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Monday to Saturday
8:00 AM to 8:00 PM

info@daimsr.edu.in
www.daimsr.edu.in

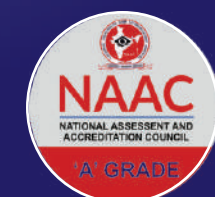


Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's
**Dr. Ambedkar Institute of Management Studies
and Research, Deekshabhoomi, Nagpur**

AN INSTITUTE RECOGNISED UNDER SECTION 2(F) AND 12(B) BY UGC
MBA PROGRAM ACCREDITED BY NBA FROM 2019-20 TO 2021-22
ACCREDITED BY NAAC WITH 'A' GRADE



DAIMSR
PROSPECTUS - 2022-23



VALUES | COMMITMENT | EXCELLENCE



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PATRONS

VISION

To develop a center of excellence for Value - based management education and research through commitment and continuous learning, significantly partner the industry and be conscious to societal responsiveness.

MISSION

To prepare students to become creative, risk takers and ethical leaders throughout their professional career. To develop skills that prepare future managers to succeed in an ever changing business environment. To provide an atmosphere for students to solve complex organizational issues and not get mired in the traditional paradigm of management.

QUALITY POLICY

We, the members of DAIMSR family are committed to develop the institution into a model in business education for learning, practicing, and building knowledge, raising the quality of education to global standards, catering to the expectations of stakeholders, while addressing the dynamics of corporate environment.

VALUES - COMMITMENT - EXCELLENCE

The three words are the associated symbols, which outline DAIMSR's guiding philosophy of its existence for nearly three decades. Moral values are deep rooted in every policy and action that is initiated in the institute and is the first principle which guides every decision. Commitment forms the second principle, which indicates a deep sense of responsibility towards endeavor howsoever big or small it may be. Commitment is from where the institute draws all its energy and enthusiasm. The last symbol Excellence is what the institute aims to achieve through all its actions. It helps in setting up benchmarks and sets newer standards of work, ethics, proficiency and knowledge.

Hence, these three symbols are practiced and taught at DAIMSR, and forms an inseparable part of its

PRESIDENT

Arya Nagarjun Sheurei Sasai



THE GOLDEN PRINCIPLES OF DAIMSR

EDUCATE | EMPOWER | ELEVATE
PRESENCE | PARTICIPATION | PROGRESS
VALUES | COMMITMENT | EXCELLENCE

PARAM POOJYA DR. BABASAHEB AMBEDKAR SMARAK SAMITI,
DEEKSHABHOOMI, NAGPUR

GOVERNING BODY

Sr. no	Name	Designation	Address
1	Bhadant Arya Nagarjuna Shurei Sasai	President	Indore Boudha Vihar, Nagpur Phone: (0712) 2642575
2	Dr. Sudhir S. Fulzele	Secretary	Ambedkar Nagar, Dharampeth, Nagpur - 440010 Mobile no. (9822563970)
3	Adv. M. M. Yeole	Member	Degaon Chawl, Dr. Ambedkar Marg, Nanded-431601. Phone: (234657 STD-02462)
4	Dr. Rajendra R. Gavai	Member	Resi. 902 'Purna' Worli Sagar, Co-op. Hsg. Society, Sir Pochkhanwala Road, Worli, Mumbai - 400025
5	Adv. Anand S. Fulzele	Member	Ambedkar Nagar, Dharampeth, Nagpur Phone - (0712) 2531670
6	Shri. N.R. Sute	Member	537, Chandanbai Temple Layout, Chandan Nagar, Post. Hanuman Nagar, Nagpur - 440009. Phone - (O) 2743732
7	Prin. G. L. Dabhade	Member	Milind Colony, New Hanuman Nagar, Amravati - 444604.
8	Shri. Vilas M. Gajghate	Member	Gadga, Dharampeth, Nagpur - 440010 Phone - (R) 2546028
9	Dr. Mrs. Kamaltai R. Gavai	Member	Congress Nagar, Amravati
10	Dr. Chandrashekhar Meshram	Member	Rahate Colony, Nagpur
11	Dr. Pradeep Aglawe	Member	Narendra Nagar, Nagpur
12	Badant Nagdipankar Shtavir	Member	Gautam Nagar Boudha Vihar, Kamptee, Nagpur

DIRECTOR'S MESSAGE

We at Dr. Ambedkar Institute of Management Studies and Research, have always believed in delivering knowledge and education with a deep sense of responsibility. Our innovative training techniques stem out of well researched and time tested instructional practices. Being the oldest private Management institute in the region, we acknowledge our responsibility of leading by example and setting higher standards.

It is our endeavour to infuse intellectual energy in our students, to cater to ever rising corporate demand for quality professionals. We seek to understand the dynamics of business environment and unravel it with eloquence.

We offer a wide range of short term courses in management, along with our flagship MBA course, for working professionals as well as job seeker, and of course budding entrepreneurs. Over the years, we have developed strong corporate linkage and most of our students are highly valued by employers. I welcome you to DAIMSR to share our vision of excellence with commitment and values.



DR. SUDHIR S. FULZELE
B.E., M.B.A., Ph.D.

CO-ORDINATOR'S MESSAGE

Welcome to DAIMSR, one of central India's most prestigious business school. At the outset, let me acknowledge that we're happy to be recognized as a highly disciplined institute with long working hours. I promise that you will realize it in the very first week when we start the induction of your batch. So, it would be better if you're prepared for it.

As future managers the first thing that we want to inculcate in our students is the ability to work long hours because unlike the developed economies, working hours in the Indian corporates is easily around 9 to 10 hours a day.

I would like to reinforce the fact that you've selected a professional course and we thus expect very high standards of professionalism from you. Each student has been allotted a Mentor who will help you settle and grow in this institute. Please get in touch with them and make yourselves comfortable as early as possible.

We strongly believe in 3 Ps - Presence | Participation | Progress. We expect you to be in the institute, on time, in the right attire and actively participate in competitions, presentations and events. Ultimately you will find yourself marching the path of progress.

Welcome again. Have a prosperous and a memorable stay at DAIMSR.



DR. VILAS M. CHOPDE
M.Com., M.Phil., Ph.D.

The Dr. Ambedkar Institute of Management Studies & Research was started in 1987 under aegis of P. P. Dr. Babasaheb Ambedkar Smarak Samiti, Deeksha Bhoomi, Nagpur. Being one of the oldest Business Schools in Central India, the institute attracts students from all the corners of the country. The mother institution has been accredited with A+ grade by NAAC, which is the only institution in central India to receive such rare distinction.

The institute has a state-of-the-art infrastructure, which includes wi-fi Campus, Hi-tech auditorium, Conference room, and well-stocked library and two internet-ready LANed computer labs apart from basic amenities.

This is backed by a highly qualified faculty pool, having vast experience in industry and teaching. Two-thirds of the faculty members are conferred with Doctoral Degree and are continuing research in their respective specializations apart from guiding the research scholars from various universities across India. On the academic front, the Institute has made its presence felt at state and national level competitions and produced excellent results in the university every year since inception.

Being the oldest private institution in the region, DAIMSR enjoys vast patronage from the industry with over Twenty Five years of operations, the institute has developed strong linkages with the industry. The quality of placements achieved in the past stands as strong evidence of this linkage. The institute has its alumni placed across the length and breadth of the country as well as internationally. Critical to early success in career, is recognizing individual talents and leveraging it through conscious mentoring and monitoring. At DAIMSR every student has a designated mentor who holds the responsibility of creating a

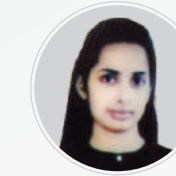


UNIVERSITY MERIT RANK HOLDER - 2020-21

RANK HOLDERS OF MBA



Saniya Imran Kaji
2nd Rank

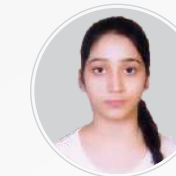


Harshita Mahesh Khandelwal
4th Rank

RANK HOLDERS OF BCCA



Aditi Anil Kumar Madboinwar
2 Rank

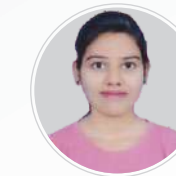


Nishi Manoj Kumar Tiwari
4 Rank

RANK HOLDERS OF MCM



Chaitanya Omprakash Gedam
3 Rank



Kanchan Ravindra Shiraskar
3 Rank



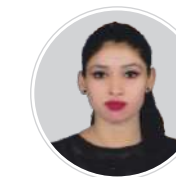
Shivani Sunilrao Mankar
3 Rank



Aisha Labeeba Omar Qaiser
6 Rank



Priyanka Prakash Kshirsagar
9 Rank



Kritika Ramshankar Gaure
10 Rank



Manish Chandrashekhar Karamore
10 Rank



Poorva Vilas Ingole
10 Rank

RANK HOLDERS OF BBA



Srushti Sanjay Jog
University Topper

PROGRAMME STRUCTURE

Master Of Business Administration (MBA)

SEMESTER - I

- | Managerial Economics
- | Management Information Systems
- | Business Research
- | Organizational Behavior
- | Financial Reporting, Statements and Analysis
- | Business Statistics and Analytics for Decision Making
- | Legal and Business Environment
- | Managerial Skills for Effectiveness

SEMESTER - III

- | Summer Internship Project Assessment
- | Elective I - Paper 1
- | Elective I - Paper 2
- | Elective I - Paper 3
- | Elective II - Paper 1
- | Elective II - Paper 2
- | Elective II - Paper 3
- | Strategic Management

SEMESTER - II

- | Financial Management
- | Marketing Management
- | Human Resource Management
- | Operations Management
- | International Business Management
- | CSR and Sustainability
- | Cost Accounting
- | Management Case Analysis

SEMESTER - IV

- | Elective I - Paper 4
- | Elective II - Paper 4
- | MOOC 1
- | MOOC 2
- | Project Work & Viva Voce
- | Exit Seminar and Open Defense

SPECIALIZATIONS

CORE GROUP

MARKETING MANAGEMENT

- Paper-1 : Sales and Distribution Management
- Paper-2 : Digital and Social Media Marketing
- Paper-3 : Integrated Marketing Communication & Brand Management
- Paper-4 : Retail Sales Management and Service Marketing

FINANCIAL MANAGEMENT

- Paper-1 : Investment Analysis and Portfolio Management
- Paper-2 : Project Appraisal and Finance
- Paper-3 : Financial Derivatives
- Paper-4 : Managing Banks and Financial Institutions

HUMAN RESOURCE MANAGEMENT

- Paper-1 : Manpower Planning, Recruitment and Selection
- Paper-2 : Performance Management System
- Paper-3 : Compensation and Benefits Management
- Paper-4 : Team Dynamics

COMPLEMENTARY GROUP

BUSINESS ANALYTICS

- Paper - 1 : Data Visualization For Managers
- Paper - 2 : Data Mining
- Paper - 3 : Data Science Using R
- Paper - 4 : WEB and Social Media Analytics

OPERATIONS MANAGEMENT

- Paper - 1 : Logistics and Supply Chain Management
- Paper - 2 : Quality Toolkit for Managers
- Paper - 3 : Operations Research
- Paper - 4 : Sales and Operations Planning

ENTREPRENEURSHIP DEVELOPMENT

- Paper - 1 : Entrepreneurial Theory and Practices
- Paper - 2 : Business Plan Formulation
- Paper - 3 : Social Entrepreneurship
- Paper - 4 : Entrepreneurial Marketing

INTERNATIONAL BUSINESS MANAGEMENT

- Paper - 1 : International Marketing Management
- Paper - 2 : Export Documentation and Procedures
- Paper - 3 : International Finance
- Paper - 4 : International Human Resource Management

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SRUSHTI JOG RECEIVING UNIVERSITY TOPPER (BBA) MEDALS IN THE UNIVERSITY CONVOCATION

THE MBA PROGRAMME

The Programme

The MBA programme at DAIMSR is approved by All India Council of Technical Education (AICTE), New Delhi; recognized by Directorate of Technical Education (DTE), Mumbai and is affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur. The duration of MBA course is 2 years comprising of Semester I and II in the first year and semester III and IV in the second year.

The institute admits 240 students in the first year of the MBA programme (180 students in first shift and 60 students in second shift.) The specializations offered by the institute are Marketing Management, Financial Management, Human Resource Management, International Business Management and Operations Management.

Program Educational Objectives - Master of Business Administration

Our MBA Programme will create graduates who:

1. Will be recognized as a creative and an enterprising team leader.
2. Will be a flexible, adaptable and an ethical individual.
3. Will have a holistic approach to problem solving in the dynamic business environment.

The CLAD Learning Model

Modern education encompasses a whole gamut of pedagogical inputs in order to facilitate learning and application of learned concepts to real environment. At DAIMSR, a unique learning model has been developed that combines various teaching & training mechanisms.

A combination of theoretical concepts and applied knowledge by experience is developed in order to achieve the objective of all round and industry focussed learning. Special efforts are taken to develop qualities & traits which transforms the students in to a professional.

7

Admission Process

Candidates desirous of securing admission to the two year MBA Programme has to go through the admission procedure prescribed by the Directorate of Technical Education (DTE), Mumbai.

Pedagogy

The institute has a splendid blend of academicians and professionals who together constitute the faculty strength. These experienced faculty members use a mix of pedagogical inputs to make the learning process enjoyable at the same time ensuring that the students are capable of applying their learning in the real world. The institute also has access to a large pool of practicing professionals who are more than willing to add to the existing knowledge base.



ELIGIBILITY

The candidate should have passed three years degree course of any statutory university recognized by Association of Indian Universities with minimum 50% marks in aggregate (45% for the candidates of reserve category)

The candidate should have appeared and have valid score in MBA/MMS-CET (Common Entrance Test) conducted by DTE, Mumbai for the academic year 2022-23

OR

Appeared for CMAT (conducted by AICTE), CAT (conducted by IIMs), for academic year 2022-23. For details please refer information brochure of DTE or website of DTE i.e.

www.dtemaharashtra.gov.in
www.mahacet.org

Fee Structure

The ad hoc annual fee for the year 2022-23, as prescribed by the Shikshan Shulka Samiti is is. 1,07,000/- (Rupees One Lakh Seven Thousand Eight Hundred Twenty Five only)

* The annual fee is subject to revision by the Shikshan Shulka Samiti, Govt. of Maharashtra.

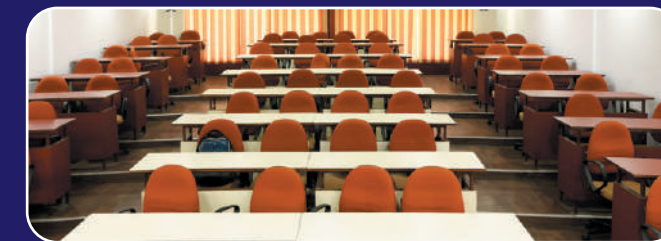
Other university expenses, for e.g. examination fees, eligibility certificate etc, are not included in the above mentioned fees.



INFRASTRUCTURE & FACILITIES

The air-conditioned lecture halls are spacious and state of the art, in the sense that they are fully equipped with latest teaching aids such as whiteboards, multimedia projectors, sound system, etc. The campus is Wi-Fi enabled which enhances the use of internet as and when desired.

LECTURE HALLS

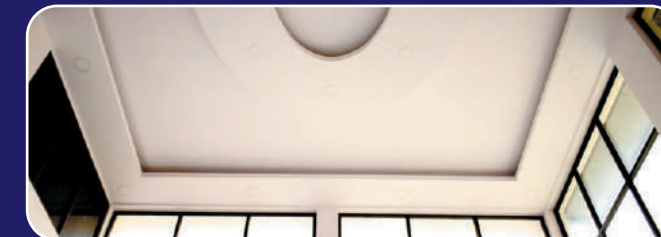


Virtual Classroom

The institute has entered into an mou with watchwiz technologies (p) ltd. To provide interactive sessions with eminent speakers from industry and academia across india. The apropos gumption initiative is sponsored by the department of science and technology, govt, of india. Daimsr is proud to be among the top 50 institutes in maharashtra to avail this facility for its students.

Recreational Rooms for Boys & Girls

A healthy body is home to a healthy mind. Students at DAIMSR are encouraged to indulge in sports as it is perceived to be the most effective tool to develop team building and competitive skills. There are separate rooms allotted for girls and boys where they can engage in games and sports.



Seminar Halls

DAIMSR has the finest seminar-halls which are fully air-conditioned and well equipped with the latest presentation tools such as Multimedia projection system and a modem audio-visual facility.

Conference Hall

A conference hall is integral to a management programs. DAIMSR has an air conditioned hall having a seating capacity of 50 people with the latest presentation equipment's and sound system.



Auditorium

The State of the Art Auditorium with a capacity to seat about 600 students is available at Institute. The Auditorium is equipped to hold large format cutural and academic events. The Auditorium is equipped with Acoustics and latest lighting equipments and is full air conditioned

First Aid & Medical Room

Students at DAIMSR are our valuable possession and we make sincere efforts to ensure that they are physically fit and healthy. Every care is taken to provide medical facility and first-aid treatment to the needy. The institute has tie up with corporate hospitals meet the medical needs of its students.



Language Lab

It is crucial for every student to learn to have English as their medium of communication. We at DAIMSR, cannot agree more. The institute has an English Lab which caters to the need for developing English writing and speaking skills of the students. The lab is equipped with the best learning software for this purpose.

Computer Lab

The institute provides the latest computer system to the students. The institute has large computer labs equipped with servers and computers having the latest software and internet connectivity providing unlimited access to students and faculty members. Over 600 students can access computing facilities at any point of time.



Library & Reading Room

The institute has a well-stocked library with around 23761 books and volumes. The institute has subscribed to a large variety of management journals and magazines. The institute has access to DELNET, which means all the books available in the Delhi Library Network are available to our students and faculties through the internet.

The internal environment enables the student to have an open access to books and journals and paves the way for discussion and facilitates group learning.



Cafeteria

The cafeteria experience is a must for each management student. DAIMSR is having a spacious and well-furnished cafeteria. The canteen provides refreshment and the necessary break from the daily hectic routine of lectures and activities. The Cafeteria serves food at economic prices.



Insurance

All the students at DAIMSR are insured under the group insurance scheme. The insurance cover includes accidental injury or loss of life.

THE CERTIFICATIONS OFFERED

Licentiate & Associate Certification by Insurance Institute Of India

The insurance industry⁷ has shown a phenomenal growth in the last decade. Taking into consideration the demand for professionals in this sector, DAIMSR has been introduced this course. This module prepares students to become well-versed with the present-day requirements of the life insurance companies in Sales and Training & Development. DAIMSR acts as a training center for aspirants in this sector.

International Business Management (IBM)

For small and medium-sized enterprises in the business or professional services industry, expanding to a foreign market can be a daunting proposition. Many such companies limit their growth by not taking the chance, while others proceed with insufficient preparation and then wonder why they didn't succeed. Our certificate course in International Business & Documentation is a brief outline of the key steps that should be undertaken prior to launching into an international venture, and some of the issues to consider as an organization or an individual.

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Marketing Management (MM)

Marketing department is the backbone of any organization today. Developing competitive marketing strategies is a journey and not a destination. Organizations big or small face various marketing challenges. Companies are required to respond to challenges in the new context with very little support from past experience. Many new concepts have emerged in the field. The certification programmes in marketing at DAIMSR are aimed at contemporary marketing practices and developing skills among professionals to deal with emerging issues in marketing research, brand communication, consumer behavior and sales communication.

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NISM's Certification In Financial Markets

The National Stock Exchange conducts Certificate Exams for several Financial Market Modules. DAIMSR acts as a training center for aspirants seeking to get these certificates. Some prominent certificate courses at DAIMSR are: Capital Markets Dealers Module, Derivatives Market Dealers Module, Mutual Fund Distributors Module, Commodities Market Module, etc.

Human Resource Management (HRM)

To provide valuable understanding in the field of human resources as a discipline and potential career DAIMSR conducts various certificate courses on Human Resource Management. Some prominent HR certificate courses at DAIMSR are: Competency Mapping, Designing FIR/Induction/Orientation/ Employee Manual and Effective Payroll Management. We believe these certifications helps future managers to engage with the industry and witness HRM in practice.

Operations Management (OM)

Operations Management Certification on "Fundamentals of Operations" imparts relevant and essential knowledge and helps the students to develop an orientation towards the subject. The certification on "Microsoft Project 2007 for Effective Scheduling" is an excellent way for the students to prove their professional prowess to prospective employers as it helps in putting their resumes a rank above.

Marketing Management (MM)

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Data Analysis using Excel

This course focuses on how to effectively and efficiently utilize Microsoft Excel for data analysis. An effective use of Excel is helpful in enabling the learner how to crunch a large data dump. It helps to minimizing manual labour, thereby saving time and performing a detailed analysis quickly. The course teaches the application of commonly-used formulas in new and different ways; uncover often over-looked Excel formulas; streamline number crunching and analysis via functions and tools.

Introduction to Python Programming

The Certificate in Introduction to Python Programming is intended for support personnel who wish to learn the Python programming language. This course offers an introduction to computer programming via the Python programming language. The learners gain practical experience with basic coding concepts.

Introduction to Cloud Computing

This introductory course on Cloud computing will teach both the fundamental concepts of how and why Cloud systems works, as well as Cloud technologies that manifest these concepts, such as from Amazon AWS, Microsoft Azure, and OpenStack. Students will learn distributed systems concepts like virtualization, data parallelism, CAP theorem, and performance analysis at scale.

Entrepreneurship Certification

Be an aspiring business leader for the upcoming generation. Turn your ideas into viable business opportunities. This course will help you in leading innovations, social media marketing communications, Decision Making and also to think practical. This course is full coverage of all the things related to the business aspects.



The DAIMSR Centre For Entrepreneurship

Eleap- The DAIMSR Centre for Entrepreneurship has been established as a body driven by students and supported by the institute to achieve the following objects :-



Organize entrepreneurship awareness camps, entrepreneurship development programmes.

Guide and assist prospective entrepreneurs various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support system, information and technologies.

- I Conduct research works and survey for identifying entrepreneurial opportunities.
- I Organize guest lectures, seminars, etc. for promotion and growth of entrepreneurship.
- I Arrange visits to industries, Entrepreneurship summits & Conferences for prospective entrepreneurs.
- I Help young entrepreneurs in management and HR development. Identifying, evaluating and
- I Developing business plans. Incubation of entrepreneurial ventures

Employment Guidance & Placement Assistance Cell

The Training and Placement Cell is committed to provide all possible assistance to students in their efforts to find employment. The benefits of this assistance are reflected in the preparation of our students, who are able to secure lucrative and esteemed position in recent years. The training and placement cell operates year round to facilitate contacts between Corporate and students.

The institute has a training and placement cell with an objective to help the students for pursuing their career goals by acquiring employment - seeking skills and thus to attain the desired employment. This cell provides various employment related training and guidance as well as arranges campus recruitment by reputed companies.



National Service Scheme(NSS)

The institute has a NSS unit with the purpose of educating students about social realities and to inculcate a spirit of social service and concern for the well being of the community.

Rotary Club of Daimsr Fort

Rotaract Club of DAIMSR Fort is a part of a global effort to bring peace and international understanding to the world. The purpose of this club is to provide opportunities for student managers to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities and to promote better relation between all people through a framework of friendship

DAIMSR IN THE NEWS

DAIMSR FACULTY PROFILE - MBA



Dr. Sudhir Fulzele
Ph.D, MBA, B.E., NET
Director



Dr. Nirzar Kulkarni
Ph.D, MBA, MCM,
B.E.(Mech), SET
Associate Director



Dr. Vilas Chopde
Ph.D, M.Com., M.Phil.
Professor Emeritus



Dr. Mujahid Siddiqui
Ph.D, MBA, LL.M, AMIE , B.J.,
NET Deputy Director



Dr. Ashutosh Paturkar
Ph.D, MBA, PGDBM, B.Sc., B.A.
HOD - MBA



Dr. Vivek Pimplapure
Ph.D, MBA, M.Com., M.Phil.
Head :- Examinations



Dr. Aniruddha Bodhankar
Ph.D, MBA, M.Sc., D.M.M.
Incharge :- Placements
& Internships



Dr. Ruhi Bakhare
Ph.D, MBA, M.Com.
Head :- Research



Dr. Rashmi Gupta
Ph.D., MBA, M.Com., NET
Incharge :- Institutional
Social Responsibility



Dr. Snehal Godbole
Ph.D, MBA, B.Sc., NET
Incharge :- Career
Development & Training



DAIMSR FACULTY PROFILE - MBA



Dr. Pushparaj Kulkarni
Ph.D., ICWA, M.Com., MBA, NET
Incharge :- Database & Institutional Ranking



Dr. Dipesh Uike
Ph.D., MBA, M.A.(Psy),
B.E. (IT), NET
Incharge :- Mentoring Records



Dr. Vijay Joshi
Ph.D., MBA, M.A. M.Phil.,
B.Sc,PGDIT
Incharge :- Certifications
Add on Courses



Dr. Pallavi Ughade
Ph.D, MBA, B.Tech
Incharge :- Online
& Blended Learning



Dr. Chetna Soni
MBA, B.Com.
Incharge :- Events Records



Prof. Amardeep Kurukwar
MBA, B.E. (Elec), B.A.,
M.A.(Eco), NET
Incharge :- Computing
Facilities & Website



Prof. Anup Dhore
MBA, B.B.A.
Incharge :- Students
Welfare & Sports



Dr. Dhanashree Katekhaye
Post-Doctorate, Ph.D., MBA
Incharge: Library & Learning
Resources



PROGRAM EDUCATIONAL OBJECTIVES - BACHELOR OF BUSINESS ADMINISTRATION

Our BBA programme will create graduates who:

- | Will be recognized as a resourceful and innovative executive.
- | Will be a flexible, adaptable and an ethical individual.
- | Will have a holistic approach to problem solving in the dynamic business environment.



Dr. Saket Bansod
MMS, Ph.D.
SET Management
HOD :- BBA



Dr. Raghendra Mishra
NET in Management, MBA,M.Com,
PGDCCA,M.C.M, B.Com.
Incharge : Career Development
& Training



Dr. Sushil Gadekar
Ph.D, M.B.A,
M.Com



Prof. Sumant Wachasundar
DBM; M.Com.; MBA; PGDBA;
Ph.D. (Pursuing)



Dr. Ruchi Chaudhary
Ph.D, M.B.A,
M.Com



Dr. Madhuri Tayade
MA. (English), M.Ed., Ph. D.



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

A three-year Degree Programme affiliated to R.T.M. Nagpur University. The programme is a stepping-stone to the field of Management. With our focus in the area of Management, we provide intensive training to students with skill and attributes to get a jumpstart. Professionally, this course will help in creating managerial skill and leadership qualities to climb the corporate ladder. A rigorous programme with focus on skills development.



Prof. Radhika Bajaj
MBA



Prof. Chaitanya. A. Sakhare
UGC- NET (Commerce)
UGC- NET (Management)
MBA (Marketing & Finance), M.A. (Economics), M.Phil. (Commerce)
M.Com, DBM.



Prof. Nidhi Somani
MBA. M.Com.,
SET (Management)



Prof. Prachita Patil
B.E. (Extc), UGC-NET,
Ph.D. (Pursuing)



Dr. Amrita Taide
Ph.D. MBA, UGC-NET

PROGRAMME STRUCTURE BACHELOR OF BUSINESS ADMINISTRATION (BBA)

THREE YEAR DEGREE COURSE (SEMESTER PATTERN)

BBA 1st Semester

English & Business Communication - I
Fundamentals of Business Management
Computer Application for Business
Cost Accounting

BBA 2nd Semester

Principles of Marketing Management
Financial & Management Accounting
Micro-Economic Fundamentals
English & Business Communication - II

BBA 3rd Semester

Principals of Financial Management
Basic Statistical Techniques
Evolution of Business & Commercial Geography
Environment Management

BBA 4th Semester

Principles of Human Resource Management
Money, Banking & Finance
Introduction to Sociology & Psychology
Business Legislation

BBA 5th Semester

Entrepreneurship Development
Principles of Operations Management
International Business Environment
Research Methodology

BBA 6th Semester (Any One)

Elective
A) Financial Management
Fundamentals of Business Finance
Advance Financial Management

Elective
B) Human Resource Management
Fundamental of HRM
Advance HRM

Elective
A) Marketing Management
Fundamentals of Marketing Management
Advance Marketing Management
Project Work



Eligibility : 10+2 (HSSC) or Equivalent from any Stream/MCVC

Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University is **13,274/-**

BACHELOR OF COMMERCE (COMPUTER APPLICATION) (BCCA)

With Technological advancement in Computing and the major role that it plays today, commerce has also benefitted from technology and computers. In modern times computers will continue to provide a leading light to professionals of all fields. Being a three year full time course affiliated to R.T.M. Nagpur University, this course gives an extra edge to students, with primary inputs in the field of commerce and computing technology. Updated with the technological part of commerce, students enrolling to this course find an easy entry into corporate.



Program Educational Objectives –
Bachelor of Commerce (Computer Application)

Our B.Com. (CA) programme will create graduates who:

- I Will be recognized as a resourceful and competent executive.
- I Will be a flexible, adaptable and an ethical individual.
- I Will have a holistic approach in analysis, design, and system development using computer applications.

DAIMSR FACULTY PROFILE (BCCA)



Dr. Monika Jain
Ph.D. NET,M.B.A.,M.Phil.,
M.Sc., MCM,PGDCCA
HOD : Bcom (C.A.)



Dr. Mitali Gupta
B.Sc. , MCM, MBA (HR)
Incharge : Exams & Evaluation



Dr. Pritichhaya Tamboli
Ph.D, M.Phil, MBA, MCM
Incharge : Alumni &
Corporate Relations



Dr. Neha Acharya
PhD, MBA, B.Com. (CA)



Prof. Sheetal Nafde
UGC-NET (Commerce),
MLISc ,M.Com, B.Com
Incharge : Library &
Learning Resources



Prof. Kothiram N. Girsawle
M.B.A. , M.C.M.
Incharge : Sudents Welfare & Sports



Prof. Shubhangi Gore
CS Executive ,M.Phil,
M.com,B.com



Prof. Jayant Gondane
MCA, MCM, B.Sc.
Incharge : Computing Facilities
& Website



Prof. Rinki Moolchandani
MCM, M.Com, B.Com.,
Pursuing Ph.D
(Business Management)
Incharge : Students Research
Publishers

PROGRAMME STRUCTURE BACHELOR OF COMMERCE (COMPUTER APPLICATION) (BCCA)

THREE YEAR DEGREE COURSE (SEMESTER PATTERN)

THEORY	PRACTICAL	THEORY	PRACTICAL
Semester - I Business Communication Financial Accounting Fundamentals of Computer Programming in 'C'	Fundamentals of Computer & Programming in 'C'	Semester - II Business Communication - II Principles of Business Management Programming in 'C++' E-Commerce and Web Designing	Programming in 'C++' & E-Commerce & Web Designing
Semester - III Environmental Studies Business Economics Visual Basic Programming Database Management System	Visual Basic Programming & Database Management System	Semester - IV Statistical Techniques Business Law Core Java PHP & MySQL	Core Java & PHP & MySQL
Semester - V Computerized Accounting Using Tally VB.Net SEC-I : (Any One) (i) Management Information System (ii) System Analysis & Design DSE-I : (Any One) (i) Cost & Management Accounting (ii) Corporate Accounting	Tally & VB.Net	Semester - VI C#.Net SEC - II : (Any One) (i) Python (ii) Ruby on Roll DSE-II : (Any One) (i) Entrepreneurship Development (ii) Company Law and Secretarial Practice	C#.Net & SEC II Project

Eligibility : 10+2 (HSSC) or Equivalent from any Stream/MCVC
Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University is 19,550/-

Program Educational Objectives –
Master of Computer Management

Our MCM programme will create graduates who:

- I Will be recognized as a resourceful and Skilled team leader.
- I Will be a flexible, adaptable and an Ethical individual.
- I Will have a holistic approach in analysis, design, and development of applications.

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Dr. Sarang Jawkhedkar
Ph.D, MBA, M.Com, MIRPM
HOD : MCM



Prof. Megha P. Nanhe
B.Com.(C.A), M.C.M.
Incharge : Career Counselling
& Placements Records



Dr. Vaishnavi Khedkar
MBA, MCM, B.Sc.
(Computer Science)
Assistant Professor



Prof. Shital Kene
B.com, MCM.
Incharge : Mentoring Records



Prof. Prashant Dupare
MCM, MCA, M.Phil(CS),
Advance Diploma in
Computer Application
Incharge : F & B &
Facilities Management

MASTER OF COMPUTER MANAGEMENT (MCM)

A three-year Degree Programme affiliated to R.T.M. Nagpur University. The programme is a stepping-stone to the field of Management. With our focus in the area of Management, we provide intensive training to students with skill and attributes to get a jumpstart. Professionally, this course will help in creating managerial skill and leadership qualities to climb the corporate ladder. A rigorous programme with focus on

PROGRAMME STRUCTURE
MASTER OF COMPUTER MANAGEMENT (MCM)

TWO YEAR DEGREE COURSE (SEMESTER PATTERN)

Semester - I

Theory Subjects

Fundamental of Information Technology
Programming in C & OOPs Concepts.
Introduction to Operating Systems
Computerized Accounting (Tally ERP 9)

Practical

Practical - I : Programming in C & Operating Systems
Practical - II : Tally (ERP 9) & MS-Office

Semester - III

Theory Subjects

Advance Database Management System
Principles & Techniques of Management

Electives : (Any One)

- (i) PHP & MySQL
- (ii) VB.Net
- (iii) C#.Net

Compulsory Foundation

- (i) Research Methodology

Practical

Practical - I : SQL & PL/SQL
Practical - II : Electives



Semester - II

Theory Subjects

Management Information Systems
Core Java
Quantity Techniques & Operating Research
E-Commerce and Web Designing

Practical

Practical - I : Core Java
Practical - II : HTML, Java Script

Semester - IV

Theory Subjects

ASP.Net

Electives : (Any One)

- (i) Advance Java
- (ii) Android Programming
- (iii) Python

Elective Foundation : (Any One)

- (i) Big Data & Hadoop
- (ii) Software Engineering
- (iii) Strategic Management

Practical

Practical - I : ASP.Net
Practical - II : Electives
Project Work

Eligibility : Any Graduate (Minimum 3 Year) from any Stream
Course Fee : Annual fees as per Shulka Samiti RTM Nagpur University is 17,418/-



Award Ceremony



Environment Protection





Sports Events Winners



Poster Competitions



Farewell





Nukkad Naatak



Memorandum of Understanding with various organisations.



MOU with MCED



MOU with Swacch



Village Adoption under Unnat Bharat Abhiyaan



Sports Day





Swachhata Abhiyan



MBA Installation Day



COLLEGE DEVELOPMENT COMMITTEE DAIMSR

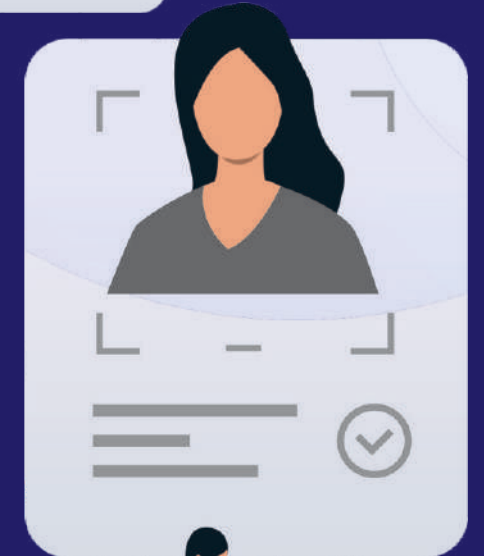
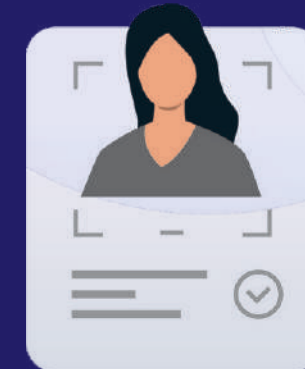
In accordance with Maharashtra Public Universities Act 2016, (Clause 97)

Members of the committee are as follows :-

Chairperson	:	Arya Nagarjun Shurei Sasai President, Dr. Babasaheb Ambedkar Smarak Samiti
Head of The Department	:	Dr. Nirzar Kulkarni Asso. Director Ph - +91- 927 120 3904
Faculty Members	:	Dr. Monika Jain Ph - +91- 996 022 7330 : Dr. Sarang Javkhedkar Ph - +91- 989 069 4851: Dr. Rashmi Gupta Ph - +91- 996 022 7330
Non - Teaching Staff Member	:	Mr. Rajesh Dambhare (Asst.Admin Officer) Ph - +91- 927 123 2065 Local Members Nominated
By The Management	:	Mr. Rohit Randhir Director, Duratech Ind, D-68, MIDC Area Hingna Road, Nagpur. Ph - +91- 937 100 3652, 976 769 666 (Industry): Dr. Vinayak Deshpande Former Vice- Chancellor & Head of the Department of Management, RTMNU, Nagpur Dr. Anil Hirekhan Deputy Registrar Academic RTMNU and Alumnus of DAIMSR (Education &Alumnus)
Coordinator of IQAC	:	Dr. Mujahid Siddiqui Ph- +91- 989 032 5497
Secretary of Students' Council	:	Vicky Padole MBA - IV Sem Principal of the collage
Member-Secretary	:	Dr. Sudhir S. Fulzele Ph - +91- 982 256 3970

Recruiters For Batch 2020-2021

TCS
The Lead Market
Vaibhav Enterprises
Vidarbha Gramin Bank
Zoom Car



Abid & Company
Acme Services
Aditya Birla Hospital
AEI Explomobiles
Airtel
Aspire Consultants
Avanse Financial Consultants
Bajaj Allianz Life Insurance
Bajaj Finance
BFIL
Bharat Financial Inclusion
BNY-Mellon
Brandscale Technologies
Bull's Assets
CARE Hospital
CareerNet Technologies
Cease Fire
Century Soft (P) Ltd.
Cognizant
ICAD
Country Delight
D Mart
Decimal Point Analytics
Digital Transforming India
eClerx
Empress City Mall
ESAF
Extramarks
Foodrite
Future Supply Chain
GATI KWE
HB Gadget Technology Solutions Pvt.Ltd.
HCL Technologies
HDFC Bank
Highbar Technocrats (P) Ltd.
ICICI Bank
IDFC-First
India Mart
Indus Ind Bank
ITC
JVG management Consultant
Learning Routes
Lexi Healthcare (P) Ltd.
Mahindra Rural Finance
Max Life
MD Travels
Meesho Super Store
Muthoot Finance
Nangia Motors
Neeyamo
Netvy
New Nagpur Developers
Paytm
Polestar Solutions
Principal Global Financial Services
Promac Growth
Qualis Software
Reliance Jio
Reliance Jio Mart
Sahayog MultistateCoop.Soc.Ltd.
Savic Technology
Shorewise
Smart Data
SNGC Consultants
State Street HCL
Stonex Financial Services
Sunvijay Engg.Ltd
Swiggy

THE COMMITTEES AT DAIMSR

Public Information Committee

1. Dr. Sudhir S. Fulzele	Chairman	9822563970
2. Dr. Nirzar Kulkarni	Appellate Authority	9271203904
3. Dr. Mujahid Siddiqui	Public Information Officer	9890325497

Internal Complaints Committee

1. Dr. Monika Jain	Presiding Officer	9850379576
2. Dr. Rashmi Gupta	Internal Member	8329084306
3. Adv. Manjeet Bedi	Member (NGO)	9370473232

Women Grievance Redressal Committee

(As Per The Sexual Harassment of Women at Workplace Act, 2013)

1. Dr. Mrs. Ruhi Bakhare	Chairman	9665094245
2. Dr. Mrs. Rashmi Gupta	Member	9960227330
3. Mrs. Pallavi Badre	Member	9890755495

Anti Ragging Committee

1. Dr. Sudhir S. Fulzele	Chairman	9822563970
2. Mr. Snehal Godbole	Member Secretary	9970653950
3. Mrs. Chetana Soni	Member	8087922243
4. Mr. Kothiram Girasawle	Member	9545002866
5. Prof. Rinki Mulchandi	Member	8956980159

Research Advisory Committee

Chairman :	Dr. Sudhir Fulzele (Research Head) (Director – DAIMSR, Nagpur)
VC Nominee :	Dr. Sanjay Kavishwar (Faculty of Comm. & Mgmt., RTMNU, Nagpur)
VC Nominee :	Dr. Amishi Arora (Director-CIBMRD, Nagpur)
Director's Nominee :	Dr. Nirzar M. Kulkarni (Associate Director)
Member Secretary :	Dr. Ruhi Bakhare (Head - Research Cell)
Supervisor :	Member
Research Scholar :	Member

THE OFFICE ADMINISTRATION & SUPPORT TEAM AT DAIMSR

The Office Administration Team



C.S. Deshpande
Office Superintendent
Area : Accounts, Cash /
Bill Transactions



Rajesh E. Dambhare
Asst. Administrative Officer
Area: MBA Admissions,
Students' record, University &
DTE correspondence



Sujit R. Kolhekar
Clerk
Area : Admissions, Fees,
University Correspondence



Rakesh M. More
Clerk
Area : University Exam
Forms & Correspondence



Pramod R. Gajghate
Clerk
Area : Accounting Assistant



Roshan P. Mate
Clerk
Area: University Exam Forms
& Correspondence, Admissions,
Enrolment (MKCL)



Mangesh Lokhande
Clerk
Area: Scholarship, Freeship,
EBC related Work



Siddharth Shambharkar
Lab Attendant
Area: Online Record &
University Correspondence

The Library Management Team



Nilesh N. Yeole
Senior Asst. Librarian
Area: Library Management
& Books - Records
Maintenance



Ravi P. Gaikwad
Library Assistant
Area: Books - Records



Deepak V. Mehar
Asst. Librarian
Area: Books - Records

Computing Resource Management Team



Vishal B. Sute
Library Assistant
Area: Books - Records



Kamalkishor N. Nihate
System Analyst
Area: Lab In-charge,
Computer Maintenance
& Lab Records



Krishna Bhandarkar
Lab Attendant
Area: Maintains Computers

The Facilities Management Team



Gulab A Pichkate
Office Assistant
Area: Assists in Official
work & Banking Work



Diwakar D. Kale
Office Assistant
Area: Assists in Official work
& Banking Work



Ranjit R. Tirpude
Office Assistant
Area: Assists in Official work
& A/V System.



Samir Nayak
Office Assistant
Area: Assists in
Official Work



Hemant Chitriv
Office Assistant
Area: Assists in Official Work

INSTRUCTIONS TO STUDENTS

- ◆ Be regular and attentive in class. 75% attendance is a must.
- ◆ Bring your ID and Student's Guide daily.
- ◆ Ragging in any form is strictly prohibited. Anybody found guilty of ragging and/or abetting shall be dealt with in accordance with the provisions of the UGC / AICTE Regulations on curbing the menace of ragging in Higher Educational Institutions, 2009. (You may obtain the copy of this Regulation from the institute Website)
- ◆ Always keep your cell phones in Silent Mode, while in campus
- ◆ Follow the timings and rules of Parking as framed by the concerned contractor.
- ◆ Language of communication in the campus is English.
- ◆ Be prompt in proper feedbacks via suggestion box kept at various places all over the campus. Be participative in all the activities and events of the institute as they are for your development. Be responsible and honest in performing the duties as a member of various committees.
- ◆ Be sincere, helpful and courteous while you are engaged in Rotaract Club and NSS activities.
- ◆ Use the laboratory and instruments with utmost care without damaging them.
- ◆ Do not take your laptops into the computer lab.
- ◆ The responsibility of mobile phones, laptops and other valuables rests with the students.
- ◆ The diary given to you has a 'Personal Benchmark' section, which is designed for recording your development. Proper records and updation of the same is important to measure quantifiable growth if any.

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STATUTORY INSTRUCTIONS TO STUDENTS

Smoking and Tobacco is strictly prohibited in the Campus.
The Institute has a Safe Campus & is under CCTV Surveillance.

The annual fees is charged strictly as prescribed by
RTM Nagpur University Shulka Samiti.

***RAGGING IN ANY FORM IS STRICTLY PROHIBITED**

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WEST CAMPUS



EAST CAMPUS

