit to the student community to empathize students about social responsibilities and give their contributions to development of underprivileged children.

- ❖ DAIMSR (West Campus) also entered into another MoU with NSDM, Pune where the parties intend to cooperate and focus on an area of Skill Based training, Education and Research. Both the parties have agreed to carry out the joint research activities in the fields of Digital Marketing Specialization, activities and services. NSDM extended the necessary support to deliver guest lectures to the students without any charge and train the faculties for imparting exposure/training as per the industrial requirement.
- ❖ MoU was entered into between DAIMSR (West Campus) and Twinkle Foundation, a registered NGO (2016) for advancing the mutual interest of Child Development Program. It was planned that the budding graduates from the institutions will undertake voluntary works and activities which will benefit the society. The Faculties and Students can guide and provide contributions towards developing and personality grooming of the beneficiaries of Twinkle Club.
- ❖ DAIMSR (West Campus) entered into MoU with Align Infotech INDIA, where, it was planned that both the parties will promote and advance their respective operations and shall keep each other informed of potential opportunities for one another. Both the parties have agreed to carry out the joint research activities in the fields of IT Software Development. Align Infotech agreed to train the faculties for imparting industry exposure and extend necessary support to deliver guest lectures to the students on the technology trends and in house requirements.

### **Guest Lectures by the Members of Faculty in the year 2020-21**

<b>Date</b>	<b>Topic of the lecture</b>	<b>Name of the Organisation</b>	<b>Level of audience</b>
24-2-21	HR MEETS Excel	Dr. Panjabrao Deshmukh Institute of Management Technology & Research, Nagpur	MBA Students
27-5-21	Remedial Teaching Programme on Python	Prerna College of Commerce, Nagpur	(BCCA Final Year Students)



Param Pujya Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

17-6-21	Zotero-Managing your References	Shri Binzani City College, Nagpur	Faculty
19-6-21	Excel for Research	Shri Binzani City College, Nagpur	Faculty
30-10-2021	Report Writing	G.H.Raisoni College	Students+Faculty
17-02-2021	Assessment and evaluation of tools in online teaching	UGC-HRDC, Nagpur	Faculty
20-6-21	How to write a research paper?	Shri Binzani City College, Nagpur	Faculty
December 17, 2020	Inter-personal relationships and time Management	KTC	Emoloyee's of MSPGCL
August 26, 2021	Social responsibilities, priorities and retirement planning	KTC	Emoloyee's of MSPGCL
July 27, 2021	Social responsibilities, priorities and retirement planning	KTC	Emoloyee's of MSPGCL
October 26, 2020	Family and social responsibilities and retirement planning	KTC	Emoloyee's of MSPGCL
July 2, 2021	Change Management & Leadership	WCL	Middle level Management
July 16, 2021	Change Management & Leadership	WCL	Middle level Management
August 30, 2021	Effective communication and Leadership	IHFW	Employees of IHFW
September 1, 2021	Effective communication and Leadership	IHFW	Employees of IHFW
September 18, 2021	Effective communication and OPT Mgt	Mayo Hospital	Hospital Staff
September 20, 2021	Social Learning and Managing Change	WCL	Middle level Management
September 21, 2021	Effective communication and Leadership	IHFW	Employees of IHFW



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

September 27, 2021	Effective communication and Leadership	IHFW	Employees of IHFW
June 26, 2021	VUCAFU	Shri Binzani City College	Key note address, International conference
August 21, 2021	Design of Global Commerce and Business for next decade	Green Heaven Institute of Management and Research	International conference
July 21, 2021	Critical thinking and problem solving	LAD	Faculty and Students
July 22, 2021	Assertive skills and conflict management	LAD	Faculty and Students
April 12, 2021	Digital Marketing	DACN	Faculty and Students
September 18, 2021	Effective communication	SGBAU-UGC-HRDC	Faculty members, UGC
23rd March 2021	The changing consumer behaviour in post COVID era	UGC-Human Recourse Development Centre - Jabalpur, All India Online Refresher Course on Economic Policy	Senior faculty member from all over India
24th March 2021	Revisiting branding in current scenario	UGC-Human Recourse Development Centre - Jabalpur, All India Online Refresher Course on Economic Policy	Senior faculty member from all over India
1st Sept 2021	Revisiting Marketing in Post Pandemic	UGC-Human Recourse Development Centre - Jabalpur, All India Online Refresher Course on Economic Policy	Senior faculty member from all over India
3rd Sept 2021	The changed consumer mentality	UGC-Human Recourse Development Centre - Jabalpur, All India Online	Senior faculty member from all over India



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

		Refresher Course on Economic Policy	
--	--	--	--



**RESEARCH PAPERS BY THE MEMBERS OF FACULTY**  
**MBA DEPARTMENT**

S.No	Author Name	Co- Author Name	Title of the paper	Journal name	ISSN	National/International	Year	Volume	Issue
1	Prof. Amardip Diwakar Kurukwar	Dr. Pallawi Sangode	"Total Quality Management practices in manufacturing and service industries in Nagpur"	The Journal of Oriental Research Madras	ISSN: 0022-3301		2021	93	4
2	Prof. Amardip Diwakar Kurukwar	Mr. Sumik Gajbhiye	EFFECTIVENESS OF TOTAL QUALITY MANAGEMENT PRACTICES AMONG MANUFACTURING FIRMS IN NAGPUR	Kala Sarovar	ISSN: 0975-4520		2021	24	2
1	Dr.Aniruddha Bodhankar	NIL	The New FMCG Consumer	Journal of Advanced Research In Dynamical Contro Systems	1943-023X	International	2020	12	Special Issue -08
2	Dr.Aniruddha Bodhankar	Mr.Yamaji Malkar	Six Hours Shift	Journal of Oriental Research, Madras	0022-3301	National	2021	XCII -IV	



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

3	Dr.Aniruddha Bodhankar	Ms.Shruti Tinghase	Imparting Quality in Higher Education Using Mixed Reality	Journal of Oriental Research,Madras	0022-3301	National	2021	XCII-IV	
4	Dr.Aniruddha Bodhankar	Mr.Ajinkya Metkar	Strategy for Structural Reforms In Indian Economy	Journal of Oriental Research,Madras	0022-3301	National	2021	XCII-IV	
1	Chetana M. Soni	Mr. Vikram pawar	IMPACT OF COVID 19 PANDEMIC ON STOCK MARKET	PalArch's Journal of Archaeology Egypt/Egyptology	ISSN - 1567-214X	International	2021	4	18
2	Chetana M. Soni	Dr. Chetan V Dueby (Territory Sales Manager )Fresenius Medical Care Pvt. Ltd.	A study of Various aspects of cash flow statement of Pharmaceutical companies in India	PalArch's Journal of Archelogy Egypt/Egyptology	ISSN - 1567-214X	International	2021	4	18
1	Dr. Dipesh Uike	NIL	Impact of CommunitySupport on the Growth of Female Entrepreneurs During COVID-19 Situation	Palarch's Journal Of ArchaeologyOfEgypt	1567-214x	International	2020	17	6



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

2	Dr. Dipesh Uike	Mr. Dasharath Gholap	Impact of COVID-19 on Online Shopping by Customers	Indian Journal of Adult Education	0019-5006	National	2020	81	6
3	Dr. Dipesh Uike	Mr. Harshal Mathure	Comparative Study of Conventional and FASTag Toll Operating Systems on the Productivity of Toll Plazas	Fundamental Concepts of Economics	978-93-89840-99-5	National	2021	NA	NA
4	Dr. Dipesh D. Uike	Mr. Amey N. Sukhdeve	Impact Of E-Commerce on Supply Chain Management	Multidisciplinary Subjects for Research-V	979-8-718-87865-3	National	2021	NA	NA
1	Dr. Sachin R. Wankhede	Dr. Sanket Charkha	IMPACT OF MERCHANDISING ASPECTS ON CUSTOMERS' PURCHASING BEHAVIOR	Science, Technology and Development	0950-0707	International	2021	Vol X	Issue I



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA

**An Institute recognised under section 2(f) and 12B**

**MBA Programme Accredited by NBA from 2019-20 to 2021-22**

**Accredited by NAAC with Grade 'A'**

2	Dr. Sachin R. Wankhede	Dr. Sanket Charkha	A study on the impact of occupational stress on communication effectiveness among employees of select companies of Nagpur	PSYCHOLOGY AND EDUCATION	ISSN: 00333077	International	2021	Vol. 57	Issue 9
---	------------------------	--------------------	---	--------------------------	----------------	---------------	------	---------	---------



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA

**An Institute recognised under section 2(f) and 12B**

**MBA Programme Accredited by NBA from 2019-20 to 2021-22**

**Accredited by NAAC with Grade 'A'**

3	Dr. Nirzar Kulkarni	Dr. Keyur Parekh	AN EXPLORATORY STUDY OF MAPPING CONSUMER BEHAVIOR IN THE CONTEXT OF ONLINE MARKETING ENVIRONMENT WITH SPECIAL REFERENCE TO NAGPUR REGION	Elementary Education Online	1004-1009	International	2021	Vol.2 0	Issue 5
---	---------------------	------------------	--	-----------------------------	-----------	---------------	------	------------	------------



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

1	Dr. Pallavi Badre(Ughade)		A STUDY ON OCCUPATIONAL STRESS AMONG EMPLOYEES WORKING IN SELECT THERMAL POWER PLANTS OF NAGPUR DISTRICT*	THE JOURNAL OF ORIENTAL RESEARCH MADRAS	ISSN : 0022-3301	National	2021	Vol. XCII	IV
2	Dr. Pallavi Badre(Ughade)	Dr. Deepti Taori	HRM Practices and Its Impact on Employee Satisfaction	Turkish Journal of Computer and Mathematics Education	1403 - 1414	International		Vol.1 2	10
1	Dr. Ruhi Bakhare	Ms. Ankita Bansod, MBA Sem-IV	“Study of Consumer preference for Kalnirnay over other calendars in Nagpur city”	BULLETIN MONUMENTAL	e-ISSN 0007-473X	International	2020	Vol 21	Issue 11
2	Dr. Ruhi Bakhare	Dr. Devdatta Tare	Exploring the Association of Customer Attention Towards Wia and His Experience	PSYCHOLOGY AND EDUCATION	ISSN: 00333077	International	2020	Vol 57	Issue 9
3	Dr. Devdatta Tare	Dr. Ruhi Bakhare	A study on relationship of consumer attention and familiarity of brands on WIA platform	The International journal of analytical and experimental modal analysis	ISSN NO:0886-9367	International	2020	Volume XII	Issue XII



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

1	Dr. Rashmi Gupta		A STUDY ON IMPACT OF EMPLOYER BRANDING ON RETENTION OF EMPLOYEES IN IT SECTOR	Juni Khayat Journal	2278- 4632	National	2020-21	10	11
2	Dr. Rashmi Gupta		Application of Maslow Need Hierarchy Theory on the Employees with special reference to IT Companies	Indian Journal of Adult Education	0019- 5006	National	2020-21	81	4
3	Dr. Rashmi Gupta	Pragati Bhosale	EFFECTIVENESS OF E-RECRUITMENT OVER TRADITIONAL RECRUITMENT METHODS WITH SPECIAL REFERENCE TO IT SECTOR	SHODH SARITA	2348- 2397	National	2020-21	7	28
4	Dr. Rashmi Gupta	Vaishali Rodge	A STUDY ON THE EMPLOYABILITY SKILL GAP OF ENTRY LEVEL PROFESSIONALS: AN INDUSTRY PERSPECTIVE	PalArch's Journal of Archaeology of Egypt / Egyptology	1567- 214X	International	2020-21	17	12



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

1	Snehal Godbole		Measuring Service Quality Gap In Banking Sector During Covid – 19: A Nagpur Town Based Study	“Covid-19 Post Corona Virus Recent Trends, Research, Technologies & Global Future Opportunities”	International conference	Mangalmay Group of Institutions	2021	ISBN-978-81-952035-9-8	
2	Snehal Gdoble	GT Gurusamy	Investigation of the Issues in the Inter Linking of Rivers: A Case Study for Godavari-Krishna Link Indira Sagar Polavaram Project	HYDRO 2020 25th International Conference on Hydraulics, Water Resources and River Engineering, NIT-Rourkela	International conference	Hydro conderence	2021		
1	Sachin S. Panchabhai	NA	“PANDEMIC AND STUDENTS PERCEPTION ABOUT ONLINE TEACHING & LEARNING”	Palarch’s Journal of Archaeology Of Egypt/Egyptology.	1567 - 214x	International	2021	18	18 (3) - 2021
2	Sachin S. Panchabhai	NA	Imperatives of quality higher education in India.	The Journal of Oriental Research Madras	0022 - 3301	National	2021	XCII -IV	IV
3	Sachin S. Panchabhai	NA	Study the importance of "Deendayal Shramev jayate Yojana" of Government of India	Juni Khyat	2278 - 4632	National	2020	10	11 (3)



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

1	Sushant Waghmare	Sushrut Rahul	An Assessment of Factors Leading to Motivation and Stress among Employees in Private Banks	PalArch's Journal of Archaeology of Egypt/Egyptology	1567-214X	International	2020	17	9
2	Sushant Waghmare	Mrunal Nandagaoli	Digital Banking in India: A Case for Sustainable Banking Post Covid-19	Indian Journal of Adult Education	0019-5006	National	2020	81	4
1	Dr. Vijay D.Joshi	Deepak Tikle Head-Sales & Marketing (DP & EWA) HPL Electric and Power Ltd. Corporate Office: Windsor Business Park B-1D, Sector-10, Noida, UP	REBOOTING THE ECONOMY – MEASURES FOR THE ‘NEW NORMAL’ ACTIVITY IN INDIA*	THE JOURNAL OF ORIENTAL RESEARCH MADRAS	ISSN-0022-3301	National	2021	Vol. XCII -IV : 2021	1
2	Dr. Vijay D.Joshi	Dr. Ashok Panigrahi	NATIONAL EDUCATION POLICY A GUIDELINE FOR MANAGEMENT EDUCATION TO GAIN COMPETITIVENESS & HELP IN BRIDGING THE INDUSTRY-ACADEMIA GAP	Juni Khyat	ISSN-2278-4632	National	2020	Vol-10	Issue -11



3	Dr. Vijay D.Joshi	Payal Ekbote 2018-20 Batch Student	CASE STUDY – INTERNATIONAL BUSINESS	Juni Khyat	ISSN: 2278-4632	National	2020	Vol-10	Issue -11 No.01 November 2020
1	Dr. Vijay D.Joshi	Dr.Vijaya Lakshmi P.S	Addressing The Post Covid-19 Economic Consequences Of Lockdown In India	Turkish Journal of Computer and Mathematics Education	ISSN : 1447-1456	National	2021	Vol-12	Issue -7
2	Dr. Vijay D. Joshi	Aakash Aade Student 2019-21 Batch	The Effect of E-Banking on Buying Behavior of Customers' of Hyderabad	Institute for Policy Research in Economics, Management, and Social Development IPREMS, Berhampur, Odisha	ISBN: 978-93-89224-96-2	National			



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA

**An Institute recognised under section 2(f) and 12B**

**MBA Programme Accredited by NBA from 2019-20 to 2021-22**

**Accredited by NAAC with Grade 'A'**

3	Dr. Vijay D. Joshi		A Study on Emergent Significance of User Generated Content as a Part of Today's Social Media	Marketing (SMM) Activities, Studies in Indian place names.	2394-3114,	NATIONAL	2020	40	1
---	--------------------	--	--	--	------------	----------	------	----	---



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

4	Dr. Vijay D. Joshi		A Detailed Evaluation of the Impact of Learning & Development on Employee Performance & Productivity in IT Sector in Pune.	IJAST	2005-4238	INTERNAT IONAL	2019	28	16
---	--------------------	--	--	-------	-----------	----------------	------	----	----



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

1	Dr. Vivek Pimplapure	Dr. Pushparaj Kulkarni	A Comprehensive Analysis Of India's Agriculture Sector With Special Reference To Output, Yield Per Acre & Credit To Agriculture Sector	PalArch Journal of Archeology/Egyptology	1567-214X	International	2020	17	7
2	Dr. Vivek Pimplapure	Dr. Pushparaj Kulkarni	Triple Bottom Line (TBL)	PalArch Journal of Archeology/Egyptology	1567-214X	International	2020	17	8
3	Dr. Pushparaj Kulkarni	Dr. Vivek Pimplapure	An Analytical Study Of Gross Fiscal Deficit Of India	PalArch Journal of Archeology/Egyptology	1567-214X	International	2020	17	7
4	Dr. Pushparaj Kulkarni	Dr. Vivek Pimplapure	Effect Of Lending Pattern On NPA In Indian Banks	PalArch Journal of Archeology/Egyptology	1567-214X	International	2020	17	8



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
An Institute recognised under section 2(f) and 12B  
MBA Programme Accredited by NBA from 2019-20 to 2021-22  
Accredited by NAAC with Grade 'A'

**BBA DEPARTMENT**

S.No	Author Name	Co-Author 1 Name	Co-Author 2 Name	Title of the paper	Journal name	National /International	Month	Year	ISSN	Volume	Issue
1	Dr. Raghvendra Mishra			Breaking down the work from home mindset in a new normal way	Journal of Contemporary Issues in Business and Government	International	March	2021	1323 - 6903	50	
2	Dr. Raghvendra Mishra	Prof.Mahe sh Joshi		Impact of covid on saving and investment attitude of individual investors-A behavioral study	The Journal of Oriental Research	International	May	2021	1323 - 6903	51	
1	Dr. Saket Bansod	Dr. Parihar Dahake	Prof. Nihar Dahake	'Skill Development Education Initiative' a path towards Entrepreneurship and Employment Creation for the Youth	PSYCHOLOGY AND EDUCATION	International	Dec	2020		57	9
2	Dr. Saket Bansod	Dr. Parihar Dahake	Dr. Kanchan Naidu	Health Insurance: A trepidation of People towards Changing Life Style and Rising Medical expenses.	International Journal of Modern Agriculture	2305-7246	International	May	2021	10	2

## BCCA DEPARTMENT

S.No	Author Name	Co-Author 1 Name	Title of the paper	Journal name	ISSN	National/ International	Month	Year	Volume	Issue	Page no.
1	Prof. Jayant Gondane	Mr. Nandu Kewate	ROLE AND SIGNIFICANCE OF SOCIAL MEDIA FOR MSMEs DURING COVID-19 PANDEMIC	Kalyan Bharati	ISSN No. 0976-0822	National	June	2021	Volume – 36 No. (V) 2021 Page 102	V	102-109
2	Prof. Jayant Gondane	Miss. Nishi Tiwari	PERCEPTION OF YOUNGSTERS ABOUT GOVERNMENT JOBS DURING COVID-19 PANDEMIC	The Journal of Oriental Research Madras	ISSN : 0022-3301	NATIONAL	June	2021	Vol. XCII-VI : 2021	VI	120-124
1	Prof. Kothiram N. Girsawale	-----	A STUDY ON ESTABLISHING LINK BETWEEN HEALTH CONSCIOUSNESS & ORGANIC FOOD CONSUMPTION A	KALA SAROVAR	0975-4520	National	APRIL	2021	24		209-2015



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

4	Mitali Gupta		A study of Acceptance and effectiveness of Mobile learning in higher education institutions of Nagpur city.	OUR HERITAGE	ISSN: 0474-9030	International	February	2020	Volume 68		
5	Mitali Gupta		Prefixing E to the Learning for sustainable development- Higher education challenges and opportunities	Dogo Rangsang Research Journal	ISSN : 2347-7180	International	july	2020	Vol-10 Issue-07		
6	Mitali Gupta	Sharad Gupta	Real To virtual Teaching - A Study on Perception of Teachers of Higher Education Institution in Nagpur city towards online classes during corona pandemic.	Kala Sarovar	ISSN-0975-4520	UGC CAREGRO UP 1	Jan-Mar	2021	Vol-24		



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

7	Mitali Gupta	-	Advent of E-Learning is a blessing to education sector during covid-19 pandemic	International Journal of Aquatic Science	Web of science	June	2021	Vol 12, Issue 02	ISSN: 2008-8019		
1	Dr. Monika jain		Sustainable Development through Better Utilization of Renewable Resources with Respect to Solar Panel Installation in Hotels of Nagpur	Tathapi	ISSN:2320-0693	International	June	2020	Vol-19-June-2020	Issue -37-	
2	Dr. Monika jain	Dr. Muktai Chavan	Inclusive Education and Parent's Perception	Kala Sarovar	ISSN:0975-4520	International	January-March	2021	Vol-24		
5	Pritichhaya Tamboli	-----	A Study of Role of Technology in Smart Policing	Infokara research journal	1021-9056	National	JUNE	2020	VOLUME 9, ISSUE 6		
6	Pritichhaya Tamboli	-----	A STUDY OF ONLINE BUYING BEHAVIOR OF CUSTOMERS DURING COVID-19	KALA SAROVAR	0975-4520	National	march	2021	24		67-71



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

			PANDEMIC IN INDIA								
7	Dr. Pritichhaya Tamboli	-----	A Study of Role of E-commerce during Covid-19 pandemic in India	International Journal of Aquatic Science	2008-8019	International		2021	12	2	1468 - 1471
1	Prof. Rinki Moolchandani	Dr. P.M. Salwan	Kalyan Bharati		UGC	Mar	2021	Volume – 36 No. (V) 2021		88-95	
2	Prof. Rinki Moolchandani		International Journal of Aquatic Science	2008-8019	International		2021				
1	Prof. Sheetal Nafde		UGC Carelisted Category-I Journal Kalasorvar	ISSN: 0975-4520	National		January-March	2021	Vol-24 No.01	1	
2	Prof. Sheetal Nafde	Prof. Shital Kene	PalArch's Journal of Archaeology of Egypt/Egyptology	ISSN 1567-214x	SCOPUS		Mar-21	2021	Volume - 18	3	



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA

**An Institute recognised under section 2(f) and 12B**

**MBA Programme Accredited by NBA from 2019-20 to 2021-22**

**Accredited by NAAC with Grade 'A'**

3	Prof. Shital Kene	Prof. Sheetal Nafde	PalArch's Journal of Archaeology of Egyp/Egyptology	ISSN 1567-214x	SCOPUS		Mar-21	2021	Volume - 18	3	
---	-------------------	---------------------	---	----------------	--------	--	--------	------	-------------	---	--

### Faculty Development Programmes (MBA Department)

<b>AK</b>					
<b>S.No.</b>	<b>Duration of Programme</b>	<b>Title of the Programme</b>	<b>Organized by</b>	<b>Month</b>	<b>Year</b>
1	8 Week	Foundation Course in Managerial Economics	NPTEL	Jan-March	2021
<b>AMB</b>					
1	12 Weeks	Management Information Systems	NPTEL-IIT KGP	Jul-Oct	2020
2	12 Weeks	Decision Support System For Managers	NPTEL-IIT KGP	Jul-Oct	2020
3	12 Weeks	Introduction To Industry 4.0	NPTEL-IIT KGP	Jul-Oct	2020
<b>DU</b>					
1	8 weeks	Emotional Intelligence	NPTEL Online Certification	March	2021
<b>NMK</b>					
1	16 weeks	SWAYAM ARPIT ONLINE REFRESHERS COURSE CERTIFICATION	SWAYAM	feb	2020
2	2 days	Learning Management System(LMS): An Introduction to Google Classroom	MARATHWADA MITRA MANDAL'S INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING	May	2020
3	5 days	Usage of ICT Tools for Effective Learning and Evaluation	ST. Joseph Degree and PG College, Hyderabad	June	2020



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

4	8 weeks	Customer Relationship Management		Sept-Nov	2020
<b>PB</b>					
1	8 WEEK	TRAINING FOR TRAINER	NPTEL	November	2020
<b>RB</b>					
1	15 days	"ADVANCED CONCEPTS FOR DEVELOPING MOOCS"	Ramanujan College, University of Delhi	July	2020
2	8 weeks	Customer Relationship Management	NPTEL, onlince FDP by IIT Rurkee	Sept-Nov	2020
3	1 Day	OPEN-SOURCE TOOLS FOR DATA ANALYSIS IN SOCIAL SCIENCES	DEPARTMENT OF COMMERCE, Manipal University	July	2020
<b>RG</b>					
1	12 weeks	Principles of Management	NPTEL	Dec	2020
1	12 weeks	Decision support system for Managers	NPTEL	Sep-dec	2020
<b>SW</b>					
1	3 Months	Training of Trainers	NPTEL	Dec.	2020
<b>VDJ</b>					
1	8 Weeks	Integrated marketing Management	NPTEL	Jan-Mar	2021
2	12 Weeks	International Business	NPTEL	Sept-Dec.	2020



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

3	8 Weeks	Global Marketing management	NPTEL	Feb-Apr	2020
<b>VUP &amp; PPK</b>					
1	12Weeks	Working Capital Management	IIT Roorkee	Jul	2020

### BBA DEPARTMENT

RKM					
S.No.	Duration of Programme	Title of the Programme	Organized by	Month	Year
1	7 Days	FDPon Entrepreneurship, Incubation and Innovation	Ramanujam College and MHRD	June	2020
2	5 Days	Usage of ICT Tools for effective Learning and evaluation	St. Joseph College	June	2020
3	7 Days	Research Methodology workshop on BFSI Sector	PMMMNMTH,MHRD	June	2020
4	120 Days	FDP on Managerial Economics	NPTEL	Dec	2020
5	10 Days	FDP on Research Methodology'	RBVRR Women's College in association with ICSSR	Jan	2021
SB					
	1 week	National level FDP on Research Methodology	Kamla Nehru Mahavidyalaya	April	2021

	1 week	Short Term Training Programme (STTP) on Rural Development: Opportunities, Challenges and Role of HEIs	AICTE & RCOEM	May	2021
	1 week	Customer relationship Management	NPTEL	November	2020
	1 Week	Introduction to Marketing Essentials	NPTEL	December	2021
<b>SD</b>					
1	2 week	Managing Online Classes and Creating MOOCS`	Teaching Learning Centre ,Ramanujan College ,University of Delhi	April	2020
2	1 week	Usage of ICT tools for effective learning and evaluation	St. Joseph Degree and PG College,Osmania University	May	2020
3	4 week	Leadership & Emotional Intelligence	Coursera-Indian School of Business	June	2020

### BCCA DEPARTMENT

<b>JG</b>					
<b>S.No.</b>	<b>Duration of Programme</b>	<b>Title of the Programme</b>	<b>Organized by</b>	<b>Month</b>	<b>Year</b>
1	8 WEEKS	NPTEL- Faculty Development Programme	AICTE	Jan-Mar	2021
2	8 DAYS	International Professional Development Programme	Patrician college of Arts and Science, Chennai	7th to 15th June	2021
<b>KG</b>					
1	8 Week	Cloud computing	NPTEL	APRIL	2021
<b>MG</b>					
1	6 DAYS	Teaching Learning Tools for The Digital Era			2020
2	1 DAY	Artificial intelligent in classroom teaching	JVM Degree college,Navi Mumbai	June	2020

3	1 DAY	Advance Excel programme	Primax Foundation	APRIL	2020
4	16 WEEKS	Leadership And Governance In Higher Education. Level 2	SWAYAM	AUGUST	2021
MJ					
1	5 Days	Effective Design and Delivery of Curriculum in outbased Education	Jhulelal Institute of Technology, Nagpur	July	2020
2	6 Days	Changing Paradigms in Management Education	AICT sponsored FDP organised by Gurunank Institute of Management & Technology	August	2020
3	12 weeks	Introduction to Internet of things	NPTEL	Sep-Dec	2020
4	3 days	Qualitative Teaching-Learning in Post Covid-19Era (19-21)	C.P. & Barar E.S. College, Nagpur with Benjamin City College Nagpur	Nov	2020
5	10 days	Research Methodology	Business Management, RBVRR Women's College in association with ICSSR,	28th Dec - 6th Jan	2021
6	1 Week	Advance Excel with Data Visualization	E & ICT Academy, IIT Kanpur	17-22 May	2021
PT					
1	12 WEEKS	Privacy and security in Online Social Media	NPTEL	JAN-APR	2019
2	5 DAYS	USAGE OF ICT TOOLS FOR EFFECTIVE LEARNING AND EVALUATION	ST' JOSEPH'S DEGREE AND PG COLLEGE, HYDRABAD	JUNE	2020
RSM					

1	10 Days FDP	Research Methodology	RBVRR Women's College in association with ICSSR	Dec-Jan	2021
2	12 weeks	Data Analysis for Social Science	SWAYAM - ARPIT	Feb-Apr	2021
<b>SN</b>					
1	From 1st Dec 2020 to 31st March 2021	ARPIT- Online Refresher Course in Management	Banasthali Vidyapith	21-08-2021	2021
2	8 weeks	Fundamentals of Computer	NPTEL	21-03-2021	2021

#### MCM DEPARTMENT

MN					
S.No.	Duration of Programme	Title of the Programme	Organized by	Month	Year
1	ARPIT-SWAYAM	Teaching pedagogy	IIT, Khargpur	Nov	2020
2	16 weeks	Online Refresher Course in Management	ARPIT	Dec-Apr	2020-2021
<b>PD</b>					
1	1 Week	Seminar	RTMNU	OCT	2020
2	2 days	Seminar	Growth school	FEB	2021
3	1 day	Webinar	National Board of Accreditation, Delhi in Association With Directorate of Technical Education, Maharashtra State and College of Engineering Pune	NOV	2020
4	6 Weeks	Faculty Development Program	SWAYAM-ARPIT	OCT	2021
<b>SJ</b>					



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA  
**An Institute recognised under section 2(f) and 12B**  
**MBA Programme Accredited by NBA from 2019-20 to 2021-22**  
**Accredited by NAAC with Grade 'A'**

1	1-Day Faculty Development Program	Intellectual Property Rights for Academicians	Jhulela Institute of Technology - Department of Business Management	June	2021
2	10-Days online Faculty Development Program	Research Methodology	RBVVR Womens College, Hyderabad	Dec	2021
3	5-Days	Usage of IT Tools for Effecting Learning and Evaluation	Department of Computer Science - St Joseph Degree and PG College, Hyderabad	June	2020
SK					
1	From 1st Dec 2020 to 31st March 2021	ARPIT- Online Refresher Course in Management	Banasthali Vidyapith	21-08-2021	2021
2	12-Weeks	Fundamentals of Computer	NPTEL	21-03-2021	2021



1	Moderator	Selected	December	Paper Setter, Moderator and evaluator	2 DAYS	
RG						
1	Paper Setter	Selected	Mar-10	Setting the exam papers of various Management courses	Till date	
2	Moderator	Selected	Mar-10	Moderating the exam papers of various Management courses	Till date	
3	Examiner	Selected	Mar-10	Checking the papers of various management courses	Till date	
VDJ						
1	Paper Setting	Nominated		Paper Setting		MBA Second Semester IB
2	Paper Setting	Nominated		Paper Setting		MBA First Semester OB
VUP & PPK						
1	Moderator	Nominated	Feb-20	Executed	One Month	
2	Moderator	Nominated	Oct-20	Executed	One Month	
3	Moderator	Nominated	Aug-21	Executed	One Month	

### BBA DEPARTMENT

RKM						
S.No.	Role/ Position	Elected / Nominated/ Selected	Date (w.e.f.)	Nature of Duties executed	Duration of Appointment	Remarks
1	Appointed as a member of Moderation Committee	Selected		Moderation of Question Papers of RTMNU Exam		
2	Examiner And Moderator	Selected		Valuation and Moderation of Answer Sheets		
SB						
	Paper Setter	Selected		Paper setting for Research Methodology unit 3		

### BCCA DEPARTMENT

JG						
S.No.	Role/ Position	Elected / Nominated/ Selected	Date (w.e.f.)	Nature of Duties executed	Duration of Appointment	Remarks
1	Question Paper Setter	Selected	summer 2021	Preparing objective type of questions	1 Month	
2	Question Paper Setter	Selected	summer 2021	Preparing objective type of questions	1 Month	
RSM						
1	University Paper Setter	Selected	2020- 2021	Paper Setter for subject - FOC	1 Day	

2	University Paper Setter	Selected	2020-2021	Paper Setter for subject- EWD	1 Day	
3	University Paper Setter	Selected	2020-2021	Paper Setter for subject -MICRO ECONOMICS FUNDAMENTALS	1 Day	
4	University Paper Moderator	Selected	2020-2021	Paper Setter for subject - FOC	1 Day	
SN						
1	Paper setter	Selected	2020-2021	Paper setting of BCCA Sem V CMA UNIT I	1 days	
2	Paper setter	Selected	2020-2021	Paper setting of BE BCCA Sem III UNIT II	1 day	
3	Paper setter	Selected	2020-2021	Paper setting of BE BCCA Sem III UNIT I	1 day	
4	Paper setter	Selected	2020-2021	Paper setting of FM BBA Sem III UNIT I	1 day	
5	Paper setter	Selected	2020-2021	Paper setting of FA BCCA Sem I UNIT I	1 day	

### MCM DEPARTMENT

PD					
S.No.	Role/ Position	Elected / Nominated/ Selected	Date (w.e.f.)	Nature of Duties executed	Duration of Appointment
1	Paper Valuation(BCC A,MCM & PGDCCA)		Academic		2020
2	External and Internal For Vivo/vice		Academic		2020
3	Paper Setter		Academic		2020
4	RTMNU MCQ Setter for MCM		Academic		2021

5	RTMNU MCQ Setter for B.Com		Academic		2021
SJ					
1	Co-Opted Member	Nominated	23-09-2019	Moderation of Paper Sets	2019-2020
SK					
1	Paper setter	Selected	2019-2020	Paper setting of MCM Sem I CAT UNIT I	1 days
2	Paper setter	Selected	2019-2020	Paper setting of B.com Vocational Sem I CAT UNIT I	1 day
3	Paper setter	Selected	2019-2020	Paper setting of MCM Sem IV SM UNIT I,II	1 day
4	Paper setter	Selected	2020-2021	Paper setting of MCM Sem I CAT UNIT I	1 days
5	Paper setter	Selected	2020-2021	Paper setting of MCM Sem II MIS UNIT I, IV	1 day
6	Paper setter	Selected	2020-2021	Paper setting of B.com Vocational Sem I CAT UNIT I	1 day
7	Paper setter	Selected	2020-2021	Paper setting of MCM Sem IV SM UNIT I,II	1 day



Param Puja Dr. Babasaheb Ambedkar Smarak Samiti's

## **Dr. Ambedkar Institute of Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA

**An Institute recognised under section 2(f) and 12B**

**MBA Programme Accredited by NBA from 2019-20 to 2021-22**

**Accredited by NAAC with Grade 'A'**