



Yearly Status Report - 2018-2019

Part A

Data of the Institution

1. Name of the Institution	DR. AMBEDKAR INSTITUTE OF MANAGEMENT STUDIES RESEARCH
Name of the head of the Institution	Dr. Sudhir S. Fulzele
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	08446001379
Mobile no.	9822563970
Registered Email	naac.admin@daimsr.in
Alternate Email	mjsiddiqui@gmail.com
Address	Deeksha Bhoomi
City/Town	Nagpur
State/UT	Maharashtra
Pincode	440010

2. Institutional Status	
Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Urban
Financial Status	private
Name of the IQAC co-ordinator/Director	Dr. Mujahid J. Siddiqui
Phone no/Alternate Phone no.	08446001379
Mobile no.	9890325497
Registered Email	naac.admin@daimsr.in
Alternate Email	mjsiddiqui@gmail.com

3. Website Address	
Web-link of the AQAR: (Previous Academic Year)	http://daimsr.in/pdf/DAIMSR_NAAC_AOAR_2017-18.pdf
4. Whether Academic Calendar prepared during the year	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	http://daimsr.in/pdf/ACAD_CALENDAR.pdf

5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.01	2017	30-Oct-2017	29-Oct-2022

6. Date of Establishment of IQAC	16-May-2014
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7. Internal Quality Assurance System		
Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Revision of Research	03-Jul-2018	2000

Promotion Policy	1	
Testing Online assessment system for MBA programme.	29-Oct-2018 1	504
Memorandum of Understanding with the Industry (SWS Financial Solutions Pvt. Ltd.	08-Oct-2018 1	200
Memorandum of Understanding with the institutions of national importance.(NEERI)	12-Oct-2018 1	2000
Memorandum of Understanding with Industry (Srijan Sanchar)	20-Dec-2018 1	400
Memorandum of Understanding with the institution of importance.(VANAMATI)	29-Mar-2019 1	150
Training programme for teaching staff	06-May-2019 8	42
Administrative training for Non-teaching staff.	06-May-2019 4	13
Revision of Data Management Process	30-Jan-2019 1	39
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:	Yes
Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	2
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	View File

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No
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12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Modification in the Feedback System of the Institute 2. Signed Four MoUs with various industries and Institutions of state and National level 3. Conducted Academic training programmes for teaching and administrative training nonteaching staff. 4. Introduced the OnlineExamination system for the students of the Institute. 5. Enhanced the budgetary allocation for promoting Research among the students and Faculty members of the institute.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Promoting partnership with other institutions and industry through strategic MoUs.	Signed four MoUs
Trial run of the Online- Examination for easing the internal assessment system	Conducted successfully
Redesigning of the Feedback for students	Completed
Organising Parents Teacher Meets	Conducted Two meets in the academic year for all programmes
Conducting Academic training programmes for teaching staff	Conducted eight days training Programme
Organising administrative training for the non-teaching staff.	Organised training in Excel and ERP/MIS package
Promoting a culture of research amongst the students and members of faculty of the institution through increased incentive plan	Successfully achieved the targeted research output
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Local Management Committee	02-Dec-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to	Yes
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assess the functioning ?	
Date of Visit	02-Mar-2019
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2019
Date of Submission	12-Jan-2019
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	The Institute uses the following MIS modules: 1. Admission 2. Enrollment Transfers 3. Fees receipt 4. Issue of ID Card 5. Library Module

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The institute has devised an end to end plan for the purpose of curriculum delivery and documentation of the process for evaluation, remedial action and in-process corrective measures at every stage of teaching, learning and assessment. Being an institution affiliated to the university, the institute follows the curriculum designed by the University. Being one of the oldest and the largest institution in the University, in terms of student intake capacity, the institute has ensured that its members of faculty are represented in the University on various bodies including, Management Council, Board of studies and various bodies such as curriculum development and revision committee. By virtue of its presence in the University bodies the institute has gained a 'say' in the university. The members of the faculty have always contributed to the revision of syllabus and have a lion's share in the process of development of various courses of the university. The feedbacks from various stakeholders are regularly used for effectively restructuring the syllabi of the university.

At the institute level, the following procedure is followed to ensure an effective implementation of the curriculum: 1. At the beginning of every semester the Faculty members participate in the Planning meeting to plan the curriculum delivery and the preparation of the lecture plans. 2. Lecture wise plans are done for every hour of teaching in a defined format which is prepared either by individual or group of faculty members teaching that specific course. 3. Detailed plan is then discussed in a specially organised Lecture plan presentation by the faculty group in presence of the other members of the teaching faculty. 4. Recommendations and inputs from other members are provided to improve the quality or modification of the lecture plans. 5. The lecture plans are then finalised and uploaded in the Central data base for reference of all concerned. 6. Discussion on time table for the semester as well as planning of the other activities in the time table is also finalised. 7. Any additional activities which are aimed at supporting the curriculum are designed and

deliberated by the members of faculty. 8. Dean Academics is the person who is entrusted with the responsibility of the compliance of the curriculum plan and effective implementation of the time table and planned activities. 9. A series of mid-sem evaluation is conducted by the Dean Academics in order to ensure that the curriculum is progressing according to the plan. 10. Records such as attendance, mid-sem. evaluations, end-sem. assessments, teaching material used, etc. are then collected for the storage and future use in the central data base. 11. Semester end feedback for classroom teaching by IQAC and a course outcome feedback by the members of faculty are conducted to obtain the students opinion on the curriculum. 12. An Academic audit is conducted by the IQAC to ensure that the quality of the curriculum has met the expectation of the student community and deviation in plans are discussed and fed forward to the members of faculty.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Ahead a way forward (BCCA)		17/09/2018	2	Yes	Soft Skill Development
Ahead. A way forward Public Speaking (BBA)		27/09/2018	2	Yes	Soft Skill Development
Ahead a way forward (MCM)		18/09/2018	2	Yes	Soft Skill Development
SEM II : Selling techniques (MBA)		07/02/2019	5	Yes	Domain Skills Marketing
SEM II : NISMVA (Mutual fund distributors) (MBA)		07/02/2019	5	Yes	Domain Skills Finance
SEM II : Designing HR Manual (MBA)		12/02/2019	5	Yes	Domain Skills Human Resource Management
Project Management (MBA)		12/02/2019	5	Yes	Domain Skills Operations Management
SEM IV: Services Marketing (MBA)		07/02/2019	5	Yes	Domain Skills Marketing
SEM IV: NISMVC (Mutual fund distributors)		12/02/2019	5	Yes	Domain Skills Finance

) (MBA)					
SEM IV: Blue ocean Strategy (MBA)	12/02/2019	5	Yes	Domain Skills Strategy	
SEM IV: Export Import docum entation Procedures (MBA)	07/02/2019	5	Yes	Domain Skills IBM	

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
No Data Entered/Not Applicable !!!		

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	404	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Blue Ocean Strategy	07/02/2019	61
Finance for Non Finance Students NISM 5C (Mutual fund distributors)	07/02/2019	30
Export documentation	12/02/2019	61
Advance Excel	12/02/2019	72
Web Designing	12/02/2019	63
Financial Statement Analysis	12/02/2019	96
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	Technology	132
MBA	Management	41
MCM	Technology	1

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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

The institute has established the system of conducting feedback for various stakeholders and has created its own framework for obtaining such feedbacks. The feedback are conducted at fixed interval from the students, teachers and Parents (at the end of every semester), whereas the feedback from the other stakeholders are obtained as and when the opportunity arises. Feedback system of the institution is aligned with the desired outcomes that are expected to be achieved through the process of feedback. Some of the critical outcomes which the feedback system is desired to achieve are: 1. Measure the effectivity in delivery of the curriculum. 2. Extent of achievement of Course outcomes. 3. Strength of the curriculum in achieving of the career objectives of students. 4. Outcomes and effectively of the mentoring. 5. Quality of the additional, value added courses offered to the students. 6. Satisfaction of the parents with regards to the developmental activities initiated by the institute. 7. Suggestions for modification in the curriculum. 8. Areas of improvements in curriculum, courses, events and activities and processes. 9. Sufficiency of infrastructural facilities. 10. Overall satisfaction of the stakeholders. With these dimensions targeted for measuring through the feedback, the institute aims to create an overall understanding of the institutional functioning and the extent of the changes that needs to be incorporated in the overall system and processes. An analysis of the feedback is done by measuring the quantifiable dimensions and collating the overall scores of these dimensions. A comparison with the previous feedback for the same stakeholders is performed to ascertain the extent of increase and decrease in the scores. The qualitative measures obtained through open ended questions and comments are also analysed to identify the shortcomings and deficiencies in the existing system. The feedback has helped in identification and improvement in the following areas. 1. Forwarded the suggestions for improvement in the curriculum to the university authorities. 2. Introduction of the new courses(Value added Certifications) 3. Provided increased emphasis in the 'Onfield' assignments resulting in improvement of quantum of industry projects for the students. 4. Laid emphasis in better internship opportunities for the students. 5. Feedback has also helped in reducing the expenditure on the events. 6. An overwhelming majority of students and members of faculty have expressed the adaptation of the pilot online assessment system introduced for the students of MBA program as a pilot.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Management	240	241	240
BBA	Management	264	520	264
BCom	Commerce	264	488	264
MCM	Technology Management	150	160	150

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	1460	390	11	30	41

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
41	41	15	27	27	5

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The institute has a robust mentoring system. Upon admission of the students, they are grouped according to a healthy mixture of gender, background, educational qualifications and a mixed group is allotted to each of the members of the faculty who has been assigned as a mentor. The role of the mentor is to ensure that the students remain disciplined and perform the tasks allotted to them within their academic times in the institution. The mentors also attempt to ensure that these students allotted to them have an opportunity to enhance their skills, pursue their passions and create a successful and healthy career. The role of the mentor is not restrained to the time that the student has been a part of the institution. The relationships and bonds are nurtured by the institution to keep in touch with the students. The mentor is a constant guide to his/her students in the duration of the time and even beyond the educational aspirations of the students. Many a times, the students once upon joining the professional organizations do stay in touch with the institution and their mentors. This bond has enabled a healthy and fruitful bearing on the institution as well as the stakeholders involved.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2318	41	1 : 57

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
48	41	7	0	25

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. Rashmi Gupta	Assistant Professor	Best Research Paper Award During International Conference, IMPRESS/ICSSR SPONSERED Two Days Conference on Employability Skill Sets for Rural Transformation: Opportunities and Challenges
2019	Dr. Vijay Joshi	Assistant Professor	National Academic Excellence Award, Best Professor in Entrepreneurship Development Organized by ICBMAMP Hyderabad, Recognised body
2019	Dr. Dipesh Uike	Assistant Professor	Best Research Paper Award During International Conference, GH Raisonni Business school International conference
2019	Prof. Sushant Waghmare	Assistant Professor	Best Research Paper Award During International Conference, GH Raisonni Business school International conference
2019	Prof. Chetna Soni	Assistant Professor	Best Research Paper Award During International Conference, GH Raisonni Business school International conference
2019	Dr. Vivek Pimplapure	Associate Professor	Best Research Paper Award During International Conference, GH Raisonni Business school International

			conference
2019	Dr. Nirzar Kulkarni	Professor	Best Research Paper Award During International Conference, IOSRD
2018	Dr. Ruhi Bakhare	Assistant Professor	IARDO Excellence Award 2018 in recognition of outstanding leadership and tireless efforts in field of research by International Association of Research and Developed Organization (IARDO)
2019	Dr. Ruhi Bakhare	Assistant Professor	BEST PAPER AWARD 2018 by International Journal of Business and General Management, ISSN(Print): 23192267 ISSN(Online): 23192275 Nov 2018 Impact Factor(JCC): Index Copernicus Value(ICV) : 50.29 NAAS Rating: 3.51, of International Academy of
2019	Prof. Rinki Mulchandani	Assistant Professor	Best Research Paper Award During International Conference, CP Berar
2018	Prof. Rinki Mulchandani	Assistant Professor	Best Research Paper Award During International Conference, PG Hindi Department RTMNU
2019	Dr. Saket Bansod	Assistant Professor	Best Research Paper Award, MIA(Mayor s Innovation award)
2019	Dr. Saket Bansod	Assistant Professor	Best Research Paper Award During International Conference, IOSRD
2019	Dr. Aniruddha Bodhankar	Associate Professor	Best Research Paper Award During International

			Conference, IMPRESS/ICSSR SPONSERED Two Days Conference on Employability Skill Sets for Rural Transformation: Opportunities and Challenges
2019	Dr. Aniruddha Bodhankar	Associate Professor	Best Research Paper Award During International Conference, GH Raisonni Business school International conference
2019	Dr. Pallavi Badre	Assistant Professor	Best Research Paper Award During International Conference, IMPRESS/ICSSR SPONSERED Two Days Conference on Employability Skill Sets for Rural Transformation: Opportunities and Challenges
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	MBA	Semester 4	17/05/2019	28/06/2019
MCM	MCM	Semester 3	19/11/2018	06/12/2018
BBA	BBA	Semester 6	02/05/2019	28/06/2019
BCom	BCCA	Semester 6	08/04/2019	30/05/2019
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

• The evaluation process is both conventional and modern. Conventional method includes conducting two Periodical Class Test and modern method varies from class presentation to onscreen examination, quiz etc. The Continuous internal evaluation comprises of weightage for overall conduct, Assignments, Classroom presentation, and two Periodical Class Test, along with active participation of the students in the extracurricular and cocurricular activities. • A rubrics method is adopted for evaluation of final year project report prepared by the students. • Question Paper Audit A moderation of question paper is done by the Moderation Board consist of Dean Academic, incharge exam and evaluations,

senior faculty members and along with subject experts to finalise the question papers Periodical Class Test . • Disclosure of answer book to students Immediately after the evaluation of answer book , disclosure of answer books is facilitated. Students are allowed to look at the answers scripts for all the courses. • Introduction of software for conducting multiple choice based question examination. Live projects and small assignments are given to the students for learning practical aspects and subject related project and models making task are given to boost their selfconfidence and to enhance their creativity and presentation skills.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

• Institute is affiliated to Rashtrasant Tukadoji Maharaj Nagpur University (RTMNU), Nagpur hence all the rules and regulation of the university is strictly followed • Program wise timetable is prepared for each programme, facilitating the faculty members to allot sufficient time for each subject as per the workload allotted by the University. • This timetable is given to each and every student of the institute. • The calendar is well planned in advance and is outlined in a detailed manner. • Institution follows different evaluation outcomes throughout the semester as an indicator of the student performance. The continuous internal assessment and evaluation pattern for the students is as follows o The timetable for Periodical class test I and II is prepared well in advance as per the Academic calendar. o The answer book of Periodical class test I and II are evaluated within 5 days and suggested answers are discussed with the students for better understanding of how to approach the questions properly. o Those student who are unable to secured minimum qualifying marks as prescribed shall require appearing for reexamination scheduled. Students are also assessed on the basis of seminars, assignments, practical tests and projects.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://daimsr.in/mission-&-vission-&-objectives.php>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
MBA	BBA	Management	248	192	77.42
BBA	BBA	Management	234	226	96.52
BCCA	BCom	Commerece	214	189	88.23
MCM	MCM	Technology Management	75	10	13.33

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://daimsr.in/mandatory-disclosure.php>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
No Data Entered/Not Applicable !!!				
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Research Methods, Quality Publications and Pedagogy (RMQPP2019)	All Programmes	13/05/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Impulsive Buying – an indicator of financial indiscipline	Prof. Rinki Moolchandani	C. P. And Berar College, Nagpur	12/01/2019	PPG – Interdisciplinary Humanities
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Eleap The DAIMSR Center for Entrepreneurship	Eleap The DAIMSR Center for Entrepreneurship	Self	Marcreator Inc.	Digital Marketing and SEO	01/09/2018
Eleap The DAIMSR Center for Entrepreneurship	Eleap The DAIMSR Center for Entrepreneurship	Self	Lexie Healthcare	Online Portal	01/07/2019
Eleap The DAIMSR Center for Entrepreneurship	Eleap The DAIMSR Center for Entrepreneurship	Self	Om Enterprises	Murum Soil Mining	01/06/2019
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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	4	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
MBA	1

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	BCCA	12	5
International	BBA	1	4.6
National	BBA	1	4.1

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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
B.Com.(Computer Application)	4
MBA	26
MCM	5
BBA	4

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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
A study of consumer behavior with respect to various brands of toothpastes in Nagpur city	Dr. N. M. Kulkarni Dr. Saket Bansod	ZENITH International Journal of Business Economics Management Research	2018	1	DAIMSR	1
A FACTOR ANALYSIS ON PRODUCT ATTRIBUTES FOR CONSUMER BUYING BEHAVIOR OF MALE COSMETICS IN NAGPUR CITY.	Dr. N. M. Kulkarni Dr. Saket Bansod	CLEAR International Journal of Research in Commerce Management	2018	2	DAIMSR	3

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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Application of ECommerce in Indian Textile Industry	Dr Panigrahi, Vijay Joshi	International journal on textile engineering and processes	2018	5	5	DAIMSR
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	17	13	0	22
Presented papers	7	14	2	2
Resource persons	1	1	5	2
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Swachhata Hi Seva Hai Campaign 2018	DAIMSR	1	45
Bank of India Nagpur Zone's Vigilance Awareness Week	Bank of India Zonal Office	4	38
Dhammachakra Pravartan Din 2018	P.P. DR. BABASAHEB AMBEDKAR SMARAK SAMITI	1	30
Cleanliness Awareness Program	Gram Panchayat Mangrud Village	2	30
Nirmalaya Collection	Green Earth Organisation	1	17
Blood Donation Camp	District Health Office, Nagpur	2	80
Yoga Day	Janardan Swami Yogabhayasi Mandal	2	50
Durga Utsav Event	Rani Laxmi Durga Utsav Mandal	1	35
Distribution of	Gram Panchayat	2	22

Sports Material in Village	Mangrud Village		
Tree Plantation	Gram Panchayat Mangrud Village	2	27
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Recognition award in Mayors Innovation Parva Hackathon	Mayors Innovation Award	Nagpur Municipal Corporation	1
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Swachh Bharat	Dr. Ambedkar College, Nagpur	Painting the Walls around the Campus	4	12
Vigilance Awareness Week	Bank of India (Nagpur Zone)	Debate and Poster Making	1	45
Cleanliness Awareness Program	Gram Panchayat Mangrud Village	Awareness Drive	1	30
Nirmalaya Collection	Green Earth Organisation	Nirmalya Collection from Lakes	1	17
Distribution of Sports Material in Village	Gram Panchayat Mangrud Village	Distribution of sports Material to village children	2	22
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Collaborative Research For Publication of Research Papers	10	DAIMSR	300
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/	Duration From	Duration To	Participant

		industry /research lab with contact details			
MoU	MoU	Code Wizard Technology Limited	15/11/2018	30/12/2018	39
MoU	MoU	UV Technology	15/01/2019	02/03/2019	86
MoU	Letter of Engagement	Softsense Technoserve (Tally ERP)	01/07/2018	30/06/2019	12
MoU	MoU	Future Counselors	15/11/2018	14/11/2019	70
MoU	MoU	Srijan Sanchar	20/12/2018	19/12/2019	10
MoU	MoU	Yashodahra Bahuuddeshiya Sangh, Nagpur	27/07/2019	30/12/2019	25
MoU	MoU	SWS Financial Wealth Management Co.(P) Ltd.	08/10/2018	07/10/2019	25
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
AUV Technology	10/09/2018	Industrial Training, Internship, Placements, Live Projects, Industry Visit	4
AEM Events	24/08/2018	Training/ Internship/ Placement	20
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
15	12.76

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added

Laboratories	Existing
Class rooms	Existing
Classrooms with Wi-Fi OR LAN	Existing
Classrooms with LCD facilities	Existing

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
MasterSoft	Fully	1.0	2005

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	23886	37771	155	99493	24041	137264
Journals	81	162000	1	3200	82	165200
Digital Database	3	91480	0	0	3	91480
CD & Video	376	188000	0	0	376	188000
View File						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MGBPS)	Others
Existing	350	3	30	3	5	6	27	30	0
Added	39	0	10	3	0	0	0	10	0
Total	389	3	40	6	5	6	27	40	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

40 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Institute has SWAYAM local Chapter from April 2019	http://daimsr.in/e-learning-page.php

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
69	42.03	190	147.7

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The Classrooms and tutorial rooms are equipped with good quality furniture and fixtures. All rooms are equipped with LCD projectors, white board and quality sound systems almost 50 of these classrooms are airconditioned and rest are aircooled. The class rooms are WiFi enabled. The institute has six Computer labs each fitted with latest configuration Desk top PCs and LCD monitors. The total number of terminal in the lab is 389 and all the labs are WiFi enabled. The labs are well furnished and each of them has LCD projectors and White board to conduct training classes. The Institute three Seminar halls with a combined strength to accommodate 1500 students. The seminar halls are either Air conditioned or Air cooled and are equipped with latest Projection Systems, WiFi enabled and high quality sound system, Video conferencing facilities is also available in one of the Seminar Halls. The Institute has two large libraries spread over an area of (19032666) 4569 sq. ft. The library is well furnished and has large spaces to provide for reading area. The Library is also equipped with terminals to search for the books and journals available in the library. The library is also wifi enabled and also provides the facility to browse the Internet to search for Online resources. The Libraries have over 22000 titles on a variety of disciplines and also has many ejournals and research database.

The institute has one of the best equipped playfields which can host games ranging from Cricket, Hockey, Football, Volley ball, Archery, Lawn Tennis etc. The ground has one of the best curated Cricket pitches and more than 10 Turf and Synthetic practice pitches, where matches are hosted by the District Cricket Association. The Institute also has Outdoor games facilities for the following Sports: Full Size Cricket Ground with 5 Centre Turf Wickets and 15 Turf Wicket Nets for Practice with 2 Bowling Machines with floodlight facilities. • Hockey Play Ground. • 1 football Ground. • 2 Lawn Tennis Courts. • 200 meters Running Track. • 2 Volley Ball Grounds. • 2 Kabaddi Grounds. • 1 KhoKho Ground. • Full Size Archery Arena with 5 Targets. The institute has a centralized Gymnasium well equipped with the most modern physical training equipment. The students' community and faculty members have free access to these facilities even after the regular institute working hours. Physical Training instructors are appointed to help the members in physical training. The institute has a centralized Gymnasium well equipped with the most modern physical training equipment. The students' community and faculty members have free access to these facilities even after the regular institute working hours. Physical Training instructors are appointed to help the members in physical training. The Institute also has indoor games facilities for the following Sports: 1. State of the Art Gymnasium with 16 Stations Multi - Gymnasium, Weight Training section. 2. Special Gymnasium with well Equipment for the Players Snooker Billiards 3. Indoor Table Tennis Hall with 8 Tables. 4. Badminton Court 5. Indoor Hall

<http://daimsr.in/mandatory-disclosure.php>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Student Fee Waiver	8	92468
Financial Support from Other Sources			
a) National	National Scholarship Portal	3	30000
b) International	0	0	0
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Remedial coaching	12/10/2018	50	Internal Faculty members
Skill Development activity	10/01/2019	240	Vikalpa Education Services
Language Lab	10/09/2018	240	Internal Faculty members
Yoga Training	21/06/2019	100	Sataya Snatan Yoga
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	Aptitude Mental Ability Logical Reasoning	100	100	75	0
2018	CET Preparatory Classes	90	90	70	0
2018	Aptitude Training Programme	200	200	8	8
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
9	9	11

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Concentrix Daksh Services India Pvt. Ltd., Shoplocator, ICICI Pru, H CL, TCS, HDFC, ITC, Universa l Hunt, I Talent, Saint Gobain, Karvy, Patanjali, Modi Naturals, Paytm, Capital First, Ashok Leyland, Capital Liofe, Pidilite , SP Global, Jeevan Sathi, HDF	2125	211	TCS, Property Pistol, Coolberg, DMart, India MArt, JaroEd ucation, Just Dial, Prudent, Swiggy, Cavin Care, India Infoline, FSC	446	37

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	180	BCCA	BCCA	Various Management Institutions	MBA/MCA
2019	180	BBA	Management	Various Management Institutions	MBA/PGDM

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg: NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
CAT	1

[View File](#)

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Albtros	University	230
AAgaz	College	527
Aaveg	College	230
Akarshan	College	91
Anand Mela	College	40
Aasman	College	500
Anubhuti	College	350
Aagman	College	240
Ayan	College	55
Alvida	College	340
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
No Data Entered/Not Applicable !!!						
No file uploaded.						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Students of college are considered as important stakeholders .Every college is being managed by the Director, Principal, teaching and nonteaching staff. In every institution be it big or small ,there is a role of leader in that institution .Similar concept of leadership has been taken by DAIMSR students as an initiative to form a Students Leadership Squad (SLS). SLS has been brought as a new and dynamic team of young students of DAIMSR with an aim to bring a new transformation to DAIMSR students by making them aware about the college rules, regulations, discipline, culture, moral and ethics. SLS is a selfmade student’s team which consists of President, Vice President, Secretary, Joint Secretary, Treasurer, Joint Treasurer, Event Coordinator and other members. Chaitanya Gedam, Ayan Goswami and Puneet Sharma proposed this SLS initiative to the HODs and faculties. With the permission of Associate Director , Dr.Nirzar Kulkarni and HODs ,SLS finally came into existence on 19th July 2018 at DAIMSR Auditorium West Campus. SLS aims at providing the opportunity to build selfconfidence ,team spirit, focussed attitude amongst the students of DAIMSR .The oath taking ceremony was being done at DAIMSR auditorium. The president of SLS team -Chaitanya Gedam took the oath along with other members of team. Being a true leader of his team, he made the entire programme to get completed under his able guidance and leadership skills. The objectives for SLS were as follows: 1. To represent the views of the student to the college administration. 2. To enhance communication between the students, administration staff and parents. 3. To promote an environment for conduct of educational and personal development. 4. To promote cocurricular and extracurricular activities by providing the platform to students. 5. To support the administration and staff in the development of the institute. 6. To actively participate in the conduction and organisation of various functions

such as Aagman, Aalekh, Aasmaan etc. 7. To bring out the enthusiasm and zeal among the students during participation. 8. To develop the team building, leadership qualities and judgemental abilities in students . 9. To learn strategy building through different activities. College events organised by SLS: • SLS with the help of the college students organised Teachers' Day Program on 5th September 2018 at DAIMSR . • SLS helped the Teachers for the AARAMBH event held on 5th July 2018. • Managed the Elocution competition organised by the College. • Managed the Essay Writing Competition organised by the college. • Organised a photography competition in the college. • SLS team also helped all the teaching and non teaching staff during an annual cultural fest -Aasman 2018. BCCA .Activities where the Students Council actively participates: 1. Feedback - Maintenance, Infrastructure, Syllabus, Certification etc. 2. Directors Forum - Continuous Feedback 3. Induction Program 4. Fresher's Party 5. Teachers Day Celebrations 6. Organizing various Cultural Sports Academic Events 7. Sign out Day 8. Organizing Farewell functions 9. Annual Awards 10. Host to Visitors to the institute 11. Coordination with Alumni Association.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

DAIMSR has a registered Alumni Association. It is functional and active with more than 350 enthusiastic members. It is attempted to ensure that students who pass out have a stake within the institution and allows them to stay connected with the institution even after they have passed out. It also improves the academic industries connect between the stakeholders i.e. the institution and the alumni. It enables the student body of the current batches to learn from their seniors and train themselves for the roles and requirements of their professional needs.

5.4.2 – No. of enrolled Alumni:

350

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

DAIMSR conducts regular Alumni Meets annually. The meetings of the Alumni Association are held for the purposes of designing the internal curriculum of the learning activities to match the requirements of the future budding managers within the institution. Also additions to the certification or value added courses are ensured by these meetings. This adds greatly to the learning of the current batches.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Decentralization: DAIMSR believes that greater autonomy to function to its faculties will allow better performance from the members of the faculty. It is attempted to improve the faculty decentralization by ensuring that they have been allotted their own separate domains and are allowed to take steps according to the requirements of their domain within a limited span. The decisions for the execution of all the needs of their domain are left to the InCharges i.e. Members of the Faculty. They have access to a certain budget,

which is reviewed every year and allows them to make demands for certain areas or items which are either too expensive or a new addition to the institution. This allows for greater flexibility and innovation by the Members of the Faculty. Participative Management: Members of the Faculty along with the students have counselling and mentoring sessions gain an insight into the requirements of the students and their learning or certain special needs. Parents or guardians are also enthusiastic participants for the design and development of learning activities and internal curriculum so that the needs of their wards are met better. Alumni are also requested to participate and suggest means and measures to overcome certain lacunae (if any) identified by them during their time in the institution. This allows for incremental changes in the current systems of the institution and enables participative management from the various stakeholders.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Library, ICT and Physical Infrastructure / Instrumentation	The Library and other facilities including ICT and physical infrastructure needs of the institute and its various stakeholders are driven through a review and feedback system. The periodical assessments of the needs for development are provided through the Faculty Incharge of the various resources. Student's feedback through an open feedback mechanism ensures assessment of the stakeholders need and identification of inadequacies and shortcoming of the infrastructure. The budgets allocated for such needs is also periodically reviewed and up scaled upon arising of needs. Procurement process is monitored by an especially established committee.
Human Resource Management	The institute lays special emphasis on the development and management of its human resources. Continuous evaluation of the skills and competencies of the faculty members and administration staff is done through designed exercises. The evaluation reveals the deficiencies and the need for specific skills. The Institute conducts training on a regular basis on the identified areas to keep the knowledge and skills of the staff current and to meet the needs of the student's community. Technology, IPR, MIS, Research are some of the key areas in which the training are conducted on a regular basis.
Industry Interaction / Collaboration	world. The institute drives its collaborative initiative through

various modes such as scouting for the strategic partnerships in the areas of Placements, Research, Consultancy, Faculty and students exchange, training and development and knowledge partnerships. Numerous MoUs have been established with various organizations, which help in creating a network of partners. The need for partnering is based on the broad policy of collaboration which has been put in place, thus identifying the thrust areas in which the collaborations are to be built.

Admission of Students

The Admissions of students to institute is monitored under the Dean of Admissions who has an able support of a group of Faculty members along with the team from administration. The students to different programmes are admitted through various systems. MBA programme receives admission through the state government monitored Central Admission Process, whereas the admission to other programmes are guided through the University administered process. With an aim to reach out to other geographical areas the institute promotes itself through an informative website. The institute also has an information cell which provides guidance to aspirants all thorough the year.

Curriculum Development

The institute is affiliated to the RTM Nagpur University and thus follows the curriculum prescribed by the University. For the purpose of development of curriculum, the institute makes regular contribution to the university curriculum restructuring process by means of active participation in the various bodies of the university. The institute collects regular feedback from the students' community, members of faculty, Alumni etc., and these are forwarded to the university whenever the opportunity is presented. The institute on its own develops several certification courses such as Addon, skill development and value added courses in order to 'makeup' for the contemporary knowledge.

Teaching and Learning

The institute has a comprehensive strategy to continuously improve the teaching and learning process of the various courses. The endeavour to

	<p>improve this process is through a structured plan which is aimed at continuous evolution by means of review and reassessment of various teaching materials and pedagogical inputs. Beginning of the semester planning helps in inclusion of contemporary knowledge and feedback and achievement of the course outcomes helps in correcting the process of teaching on a continuous basis.</p>
Examination and Evaluation	<p>The Examination system of the institute is broadly based on the university guidelines with a focus on attainment and measurement of outcomes of the programme. The outcomes are measured through an internally developed process, which provides a comprehensive representation of the assessment. The Institute is gradually using the technology tools in the examination and evaluation process so that the process becomes more objective and less subjective. Online assessment is one of the tools which the institute is currently implementing as a strategy to induce objectivity in the assessment process.</p>
Research and Development	<p>Research and development in the institution is guided through a policy framework which has set targets for achievement by the members of faculty. Adequate support in terms of reward system and a mechanism to guide the direction of research in the current and contemporary areas of research is provided to the faculty members of the institute. Institutional support in the form of guidance to submit research grants proposals to various bodies are in place. Timely availability of the information along with guidance of drafting of proposal is provided to the members of faculty, especially the young teachers.</p>

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	<p>The Planning process is predominantly carried on by the Local Management Committee of the institution. The Plans are formulated with the participation of the senior staff members of the institution who are represented in the Management Committee. The entire process and its documentation are placed for the reference of the staff</p>

and the members of faculty through an online server which can be accessed on the intranet.

Administration

The administration of the institution run on the ERP software, where the faculty members and the authorised administrative officials are granted access to the information related to the administrative matters.. The institute has introduced multiple modules of the MIS progressively over the years. New MIS software is currently being migrated to, which offers enhanced features. The student's information is additionally available on the intranet and marking and assessment systems are also being enabled for transparency and objectivity. The entire set of policies and guidelines are also updated and made available on the central server for quick reference of the staff.

Finance and Accounts

The Finance and Accounts function of the institution are fully computerised and the accounting procedures are carried out using accounting software. The accounts are managed by the authorised personnel of the accounting department who are provided with the essential training in order to ensure transparency and privacy of the accounting information. Audited statements of the accounts are available on the institutional website and annual account reports are made available for the internal use on the central database.

Student Admission and Support

The Admission process is made transparent with extensive usage of internet. Advertisements for admission, availability of vacancy positions, online application process and display of merit list online form part of the e-governance mechanism of the admission process of the institute. The institute website has the link for registration of the students which is authenticated and the students get access to a variety of resources on the website,. The students can download forms, assignments and the learning material form the institute website. The Institute website also provides for reporting of grievances by the students community.

Examination

The examination and the assessment

system of the institute is being made transparent and enabled through introduction of the Onlinetesting system. The examination answer copy of the students can be accessed through this system. Queries related to examination can also be raised online. Redressal of examination related complaint and grievances can also be made through the institute website.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
No Data Entered/Not Applicable !!!				
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Excel Training Programme		06/05/2019	08/05/2019	0	13
2019	Financial Education For MIG		09/05/2019	09/05/2019	21	13
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Train the Trainers	1	01/01/2019	25/01/2019	22
RMQPP	42	06/05/2019	14/05/2019	8
Take the Plunge	9	11/06/2018	15/06/2018	5
Engineering Econometrics_IITKG P_ 12 Weeks (NPTEL)	1	02/07/2018	31/10/2018	72
Supply Chain An	1	01/01/2019	30/03/2019	48

alytics_IITRoor kee_8 Weeks (NPTEL)				
Marketing Research Analysis Part II_ IITRoorkee_12 Weeks (NPTEL)	1	01/01/2019	30/04/2019	72
Business Analytics Using R_IIT Roorkee_12 Weeks (NPTEL)	1	01/01/2019	30/04/2019	72
MCDM Techniques Using R _ IIT Roorkee _4 Weeks	1	15/02/2019	15/03/2019	24
Strategy Sustainable Development _IIM Bangalore _ 6 Weeks_SWAYAM Course	1	04/02/2019	30/03/2019	36
Introduction to Research (8 weeks Course) (NPTEL)	1	02/09/2019	18/10/2019	36
Introduction to Modern indian Political Thought (12 weeks course) (NPTEL)	1	02/09/2019	18/10/2019	36
Marketing management Part I(8 weeks course) (NPTEL)	1	02/09/2019	18/10/2019	36
Marketing managementPart II(8 weeks course) (NPTEL)	1	01/04/2019	15/06/2019	36
Consumer Behaviour (8 weeks Course) 2019 (NPTEL)	1	01/04/2019	15/06/2019	36
Literature,Cult ure and Media (12 weeks course) (NPTEL)	1	01/04/2019	15/06/2019	36
Qualitative Research	1	01/04/2019	15/06/2019	36

Methods and Research Writings (12 weeks course) (NPTEL)				
Developing Soft Skills Personality (NPTEL)	1	06/08/2018	30/10/2018	72
Global Marketing Management IIT Roorkee (8 weeks) (NPTEL)	1	04/02/2019	26/04/2019	42
Principles of Human Resource Management (NPTEL)	2	01/10/2018	29/12/2018	42
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
0	0	0	0

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Subsidised Canteen Facility, Accidental Death, Permanent Disability and Medical Claim Insurance Policy	Subsidised Canteen Facility, Accidental Death, Permanent Disability and Medical Claim Insurance Policy	Subsidised Canteen Facility, Students Accidental and Disability Claim Insurance Policy, Student Fee Concessiuon in case of death of Parent.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

To have a transparency in financial information, institute ensures in conducting the audit of books of accounts. the audit of books of accounts is primarily conducted at two levels: First at institute level i.e., Internal audit (to be conducted twice in a year) to ensure early detection of any errors if any and External Audit is done at the end of financial year by the qualified practicing chartered accountant as per the applicable norms. Audited financial statements are available on Institute website

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
National Institute of Securities Individual Contributions	1186000	Consultancy Project

[View File](#)

6.4.3 – Total corpus fund generated

1186000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic			Yes	Internal Committee
Administrative			Yes	Internal Committee

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Organizing the Parent Teacher meets every semester 2. Providing of Feedback on the various aspect of Institutional Governance. 3. Active Guidance and Counselling sessions of Parents and Wards by Mentors

6.5.3 – Development programmes for support staff (at least three)

1. Excel Training 2. Training for ERP/MIS software implementation. 3. Recreational trip for the Support Staff

6.5.4 – Post Accreditation initiative(s) (mention at least three)

The following three major Quality initiatives have been undertaken post the process of accreditation: 1. Provisioning for research promotion grants for the teaching staff. 2. NBA Accreditation for the MBA Programme 3. Purchase and migration of advanced MIS software for administration.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Restructuring of the IQAC	05/01/2019	05/01/2019	05/01/2019	14
2019	Organizing the Research and IPR Training for teaching staff	06/05/2019	06/05/2019	14/05/2019	41
2019	Testing of the Online assessment System	07/01/2019	07/01/2019	11/01/2019	50
2019	Training programme	06/05/2019	06/05/2019	14/05/2019	14

for Non
teaching
staff

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
National Girl Child Day	24/01/2019	24/01/2019	21	18
Gender Sensitization Programme	19/02/2019	19/02/2019	160	70
Gender Equality Workshop	13/12/2018	13/12/2018	20	15
Womens' Day	19/03/2019	19/03/2019	35	17

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

The institute has gradually shifted to the usage of environment friendly lighting system. The institute does not purchase any equipment which do not conform to the environmental friendly norms and all special care is being taken to ensure that all new facilities and equipment are power efficient. The institute is in the process of installation of Solar Power system.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	9
Provision for lift	Yes	2
Ramp/Rails	Yes	9
Rest Rooms	Yes	9
Scribes for examination	Yes	9
Special skill development for differently abled students	Yes	9

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	4	24/01/201	5	Sensitiza	Gender	350

tion
towards
Gender
and
Social
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equity,
Women Emp
owerment
and
Societal
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ness

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
The DAIMSR Values and Ethics Handbook	13/08/2018	DAIMSR believes in professionalism and Professionalism is highly valued by every organization today and professionals are hardly out of work. Professional ethics is the set of standards adopted by professionals. Every profession has its professional ethics. Managerial ethics is the set of ethical standards that applies to the profession of a manager. Some of the important characteristics of professional ethics were added to the initial DAIMSR Values and Ethics Manual on 24th Sept. 2018.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Kerala Relief Fund	25/08/2018	27/08/2018	257
Radio City RJ Interaction	03/09/2018	03/09/2018	55
National Girl Child Day	24/01/2019	24/01/2019	39
Gender Equity	13/12/2018	13/12/2018	35
IPR workshop	13/05/2019	13/05/2019	20
Smile Project Visit to Oldage Home	04/10/2018	04/10/2018	20
Traffic Awareness Week	04/02/2019	07/02/2019	30
Tree Plantation Drive	10/08/2019	10/08/2019	40

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Tree plantation and campus beautification programme was conducted by the Environment Club of DAIMSR in the month of Feb 2019. 2. The Campus of DAIMSR

has been declared as a 'Plastic Free' campus. The entire plastic cutlery previously used in the canteen has been replaced by metal / paper cutlery (Spoons, glasses, plates, straws, etc.). 3. In order to inculcate a culture of energy conservation, a 'Resource Conservation Day' was observed in DAIMSR on the 27th of October 2018. On this day, students and staff members instead of using private vehicles, used cycles, public transport and car pool for transportation. Use of natural lighting in classroom, minimum use of computers and projectors, to save electricity, was promoted on this day. 4. Green Ambassadors have been designated in each section of DAIMSR. These students keep a strict vigil in the campus to avoid wastage of electricity, water, etc. 5. DAIMSR is moving towards a truly 'Less Paper' campus. Class tests Course Assignments are now conducted in an online mode instead of the traditional 'Pen and Paper' mode. This has led to substantial reduction in institute's paper consumption. 6. A visit to 'Biodiversity Park' was organised for the students of the Environment club of DAIMSR in December 2018. Objective of the visit was to create awareness amongst students about conservation of biodiversity of the region.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

BEST PRACTICE 1 AABHA - The Women Empowerment Program Goal - The program aimed at encouraging and motivating our students of the college with a view to sensitize them towards the issues concerning women in society. Women constitute more than 60 of the total student strength of the college. The majority of them come from economically backward class. Many times we observe miserable conditions of utter poverty illiteracy illhealth and superstition take hold of the lives of women in our society. Thus they are affected by the backwardness and discrimination. So, the college has determined to take up the cause of Women Empowerment for the women students with the objectives of: •Mentoring women students on women specific issues •Mobilizing women's views and perspectives on important social issues. •Assimilating gender consciousness into all systems of knowledge in order to progress towards a true gender sensitive society and •Creating an environment through awareness programmes to enable the students to realize their full potential for learning and solving their problems independently •Arranging special sessions with the police and social activists for enabling the female students to be aware of several types of 'evil designs' by professional criminals for the worst type of exploitation taking the advantage of their innocence. •Involving social activists and Government officials to enlighten the students on human rights and fundamental freedom for equal rights and opportunities. •Organizing debates and discussions on gender equality to enable the students to realize gender sensitization, thus leading to more equality and harmony in family and society. These programs are organized along with the male fraternity of the college since they should also be sensitized about the problems and issues related to women. •Conducting seminars and special sessions on ragging, eve-teasing and dowry system to expose the illeffects of the evils. •Development of vocational and technical skills among the women students by providing special training to enable them to become independent earners of their living. •Organizing the exclusive health camps for women students by women doctors for free treatment of womenrelated health problems and conducting awareness programmes on the importance of sanitation, personal hygiene and prevention of seasonal diseases. •Tackling the social, developmental, health consequences and prevention of HIV/AIDS from a gender perspective. The Context The Women Empowerment Cell at DAIMSR was established in 2013. Initially the cell was conceptualized as a platform for women harassment redressal cell in our educational institute but gradually it grew into a Cell playing a catalyst for gender sensitization, knowledge sharing and women empowerment. Contributing to the visibility of gender issues, the Cell

opens a genuine dialogue among scholars, activists, faculty members, staff and students through talks, discussions, counseling and consultation. The gender sensitization programmes designed discovered several differences and inequalities that we might not have noticed earlier, but now may be used otherwise by antisocial elements of the society. Similarly, the various legal protective provisions for women were misunderstood as undue favour meant to demean men. Under these circumstances, the institution conducts this program to provide the conceptual clarity and interventions as required. "Empowerment" just cannot be taught in a conventional classroom mode of education but it is required to come from within an individual. This is possible only if one gets proper guidance and clarity of thoughts from the persons who themselves are working so efficiently and effectively, in a highly male dominated society. So such kind of programs such as seminars / workshops / debates on gender inequalities The Practice The DAIMSR Women Empowerment Cell (WEC) with a senior woman Faculty as its Coordinator and three other senior women teachers as its members. All female students are eligible to take membership of the Cell. The Coordinator and the members of the unit meet once a month and decide the conduct of awareness sessions during the regular extracurricular activities, twice a year. They also draw an annual action plan for organizing various awareness programmes / seminars /workshops and interactive sessions. The Director and IQAC along with the Coordinator monitors the implementation of the plan. The Women Empowerment Cell is working for the protection of women's rights and actively empowers women creating conditions for gaining confidence in their abilities. It aims at reducing the social evils like eve-teasing, ragging and dowry system providing necessary counselling and guidance by professional women counsellors, social and rights activists, enlightened academics and professional psychologists, so that the women students become aware of unjust gender discrimination, the human rights, the legal provisions available for their protection, importance of higher education for higher enlightenment, mental and physical fitness. The College has organized several productive programmes so far extensively utilizing the services of the widespread network of NGOs which have a strong grassroot level presence with deep insight into women's concerns contributing to the inspiring initiatives for the empowerment of women. Evidence of Success Till date we have organized various activities under the banner of Women Empowerment Cell like:

- Interactions with leading Entrepreneurs to generate entrepreneurial spirit
- Guest lectures of women from corporate world
- Interaction with wellknown Gynecologists
- Various activities like handy craft and painting exhibitions etc.

Problems Encountered and Resources Required The shy students were reluctant to participate or conduct such kind of awareness programmes initially. The first awareness camp for female students on HIV/AIDS received a discouraging response as women's talking about AIDS is still a taboo. Ensuring the allround support and participation of male students and faculty members in such a programmes is also a tough task. Organizing various programmes during working hours, sometimes, has led to sacrificing the class work. Sometimes, the participants were put to disappointment as the resource persons did not turn up for the camp. Implementation of the biannual plan of the women empowerment cell and its monitoring has become a tough task in view of tight academic schedule in the autonomous ambiance. BEST PRACTICE 2 Online Exams Assignments: Goal: There is a need to eliminate wastage of paper from all organizations. There is a need to ensure that examinations conducted by the institution needs to be conducted in a timely fashion. There is a need to eliminated inaccuracies in the paper checking and paper evaluation of the students. There is a need to address all education according to the COPO Mapping of the courses being studies. Context: DAIMSR has instituted a new policy of conducting its assignments and one exam online. This helps students ensuring clear and precise scoring of the answers recorded by the student and allows for faster and accurate evaluation of results. It also ensures that the COPO mapping of the

questions and their outcomes can be far more easily ascertained. Practice: The practice is such that the faculty group sharing the subject along with the Dean Academics (for moderation) evaluates the question bank and identifies key questions which may be used for the purpose of examination and assignments. Question sets derived out of the question bank are provided to students thereby ensuring the difficulty levels of the examination and fairness in students appearing for the exams. The software utilized for this examination has been developed inhouse by the Incubation Centre. Also, it helps maintain DAIMSR's stand for being an environment friendly campus by reducing the wastage of the paper in answer sheets and storage space for the same. Evidence of Success: The trial run for one exam for one subject was conducted for students of Semester II. A set of questions were identified from the above practice and it was attempted through a pilot exam. Scores from the students, inaccuracies or issues with running the program developed by the inhouse Incubation Centre was conducted. This enabled the institution to identify the lacunae in the program. It was identified that both the students and the members of the faculty were able to identify key issues in the programming as well as running the examination. It was found that both found the process and the system to be satisfactory. Problems Encountered Resources Required: The singular major problem was that the exam was a multiple choice based questions exam. It was also found that the kind of effort being put in the difficulty levels of the questions could have been improved. It was also suggested to the Incubation Centre that an area for attempting essay type questions should also be provided in the future and the software to be modified as such that the keywords should be caught from the essay. A model answer would be prepared by the faculty group and the scoring will then be assessed accordingly.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://daimsr.in/naac-page.php>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The Institute has a vision 'to develop a centre for valuebased management education and research through commitment and continuous learning, strategically partner the industry and be conscious to societal responsiveness'. Hence with this aim DAIMSR has tied up with industry experts and various local organizations such as Companies and NGOs. Activities for the environment and health related issues will be raised and addressed along with allowing the student managers to gain an insight into the manner in which will allow them a greater understanding of the environment in which they enter as future managers. The impetus on research in recent times have allowed for greater collaborative work among students and members of faculty whereby many research papers have been published in the current year. It has been proposed that such activities should be incentivized further for greater and more quality work to be produced in the future.

Provide the weblink of the institution

<http://daimsr.in/index.php>

8.Future Plans of Actions for Next Academic Year

In the next academic year the following action plan is being floated by the institution: 1. Submission of at least 10 research grant proposals to various institutions including UGC, AICTE and ICSSR. 2. Development of the existing computing facilities. 3. Enhancement of research output by the member of faculty by targeting SCOPUS and Web of Science indexed publications. 4. Fully Online

assessment of internal examination for PG Programmes 5. Increasing of the Intake capacity for UG Programmes (BBA and BCCA) 6. Recruitment of additional members of Faculty for increased intake capacity. 7. Modernization of the MBA building. 8. Creation of Center of Excellence in Artificial Intelligence and Machine Learning. 9. Enhancing Staff development training programme. 10. Obtaining University approvals of Faculty members. 11. Strengthening the students research output by

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