



PLACE FOR HIGHER LEARNING AND RESEARCH

**DR. AMBEDKAR INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH,
DEEKSHA BHOOMI, NAGPUR**

Subject: BUSINESS MANAGEMENT AND BUSINESS ADMINISTRATION

Faculty: COMMERCE & MANAGEMENT

Research Center Approval Letter No. : BCUD/R/G/2014/202/O/1486

Date: 02/04/2014

Number of Students Registered as on: 17

HEAD PLACE OF RESEARCH: DR. SUDHIR S. FULZELE (DIRECTOR)

List of Registered Research Scholars at “Place for Higher Learning and Research”, DAIMSR

SN	NAME	SUPERVISOR	TITLE OF THE STUDY	PART TIME / FULL TIME	DATE OF REGISTRATION
1	CHETANA M. SONI	DR. PIMPLAPURE V. U.	A comparative evaluation of productivity, cost efficiency and profitability performance of scheduled commercial banks in India (From 2003-04 to 2013-14).	Part Time	01-09-2015
2	NIKHILESH C. WAZALWAR	DR. KULKARNI N. M.	Online Marketing: Analyzing the perception of Internet users towards POP-UP Advertising & Search Engine sponsored links.	Part Time	01-12-2015
3	NABAJIT BARMAN	DR. MESHARAM D. K.	Analysis of motivational factors and its impact on employee working in State Bank of India, Zonal Branch, Nagpur.	Part Time	14-01-2015
4	ROHIT G. DAMMANI	DR. KHULLAR L.	Analytical study of Impact of E-Recruitment on Jobseekers.	Part Time	15-01-2015
5	RINKI S. MOOLCHANDANI	DR. NERKAR K. R.	An analytical study of role of online shopping in including impulsive purchase behaviour among undergraduates college students in Nagpur City.	Part Time	05-05-2015
6	SAMEER K. PADOLE	DR. KULKARNI N. M.	A critical study of Impact of Foreign Institutional Investors' Funds on Indian Stock Market with specific reference to Bombay Stock Market (BSE) and National Stock Market (NSE).	Part Time	15-05-2015
7	AVINASH G. BHOWATE	DR. KHULLAR L.	Scope of Medical tourism and its impact on the people and multispecialty private hospitals in central India with special reference to Nagpur city.	Part Time	07-09-2015
8	SARANBIR KAUR UPPAL	DR. KAVISHWAR S.	Critical Appraisal of Activity Based Learning (ABL) as a Pedagogical Tool with specific reference to Indian B-Schools.	Part Time	16-07-2015
9	PANKAJ P. GAWALI	DR. FULZELE S. S.	A study of Emotional Intelligence as a tool to achieve Job Satisfaction with special reference to select Service Sectors in Vidarbha.	Part Time	22-12-2015
10	PRERNA J. KOTHARI	DR. KHULLAR L.	Evolution of Customer Service in Restaurants : An Empirical Study to map customer service parameters for different types of restaurants in Nagpur City during the period 2013-2017	Part Time	01-12-2016

11	VINIYA D. LOKHANDE	DR. SIDDIQUI M. J.	An evaluative study of student's skill development initiative undertaken by the colleges imparting professional education in Nagpur city (Period of study 2011-2016)	Full Time	18-01-2017
12	SHASHWATI BHOWMICK	DR. METRE S. G.	A comprehensive study of Effect of Cashless Initiative on Transactions of Organised Retail Market in urban and rural areas of Nagpur district.	Part Time	30-06-2017
13	MANMATH DESHPANDE	DR. KULKARNI N. M.	Exploring Innovative services marketing strategies in an oversaturated & hyper-competitive market to create and gain market share for educational service organisations in Nagpur city (2015-2021).	Full Time	23-10-2018
14	RASHMI A. PATEL	DR. SIDDIQUI M. J.	An evaluative study of Pradhan Mantri Kaushal Vikas Yojana (PMKVY) With special reference to Jabalpur Division (M. P.) during the period 2015-2020.	Full Time	23-10-2018
15	AVINASH SHENDE	DR. BAKHARE R.	Analysing the impact of Brand Communication, Brand Experience and Brand Trust on Brand Loyalty through Social Media using Stimulus Organism Response [S-O-R] Framework on select categories of brands: A study with respect to Nagpur City (2017-2022).	Part Time	23-10-2018
16	AUROBINDO P. ACHARYA	DR. METRE S. G.	An investigation and development of Operational Excellence Framework with reference to Jet Fuel Management System at Airports in India	Full Time	23-10-2018
17	BHAVINI PATEL	DR. PIPMLAPURE V. U.	A study on impact of Capital Structure on Firm's Financial Performance and Shareholder wealth: with special reference to automobile sector in India (2006-2007 to 2015-2016)	Part Time	16-01-2016
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DEEKSHABHOOMI NAGPUR



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**List of Thesis Submitted Research Scholars at “Place for Higher Learning and Research”,
DAIMSR**

SN	NAME	SUPERVISOR	TITLE OF THE STUDY	PART TIME / FULL TIME	DATE OF REGISTRATION
1	AMRUTA BALLAL	DR. SHEIKH N. S.	Role of Human Resource Management system in private engineering institutes affiliated to Gondwana University, Gadchiroli.	Part Time	01-08-2015
2	KAMALKUMAR S. AGRAWAL	DR. KHULLAR L.	Mapping factors of Corporate: An Empirical analysis of Knowledge management strategies adopted by service sector companies in Nagpur (2007-2015).	Part Time	01-12-2015
3	SANDEEP R. PIPARE	DR. SHEIKH N. S.	Effectiveness of Micro- Finance in Sustainable Rural Development - A Study in Gadchiroli District	Part Time	14-01-2015
4	SHAILESH S.RAJHANS	DR. NERKAR K. R.	Critical evaluation of Financial Performance of selected Indian FMCG Companies.	Part Time	05-05-2015

